



WE SERVE

CANYON-STATE *Lion*

ARIZONA-CALIFORNIA



Volume 18, Number 3

September 2013

IT'S MEMBERSHIP RALLY TIME IN MD-21!

By PCC John Hart, MD-21 GMT Coordinator

"We are trying to grow our club but it's soooo hard." "We have inducted 3 new members but had to drop 4 others." "We are having problems continuing our community service projects because we have loss members." These are actual comments heard over the past few weeks from Arizona Lions members and leaders. Perhaps these comments ring true to your experience also. So, what do we do about these and other membership issues we have in our clubs?

It's time for a RALLY! It's time to share success stories and to learn from the experts in the field. That's what we will do on January 4, 2014. We have invited Past International President Jim Ervin and our very own International Vice President Joe Preston to facilitate a fast-paced, interactive, pep-rally event heavily sprinkled with concrete leadership development and membership growth ideas.

We all know IVP Joe Preston but you might ask, "Who is PIP Jim Ervin?" Here's an excerpt from his official LCI Bio:



"Jim Ervin, of Albany, Georgia, USA, served as president of The International Association of Lions Clubs following his election at the association's 82nd International Convention, held in San Diego, California, USA, June 28-July 2, 1999.

A member of the Albany Lions Club since 1977, Past President Ervin has held many positions within the association, including club president, zone chairman, district governor and council chairman. He was an international director during 1992-94. Past President Ervin served as chairman of the Lions Clubs International Foundation during 2000-01 and presently serves on the SightFirst Advisory Committee. He is also a past director and trustee of the Georgia Lions Lighthouse Foundation and the Georgia Lions Camp for the Blind."

In addition to the above, PIP Jim has remained very active in Lions activities and currently serves as Constitutional Area 1 Global Membership Team Coordinator. That places him at the top of the GMT organizational chart for all of the United States. He is truly an expert in all aspects of membership. In addition to his vast membership knowledge, PIP Jim brings with him enthusiasm and that 'Southern Charm' that only a gentleman from Georgia can project.

Just in case you do not know IVP Joe, here's an excerpt from his official LCI Bio:

"Joseph "Joe" Preston, of Dewey, Arizona, USA, was elected to serve as first vice president of Lions Clubs International at the association's 96th International Convention, held in Hamburg, Germany, July 5-9, 2013.

A member of the Bradshaw Mountain Lions Club, Preston has been a Lion since 1974. He has held many offices in the association, including club president, zone chairperson, district governor and council chairperson. In addition, he has served as leadership, Lions Quest and MERL chairperson for his multiple district. He was host chairperson of the 1994 International Convention in Phoenix, Arizona; chairperson of the 2003 USA/Canada Lions Leadership Forum in Portland, Oregon; and a national multinational coordinator for Campaign Sight First II, where he exceeded his goals."



Together, these two Lions leaders bring a vast array of membership and leadership knowledge and experience to our MD-21 membership rally. The event will take place at the Sunbird Community Center, January 4, 2014.

SEE REGISTRATION FORM ON PAGE 2 FOR LOCATION AND COST DETAILS. EARLY REGISTRATION IS ENCOURAGED AS SEATING IS LIMITED.



MARK YOUR CALENDARS NOW

SATURDAY JANUARY 4, 2014

9:00 A.M. – 3:00 P.M.

MD 21 MEMBERSHIP RALLY

*****FEATURING LCI*****

*1st VICE PRESIDENT JOE PRESTON
AND
PAST INTERNATIONAL PRESIDENT
JAMES "JIM" ERVIN*

**SUN BIRD RESORT
6250 S. SUNBIRD BLVD., CHANDLER, AZ. 85249**

YOUR NAME: _____

CLUB NAME: _____ DISTRICT _____

E-MAIL: _____ PHONE: _____

REGISTRATION/LUNCH FEE (BEFORE 12/01/13) \$12.00 _____

REGISTRATION/LUNCH FEE (AFTER 12/01/13, BEFORE 1/04/14) \$15.00 _____

REGISTRATION/LUNCH FEE AT THE DOOR ON 1/04/14 \$20.00 _____

MAKE CHECKS PAYABLE TO: MD 21 CONVENTION

MAIL TO: PCC JOAN WILLIAMSON
3930 W. CAMINO ACEQUIA
PHOENIX, AZ 85051-1063
602-622-9830 CELL or 623-218-9063 FAX
E-MAIL: jwlion@ctcaz.com

Phoenix Downtown Lions Club 90th Anniversary Celebration

Please join us on Thursday, November 14, 2013



Renaissance Phoenix Downtown Hotel

50 East Adams St., Phoenix, AZ 85004



No-host cocktails: 6pm Dinner: 6:45 pm

**It all started at the Adams Hotel and 90 years later we are back to
celebrate at the same location with the original bar!**

Please RSVP by October 28, 2013

Name(s) of attendees: _____ / _____

Telephone: _____

Number of persons _____ @ \$75 each = \$ _____ (Includes valet parking)

Enclosed is my check for \$ _____ Payable to: Phoenix Downtown Lions Club Foundation

Mail to Lion Howard Arntz, 7216 N. Third Street, Phoenix, AZ 85020-4905

**For more information call Lion Reba Shikany at 602-234-0009
or e-mail REBA@ TRAVELDESTINATIONSINC.COM**

District Governor 21A Column

Submitted by DG Robin Daviet, DG September Newsletter



Robin's Bird's Eye View

Hello Lions of District 21-A,

Thank you for showing everybody in Arizona and the world what gigantic hearts and very capable servant's hands you all have. You have demonstrated both to all just in this past month. So many of you volunteered to help with the Yarnell effort, we were able to be in their community almost every day, rather than just three times a week. For more information, read the article about Yarnell in this issue of the Canyon State Lion. Plus several clubs have already been out within their own communities doing service projects. They understand, especially when it is 120 degrees out, their neighbors need help now.

Would you believe we are already two months into our 2013-2014 Lions year?! We only have 10 months left to accomplish all the things we want to do this Lions year. If you are one of the clubs who is just getting back from a summer hiatus, I sure hope you already have all your plans in place and are ready to get them rolling at your very first meeting.

To help you fill in your calendar, we strongly recommend you place the District and Multiple District event dates on your calendar first and then fill in the rest of your calendar with your club's planned events, such as your service projects, fund raisers, and social events. Then before confirming all those dates, check with your Zone Chair and/or the other Lions Clubs in your general area to be sure you will not be having "competition" for who will be going to who's fund raiser, since there is more than one on the same night, or people you want at your very special party have to turn you down because they are already committed to attend someone else's gathering. Following is a listing of the District and Multiple District events to help you get started, along with a couple of National and International activities and a very special Club Anniversary as well.

September 14, 2013 Arizona Lions Vision Center Grand Opening of Marana, Arizona office with ribbon cutting being presided over by Lion 1st International Vice President Joe Preston. (A camera crew from Lions Clubs International will also be there.)

September 19-21, 2013 Lions USA/Canada Forum, Overland Park, Kansas

November 1-3, 2013 Multiple District 21 Midyear Conference, Prescott, Arizona (Register for all events before October 1 and save \$25 over the at-the-door prices.)

November 14, 2013 Phoenix Downtown Lions Club's 90th Anniversary Celebration (For more details contact Lion Reba Shikany at (602) 234-0009.)

January 11, 2014 Melvin Jones Lions International Memorial Rededication Day, at Fort Thomas, Arizona. Luncheon speaker is Lion 1st International Vice President Joe Preston.

February 21-22, 2014 District 21-A Convention, Hilton Garden Inn/Pivot Point Conference Center, 310 N. Madison, Yuma, Arizona. This will be truly an International event with Lions from Mexico and Canada joining us. (For best prices, register early.) Ask our IT Committee how you can save an extra \$10 on your registration.

April 12, 2014, Multiple District 21 (District 21-A) Officer's Training, Peoria High School Classes will be provided for Presidents, Secretaries, Treasurers, Membership Committee members, and Zone Chairs. This is provided without cost to the participants. Every club should have all their newly elected officers for the Lions year of 2014-2015 in attendance.

May 16-18, 2014 Multiple District 21 Convention, Mesa Hilton Hotel, Mesa, Arizona

July 4-8, 2014 Lions Clubs International Convention, Toronto, Ontario, Canada. This is the most exciting event of the year. Our own Lion Joe Preston will be sworn in as the first ever Lions Clubs International President from Arizona. This is an event you really want to be there to see, up close and personal.

Let us all make sure we plan well so our year will be as fruitful and productive as we all want it to be. Once you have your calendar just right, send it in to the Canyon State Lion so they can place your special events on their calendar for all the Lions of Multiple District 21 to see. Who knows, you may even have Lions from other Districts joining you at one of your fund raisers or offering to help with a special project of yours.

Also make sure you check out the Calendar in the Canyon State Lion every month to see what new events have been added or changes in existing events have occurred. You too may find an activity another club somewhere in the Multiple is having which some of your members would enjoy participating in.

Here's to one terrific year,

21-A District Governor, Lion Robin Daviet



WHAT HAS YOUR CLUB GIVEN TO THE DISTRICT?

You're glad to be part of the District. It's great having a District Governor to lead the Lions along with two Vice District Governors. And you haven't forgotten that a district needs a cabinet secretary and treasurer to keep track of what's happening and billings. It's great to know that your favorite district projects have motivated chairpeople. Your club's been thinking about have an entry in the Peace Poster Contest. Photography is one of your passions. You just found out that the Environment Chairman is having an Environmental Photo Contest. The winning photos are displayed at International Convention.

Who are these Lions that run these projects and events? Has your club ever had a District Governor, Zone Chair or Committee Chair? They're Lions just like you who have stepped forward. Why don't you talk to your club president or district leaders and find out how you can contribute to the District?

PDG Ann Roberts

21A Global Leadership Chair

Peoria Pioneer & Bellair Lions Clubs hold their 7th Annual Oktoberfest

After having had six successful Oktoberfest celebrations the Clubs are holding their seventh annual affair again at the Peoria Women's Club 10381 N 84th Ave. We



again are having our special brats grilled by our European Lion Chef Lee Hendrickson and we will be serving lots of potato chips. Also we will be having that German favorite "sauerkraut" and plenty of drinks, (non-alcoholic) with dessert provided by the gracious fraus of the Clubs. Come and join us for a night of German music and frivolity on Tuesday, September 24, 2013 from 5PM to 7PM. The cost will be \$7 for adults and \$4 for children ages 12 years and under. Hot dogs will be provided for those children and adults that would prefer them rather than brats. For tickets or information call Lion Ron Brown 623-977-8844 or Lion Mike Shine 602-938-5998.

Yarnell Update from CST Joyce Mayer

We as Lions truly came together after the tragedy of the Yarnell Hill fire. District 21A had the privilege to work alongside Lions from District 21C and by combining our efforts we were able to help the people of Yarnell, and at the same time support the local businesses in the area. We were able to come together and with the help of two \$10,000 grants from LCI, we were able to feed the community of Yarnell and supply over an estimated 800 meals, assist with meals on wheels for the seniors in the area, and provide Powerade for the workers cleaning up the fire damaged areas of Yarnell. We spent all of the grant money with the exception of four cents.

I want to thank all the Lions and guests who volunteered to drive to Yarnell, pick up receipts and deliver reimbursement checks. A special thank you needs to go out to the Phoenix North Phoenix Lions Club, the Peoria Pioneer Lions Club, the Glendale Bellair Lions Club, the Peoria Sunset Lions Club, the Laveen Lions Club, the Salome Lions Club, and the Black Canyon Bi-Centennial Lions Club for their support. I also want to thank Sun City West Pioneer Lions Club, Lion Virginia Schoen, and the very special Lion who donated his winnings at the Kickoff in July for their monetary donations; these donations will provide eyeglasses and exams for the children of Yarnell when the Lions Vision Center bus goes to Yarnell at the end of month.

I also think a big thank you goes out to the Lions of 21C. These Lions are fantastic; not only did they come up with the idea of "Meals with Lions", with the brilliant help of Lion Art Fillippino; they are continuing this program with the help of another grant from United Way. I had the privilege to work alongside a few of them, and one that stands out and truly embraces the true spirit of Lionism is Lion Paul Chastain. Paul worked on many of the special details of this project, came up with additional events for the children of Yarnell and the families of the fallen firefighters, and he will be the point person for Lions working with United Way to continue the program.

Thank you to all the Lions in 21A and 21C.

Lion CST Joyce Mayer



The folks who live here are still sleeping in their living room, they just don't have the house.

District Governor 21B Column



We Serve ...
We Soar ...

By DG Sally Hanson

Well, the Fall Kick Off is history and the Lions of 21-B are poised to jump into the 2013 – 2014 year. A year to “Follow Your Dream” according to International President Barry Palmer of Australia. This Presidential Theme was introduced at the Kick Off along with my goals and dreams for the upcoming year. After a disappointing close to this past year with a last minute drop in membership that left us with 20 fewer members than we started the year with, the clubs need to reverse this trend by bringing in at least one new member (net) this year. That would reverse a 5 year downward membership trend that started in 2008 – 2009. As part of that goal the membership pledged to increase our female membership from 39% to 40%, a start on the longer- term goal to 50%. And we are continuing a long-term goal of “100 Lions for 100 years” to be achieved by the Lions 100th Anniversary in 2017.

Goals are fine – and getting the buyin of the clubs is fine, but they are just dreams without the means to achieve them. Goals need action plans at the district level just as they do at the club level. To begin to set plans in motion I have named Immediate Past District Governor Karen Sell to lead our district Membership Team and she is working from Washington this summer to put together a strong team of Lions with specialized qualifications to help you, the clubs, achieve the district and your club goals. You will be hearing much more about this going forward and at the Advanced Presidents Training scheduled for September 14 in Sun Lakes.

Our Second Vice District Governor Lion Barbara Daily will continue to lead the Leadership Team for the district. The primary goal of this seasoned team will be to help the clubs identify and train future leaders for your clubs and for the district. They will also work to help your current club leaders to grow and be more effective leaders for your clubs. Again, you can look forward to learning more of her team’s plans at the training on September 14 as well as during my club visitations.

So, the stage has been set and the Lions of 21-B should be ready to light up the lights and move forward into the 2013 – 2014 Lionistic year. Membership is key, growth is essential. Another year of membership loss will threaten our position as a district. To achieve our goals we will need effective membership drives, solid orientation programs and emphasis on retaining the members we have and plan to add this year.

Finally, thank you to all of the 21-B Lions who took their Saturday to attend the 21-B Fall Kick Off and 1st Cabinet Meeting. And a big thank you to Past District Governor Fred Garmeson and the Chandler Sun Bird Lions Clubs for hosting the event in a professional and successful effort. And I look forward to hitting the road and visiting the wonderful Lions Clubs of District 21-B in the coming months!

Sierra Vista La Salida Del Sol Lions Club Awards Scholarships to Three Deserving Buena High School Students



L-R: Thalia Amill, Marissa George, Lion President Tom Haley, and Rachel McGinty.

Congratulations to Thalia Amill, Marissa George, and Rachel McGinty of Sierra Vista (Arizona) Buena High School. Their dedication to their education and community service were instrumental in winning the scholarships for the 2013-2014 scholastic year. Each student will receive \$500.00 for the fall semester and \$500.00 for the spring semester.

Thalia Amill was Drum Major of the BHS Colts Marching Band during her junior and senior years along with being vice president of the International Thespians Society during her senior year. She will attend Cochise College, Sierra Vista campus, focusing on general studies with an interest in owning her own business. Her hobbies include singing, playing and conducting music, acting, and enjoying other fine arts. Amill enjoys reading a good book whenever she has the chance.

Marissa George was Senior Class Secretary of the BHS Student Council and President/Head Student of Athletic Training Program. She plans on attending Northern Arizona University working towards a major in physical therapy with a minor in sports medicine.

Rachel McGinty participated in various choirs all four years to include concert choir and Rhythmix which is a swing and jazz ensemble. Music is an integral part of her life and she was in the spring musical, Legally Blonde, at BHS. McGinty will attend Pima Community College in Tucson, then plans on transferring to the University of Arizona in Tucson to complete a liberal arts degree.

All three ladies have participated in charitable activities from “Trick or Treat So Kids Can Eat” to Reading Is Fundamental (RIF) at one of the area elementary schools, to assisting at one of the local rehabilitation centers. On behalf of our club, you are to be congratulated on your numerous accomplishments in your young life. Well done ladies, well done.

Funds for these scholarships and our other charitable endeavors are generated from our Swap Meet located at 5801 E. Highway 90, Sierra Vista, AZ (1.7 miles east of Target).

C. Kirby Smithe International youths visit eastern Arizona

Submitted by Lion Carolyn Vessels
(Photo courtesy of Eastern Arizona Courier)



A group of 10 young women enjoyed a visit to Arizona in July as participants in the C. Kirby Smithe International Youth Exchange. They came from Mongolia, Germany, Finland, Denmark, Italy, France, Poland, Turkey, Belgium and Austria. Their tour of northern Arizona included a stop at the Grand Canyon, a Jeep tour in Wickenburg, target shooting in Williams and sight-seeing in Mesa and Prescott. Lions provided lodging and meals along the way.

On the southern leg of their journey, they visited the Melvin Jones Memorial in Fort Thomas, where Safford Lion Jim Warren explained the significance of the spire and museum, a tribute to Jones, the founder of Lionism, who was born in Fort Thomas. In Morenci, the Leos and Lions there took them to see the Freeport McMoRan copper-mining operation. The Safford Lions provided Sunday dinner and Monday breakfast at their meeting place, the Main Street Café, where Safford Lion and Mayor Chris Gibbs urged the group to take advantage of any further opportunities to travel and meet new people as "people are all the same." Observing the friendly interaction of the young ladies, Lions agreed that projects such as this youth exchange were valuable in promoting international understanding.

The group's southern tour also included visits to Globe, Tombstone, Fort Huachuca, Nogales, Kitt Peak, Pinnacle Peak, the Titan Missile Museum and Dillard's in Tucson for makeovers.

Open House Welcoming to Our New Meeting Place Apache Junction Lions Club Saturday, September 28, 2013 11:00 am to 2:00 pm Lions Only Event

Come and enjoy an afternoon of fun and music to help initiate our new meeting place. The Mirage Sports Grill, 725 W. Apache Trail, Suite 2A, Apache Junction. Enjoy a buffet luncheon, social hour and entertainment by Lion Gary Gjerstad on his keyboard and the great music from Kevin Khung on the violin as they will keep you singing and laughing. Cost is only \$5 registration and a yummy buffet for only \$10 per person. Please complete the registration below and mail to: Apache Junction Lions Club, PO Box 1967, Apache Junction, AZ 85117.

Door prizes, raffle, and open bar will also be available. For more information call Lion Jeannette Bonucci, Secretary 480-983-5278 or email jbonucci@hotmail.com

Please use one form per registration per person. Please send form by September 14th. Note this is a "Lions Only" event.

Name _____ Club _____

Registration for event \$5.00 per person _____

Buffet Luncheon \$10.00 per person _____

Total _____

Make checks payable to: Apache Junction Lions Club
Send To: AJ Lions, PO Box 1967, Apache Junction AZ 85117



Lion Gary Gjerstad



Kevin Khung

District Governor 21C Column

Submitted by DG Marc C. Paquette, DG September Newsletter

LET'S GET READY TO ROAR!!!

Hello, Lions, September is upon us. I have visited many clubs and many more to go. I am enjoying meeting the Lions of 21 C. I want to thank those clubs who have welcomed my visit and hope you picked up some good information on maximizing your club's potential. Remember, I am pledging District support; if there is anything you need help with, do not hesitate to ask your Zone Chairs, Vice District Governors or me.

Thank you to all the Lions who attended the kick off meeting; it was a great turnout. I hope you were able to get something out of the classes offered and learn new things about Lions Clubs International Foundation (LCIF), the Presidents theme as well as my theme, and goals for the coming year. A very special thanks to Lion Alan Lundgren for an outstanding job as Convention Chair. I have received many compliments from Lions and also some suggestions for improvement. One improvement, in particular, was the Zone Chair reports, which informed every one of the up-coming events from August to November. Twenty-five (25) new or unique fundraiser and project events were described that could give clubs new ideas and give Lions something to attend over the next three months. One suggestion was that a handout be created listing these events and distributed at the cabinet meeting. We will be providing such a handout at the November cabinet meeting in Prescott, so please let your Zone Chairs know about upcoming projects between November and March so they can be included. Please provide details on the events such as date, place, start time and contact people. Let's work together as a team - we will accomplish a whole lot more.

Have you been to the Lions Clubs International (LCI) website recently? Take advantage of the training offered and use this valuable resource for ideas on projects, training, membership growth, membership retention and much, much more.

Some clubs are still having difficulty filing activity reports. A class was offered at the kick off meeting that should help. However, if you were unable to attend or are still having difficulty, please contact your district leaders for assistance. Remember, if there is no change in membership or activities posted for the month, that still must be reported.

Congratulations to the District! We saw an increase of 23 Lions this past month alone. Actually, 21C grew by 46 Lions, but we lost 26 so our net growth was 23 new Lions to help with our many projects. If you attended the Kick Off meeting, you know that 21A issued a challenge on membership growth for the year, which I accepted. We can win this, remember just ASK. Try talking to one non-Lion per week about Lionism and what you get out of being a member. We can grow quickly if you do. Let us try to increase our clubs to 25 members if the club is currently below that figure. If the club is above that, let's try for a 10% increase in membership and 40% retention of members. We all have a need for more hands to help with our projects and fundraisers.

Congratulations to the Phoenix Barangay Lions Clubs and Phoenix Phil Am Lions Club who are currently tied for 1st place in the DG Contest. They each have 10 points based on members brought in, members dropped and filing reports on time. Chino Valley Noontimers and Scottsdale Pride of Scottsdale are tied for 2nd place with 4 points. Prescott Evening Lions and Mesa Dream Catchers are tied for 3rd place with 2 points. Let's keep up the good work and have fun with this competition. All you have to do is show growth, submit reports on time and increase retention percentages. If you need help in any of these areas, do not hesitate to contact your Zone Chairs.

This year has started off strong for Lions in 21C !!! We are going to start spreading the word about our mid-year conference, taking place in Prescott, November 1-3. Hope to see many of you there. There will be over 16 classes offered and a formal dinner plus a lot more fun so get those tuxs and gowns out. Find the registration form on page 14 in this month's CSL or check your emails.



Want to Improve Your Retention? Then Sweat the Small Stuff!

By PCC John Hart, MD-21 GMT Coordinator

Clubs that keep their members sweat the small stuff, show genuine concern for members and former members, and use all available resources to better understand and serve their members. If you ever run into anybody claiming to know the secret to a strong member retention effort, approach him or her with a degree of skepticism. For you see, there is no secret to good member retention. No panacea, no silver bullet, no golden handcuff that works for every member. Member retention is about the nitty-gritty. It's about knowing who your members are, what they want, and serving them well.

A club's membership retention plan—and it needs to have one—should be built on a solid base of member involvement, including but not limited to activities, fundraising and most importantly, the decision making process as well as a commitment to member and community service. Yes, a club serves its members' needs as well as its community's needs.

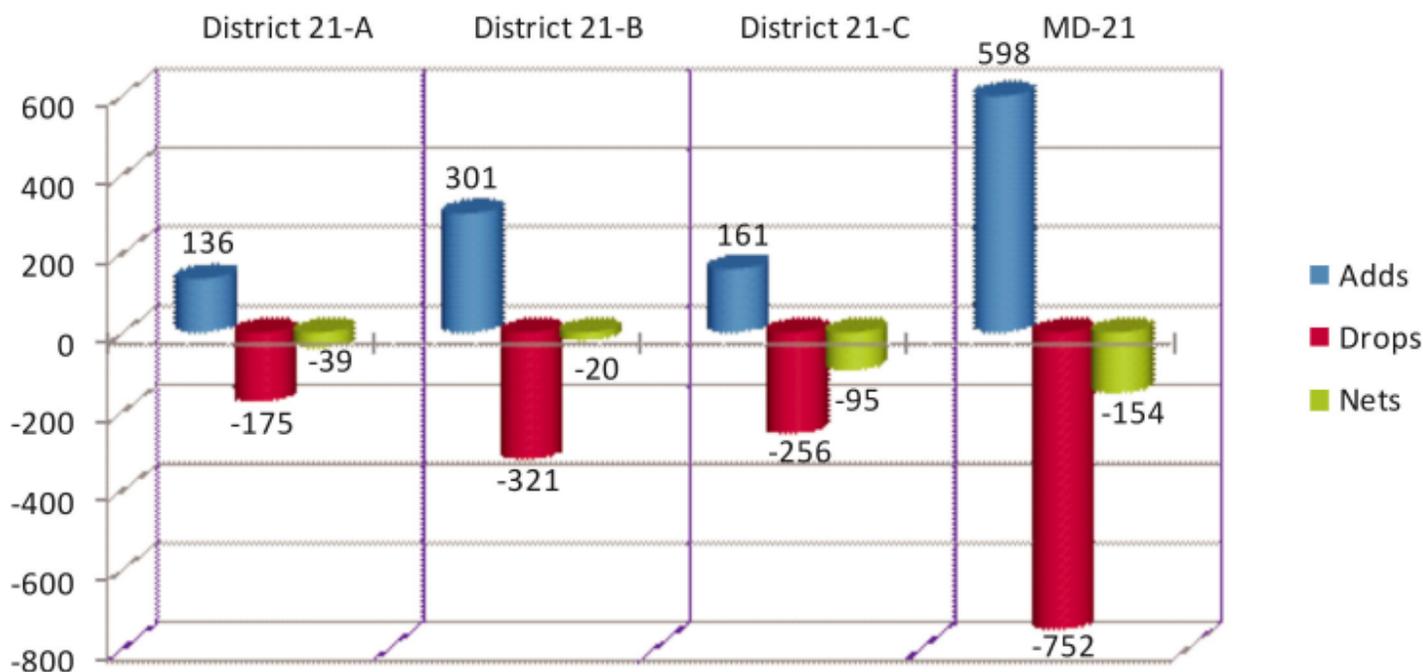
Member retention begins with member recruitment. After recruitment, we need to communicate with our members regularly, reminding them what they are getting for their dues and we need to show real value for their dollars spent and time expended. All these statements are absolutely true and can be greatly enhanced by maximizing the use of technology while still providing a personal touch. Smart clubs evaluate all the resources available to them, select the ones that fit their particular situation, and then keep working and reworking their retention plan to achieve the highest retention rate possible.

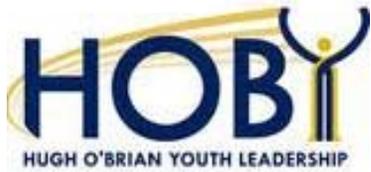
Honor your members with personal attention. While potentially time consuming, personalized interactions with members will greatly enhance a club's retention rate. Resources devoted here will pay off in a higher commitment from members who know your club is truly interested in serving their needs. Meeting and project reminders, a personal call or visit, birthday and anniversary acknowledgements are all personal touches for your members that can pay off with happier members and an increase in membership retention. This routine contact helps to build solid relationships so that members feel like they are not just a member, but rather, a part of the Lions family.

Use technology for good communication. E-mail, a club website, Twitter and Facebook are all excellent communications media especially for younger members but should not replace personal, face-to-face interactions with club members but rather augment these traditional relationships. Remember, members are humans and we humans are social individuals and require a personal touch. When it comes to member retention, sweating the small stuff will pay off with happier members, improved retention rates, positive membership growth and increased community service.

The chart below shows our districts', and MD's membership adds, drops and net growth for the 2012-2013 Lions year. Can we do better this year? You bet we can!

2012-2013 Adds, Drops, Nets





FOR IMMEDIATE RELEASE

Contact: Javier LaFianza, HOBY President & CEO
818-851.3980, lafianza@hoby.org

HOBY RE-ELECTS RON GILLET AS TRUSTEE AND TREASURER

Westlake Village, CA—August 6, 2013—The Hugh O'Brian Youth (HOBY) Leadership Board of Trustees recently elected Ron Gillet, bank operations manager of the mortgage loan services division for State Farm Bank, to the board for a second term, and named him treasurer of the organization.

"Ron brings a tremendous amount of experience to the board and HOBY," said Javier LaFianza, HOBY president and chief executive officer. "I look forward to working with him again as we continue to grow our programs and benefit more and more young people."

HOBY is a non-profit organization that seeks to motivate and empower young people throughout the world to make a positive difference through effective and compassionate leadership. Since its start in 1958, over 420,000 youth have participated in the organization's programs. Annually, over 20,000 public and private high schools are invited to select an outstanding 10th grader to attend HOBY leadership development seminars that are run principally by a dedicated group of volunteers.

Gillet's passion for developing leadership skills in young people shows through his 27-year commitment to the organization. He first became involved with HOBY in 1986 when he was invited to present at a HOBY Seminar in Missoula, Mont. about the importance of volunteer community service. That first experience with the organization led to many more years of volunteer service.

Gillet has served in a variety of capacities, including leadership seminar chair in Arizona, president of the corporate board of the Arizona HOBY affiliate, volunteer district director of the HOBY southwest district, a board of trustees member, chairman of the board of trustees, and chairman of the board of governors. In 2005, Gillet was named HOBY volunteer of the year.

"I thank the board of trustees, our founder Hugh O'Brian, the HOBY staff, and our volunteers for allowing me the opportunity to serve the organization again at this level," Gillet said. "One day the young leaders who come through our programs will play a vital role in shaping the world around us. Contributing to their development is a great opportunity and has been a life long priority for me."

Gillet has worked in the financial services industry for 31 years, with an emphasis on consumer and mortgage lending. He and his wife, Jan, live in Tempe, Arizona.

About Hugh O'Brian Youth Leadership (HOBY)

HOBY teaches students not what to think, but how to think, creatively, critically, and compassionately. Founded in 1958, the Hugh O'Brian Youth Leadership's (HOBY) mission is to inspire and develop the global community of youth and volunteers to a life dedicated to leadership, service and innovation. HOBY programs provide youth with unique training, service learning, and motivation building experiences. For more information, visit www.hoby.org.

MD Directory Addition

The new Marana Host Lions Club meets at 7 a.m. on 1st and 3rd Tuesday at Rock N Java coffee shop, Coachline and Twin Peaks Road, Marana.

President Rich Singervalt - telephone 520 444-1667; email singervalt@yahoo.com

Secretary Erik Johnson - telephone 520 405-9568; email Erik.Johnson@ContinentalComputerServices.com

Retention vs. Hearing Loss

Yes, retention is directly related to hearing loss! If a hard of hearing Lion can not fully understand what is being said at the Lion's meetings, they could return home tired out from straining to hear and frustrated for not being able to understand what went on. After a few more of these hard to understand meetings, they may quit Lions.

With approximately 40% of our AZ Lions (4 out of 10) having some degree of hearing loss, this could become a large retention challenge. Even with hearing aids and cochlear implants, there remains some degree of hearing loss. Since most of the hard of hearing Lions do not admit they have a loss, we will never know who fully understands our conversation or not, so we must treat them all alike.

Every Lions club should have at least one of their members learn how to help the hard of hearing members, at club meetings, by attending the "Can You Understand Me Now?" presentation at the 2013 Mid Year Leadership Seminars at Prescott 11/3/13. This important training session will be at 9:45 AM, Saturday, 11/2/13 (Session 4-D).

Let us reduce our retention rates, in AZ, by making sure our members more fully understand what is being said at our club and other Lion's meetings.

Lion Bill Schafer

D21-C Hearing Chair

Former Commissioner of AZ
Commission of the Deaf & Hard of Hearing

Advanced Lions Leadership Institute March 8-10, 2014 in Oak Brook, IL

Targeted toward Lions who have been a club president, but have not yet attained the position of 1st VDG.

Submission deadline December 24, 2013.

Non-refundable participation fee of \$95.00 -due after acceptance to Institute.

Participants responsible for transportation to Institute

See LCI website

MELVIN JONES INTERNATIONAL MEMORIAL

P.O. Box 163

Fort Thomas, Arizona 85536



Melvin Jones International Memorial Information

Submitted by PCC Ralph Williamson, MJM President

On behalf of the Officers and Directors of the MJM we wish all the Lion members and their clubs Best Wishes for the coming 2013-14 year Lions year.

The MJM is starting the new Lions year with only being short one director in 21-B which I am sure will be filled very soon, with 21-C and 21-A having a full board. If anyone in 21-B wants to be a director on the MJM team please contact me.

By the end of August the MJM will have its new handicap bathroom completed. This has been needed for a long time. We wish to thank all the clubs who donated to the MJM this past year. It really helped to keep up with the repairs and additional new work that needed to be done. Please continue to keep us in mind with your new budgets.

We all need to realize that all Lions roots began in Fort Thomas where our founder was born on January 13, 1879. For those of you that did not know, Melvin Jones' father was a Captain in the Calvary at Fort Thomas when Melvin was born.

We ask all officers when you visit with your clubs to not only mention the MJM but to also support the other state projects and the Vision Center.

We are really honored his year to have LCI's 1st Vice President Joe Preston and his wife, MJF Lion Joni, as our LCI speaker at the MJM and luncheon.



ON JANUARY 11TH, 2014 WE WILL HOLD OUR 46TH RE-DEDICATION TO MELVIN JONES

We are also researching to have buses from Phoenix and Tucson for the re-dedication in January, more information will be forthcoming to see if we can provide this service to the Lions of MD-21.

We are in the process of having a new neighbor on the lot just west of the MJM where there is a brand new "Family Store" being built.

We have many future plans which will be published later in the year.

Resolution passed by Lions International board June 1999;

Be It Resolved, that the Melvin Jones Lions International Memorial Committee be authorized to solicit funds outside the boundaries of their multiple districts, subject to review and approval of the solicitation Literature by the general council. (Report item A.14)

New Marana Club Ready to Celebrate - All Lions Invited

The brand new Marana Host Lions Club invites all Lions of Arizona to join them in a Charter celebration October 26. The luxurious Tucson Omni National resort will be the site for the evening of dinner, dancing, congratulatory speeches and gifts to the new club.

Register by sending your check and choice of meal (Golden Seared Airline Chicken, Ratatouille or Crab Encrusted Salmon) to Tina Moreno at Marana Host Lions Club, 5800 W. Arizona Pavillions Dr. PO Box 1653, Cortaro, Arizona 85652. Cost is \$40 per person or save money with a table of 8 price for just \$280. Deadline for registration is September 26th for full table price; October 14th for individuals.

The new Marana Host Lions Club, sponsored by Catalina Oro Valley Lions Club, officially chartered May 22 with 42 charter members. Average age of the club members is under 50. The club, which continues to bring in new Lions each month, has been

assisted by membership/leadership Lions Su-Lin Trepanitis and Eldon Fernandes.

Catalina Oro Valley President Mimi Wittenborn invites any club interested in providing a welcome gift to the new club to contact her for details.

Led by President Richard Singervalt and Secretary Erik Johnson, the new club has already taken part in numerous community activities, including a back to school vision screening and purchasing books for all 16 Marana School District Libraries. They have helped Catalina Oro Valley in a pancake breakfast to raise funds for the Arizona School for the Deaf and Blind and assisted Tucson Downtown with food and ticket sales at the Tucson BrewHaHa. Marana Host also has provided supplies for a local youth swim team, supports the district Lions youth exchange project and is working with MHC HealthCare and the Arizona Lions Vision Center in Phoenix to develop a new Lions Vision Center in Marana.

The new club invites you to "like" them on Facebook or visit their website at www.e-clubhouse.org/sites/marana_host/. Club meetings are held first and third Tuesday at 7 a.m. at ?Rock N Java Coffee Shop, Coachline and Twin Peaks Roads in Marana. Visiting Lions always welcome! Call Secretary Erik at 520 405-9568 to arrange a visit.



*Seeing is believing ~
Believing is seeing!*

Marana Host Lions
LIONS
L
INTERNATIONAL

Charter Night

*October 26th, 2013
5:30-11:00 pm
Tucson Omni Resort
2727 West Club Drive*

*\$40 per person
Buy a Table of 8 for \$280*

*You're Invited
~Please Join us for this Magical Night~*

*RSVP-Call Tina Moreno @ 520-235-7888 or email-marana.lions.az@gmail.com
5800 W. Arizona Pavillions Dr. P O Box 1653 Cortaro, Az. 85652*

assisted by membership/leadership Lions Su-Lin Trepanitis and Eldon Fernandes.

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MD21 Mid-Yr. Leadership Conference

Submitted by PID Dick Sawyer, MD21 GLT Coordinator

By the time you receive this article there will be about 60 days until our Mid-Year Leadership Conference.. Please plan on attending November 1, 2, 3, 2013 for this great event in Prescott.

The following are a few of the workshops that will be offered so that you can plan ahead to attend the ones that interest you most. As presented last year, more than one workshop will be offered at any one specific time. Remember, please bring another club member with you just in case you are interested in more than one subject so that you can take this valuable information back to your club.

Building Your Club Leadership: - presented by PCC Ralph Williamson

How motivated are you when you have to do without meaning, or without purpose? Any intelligent fool can make things bigger and more complex; it takes a touch of genius and a lot of courage to move in the opposite direction. If we lead with passion it requires us to lead with clarity and purpose, with a simple elegance of meaning. Leading with purpose begins with intention. Leadership is not something you are born with and it cannot be awarded or appointed. "It Must Be Earned."

Building Leadership at the District Level: - presented by PCC Ralph Williamson

Show me a high performance organization like the Lions with inspired team members and I will show you an enlightened leader. Leaders are the make or break of any organization. When people are confronted with difficult people or thorny situations real leaders stay centered. There is a saying or quote, STDD –Stop, Think, Decide, and Do. To start the STDD process you have to stay centered and be able to call time out.

Canvassing for New Members: – presented by PID Dave Roberts and PCC Carl Johannesen

Get on your mark – What to take; Get set – What to say; Go – Where to Go

Can You Understand Me Now: – presented by Lion Bill Schafer

Declining membership could be that many of the Lions Club members do not understand what is being discussed at the meetings, which could cause much frustration and then drop outs. Learn how to speak, as the President and as a member in the group so that those who are hard of hearing can more fully understand the spoken work. You will learn why, how and practice to accomplish this.

Club Websites –eClubhouse and More: - Lion Doug Harris

What can I do to get a website for my club? Have you considered the eClubhouse template offered by Lions Clubs International? Can I do something more than using the eClubhouse? What is available? How do I get going?

Estate Planning for Lions: – presented by Lion Tom Price

How to avoid probate; how to avoid using a trust; alternatives to using a trust; factors that should cause you to review your current estate plan; how to give a gift to Lions; a question and answer session.

First Things First and Your Club: - presented by Kate Dobler-Allen

What can your club do to help the young children in your community arrive at kindergarten healthy and ready to succeed in this complex world? How can your club work with Arizona First things First so that kids five and younger can receive the quality education, healthcare and family support that they need?

Getting Your Media Release Published: - presented by Lion Ken Leja

How to prepare club announcements and event releases that GET

published; what does a city editor look for in the community news section, and what to avoid promoting.. Samples on how to write a "punchy lead" for your feature article. A workshop facilitated by a former newspaper editor, publisher and magazine feature writer.

Going to the Fair – 5 Steps for Making the Most of Your Next LIONS Information Booth: presented by VDG Karen Sell

You will learn how to choose useful events, how to attract passers by, what "sells", how to get the materials you need, follow up that can lead to new members – and more.

Learn the Who, What, When & How of LCIF Grants: - presented by PDG Fred Garmeson

What grants are available through LCIF? Who can request a grant? How do you apply for a grant?

Legal Issues in Lions: presented by DG Marc Paquette

Dealing with insurance –when I need it and when I don't. Fund raising and IRS rules on distribution of funds. Keeping track of money and why it is important. Disputes among Lions within clubs and how to resolve them. Legal issues that can be raised when disputes are allowed to magnify.

Let's Get Branded in Lions!: - presented by 2nd VDG Barbara Daily

Ever wondered how to tell others about what you do and why? Well, wonder no more... come and learn the clear message we need to tell others about who we are and what we do.

So You Want to be a District Governor: - presented by PCC Alan Lundgren

What's is the commitment? Time? Money? Work? Family? What will I gain? Is it worth it?

Taking 'Newsworthy' Club Action Photos: presented by Lion Ken Leja

What's the difference between a blasé picture and one that grabs reader (and editor) attention. Simple techniques for "staging" an action photo. Hands-on practice taking Club-oriented photos, from presenting scholarships to inducting new members and more. Presented by a former news and feature photographer and photo-editor.

Tax Credit Donations: - presented by Mike Peterson

What are tax credit donations? How can your club attract these types of donations? How does your organization need to be structured? What special requirements will you need to follow?

Technology In Lionism: Club Growth, Education & Member Retention by Lion Brian Woloshin

Explore how technology should be playing a key role in your club's growth plans, educational efforts, and increased member retention.

Test Your Lions' IQ: - presented by PDG Ann Roberts

How well do you know Lions? Do you have the information for a good Orientation or Club program? Personalize Lions information for your club. Come and get the facts. Use them for Orientation, a club contest, to challenge very knowledgeable Lions.

Why Arizona Club ACTIVITY REPORTS Matter: - presented by Lion Laurie Genz

Calling all Arizona club Secretaries and anyone else interested in learning! Come and find out not only HOW to do an Activity Report but WHY it matters. Bring your challenges and let us take away the frustration for you by showing you how to add an activity in the right way. WE need to be diligent in reporting activities – it helps all of us in the long run and shows the world what we Arizona Lions are all about.

17th Leadership Development Forum & Mid Year Conference

Multiple District 21

Prescott Resort

Prescott, Arizona

November 1, 2, 3, 2013



REGISTRATION FORM
Please use one form per LION

NAME: _____ NON-LION SPOUSE: _____
 ADDRESS: _____ PHONE: _____
 CITY, ST: _____ ZIP: _____
 E-MAIL: _____
 DISTRICT: (circle ONE) 21A 21B 21C
 CLUB: _____ OFFICE: _____

Choose your package (BEFORE Oct 1st, 2013)

Friday Night Hors d' oeuvres – Prescott Noon Lioness	_____ @	FREE	FREE
EARLY BIRD SPECIAL – Includes registration, Saturday Lunch and Saturday Night Dinner/Speaker	_____ @	\$ 80.00	\$ _____
Lunch: Turkey Wrap or Vegetarian Wrap-(circle One)			
Dinner: Golden Angus Top Sirloin Steak Pan Seared French Breast of Chicken Vegetarian Mushroom Stack – (circle One)		TOTAL	\$ _____

Entire package Register by Oct 12th , 2013

Friday Night Hors d' oeuvres – Prescott Noon Lioness	_____ @	FREE	FREE
Includes registration, Saturday Lunch and Saturday Night Dinner/Speaker	_____ @	\$ 92.00	\$ _____
Lunch: Turkey Wrap or Vegetarian Wrap-(circle One)			
Dinner: Golden Angus Top Sirloin Steak Pan Seared French Breast of Chicken Vegetarian Mushroom Stack – (circle One)		TOTAL	\$ _____

SATURDAY EVENING DINNER FORMAL ATTIRE OPTIONAL

Or choose your events by Oct. 19th, 2013:		After Oct. 19th, 2013	
Registration	_____ @ \$30.00	\$ _____	\$35.00
Lunch (choice same as above)	_____ @ \$28.00	\$ _____	\$33.00
Dinner/Speaker (choice same)	_____ @ \$39.00	\$ _____	\$44.00

(Circle your choice of meal)

Make checks PAYABLE to: MD21 Lions Conference
 REMIT TO: PCC Joan Williamson
 3930 W Camino Acequia
 Phoenix, AZ 85051-1063

HOSPITALITY ROOMS ARE SUITES AND WILL BE ON THE 2nd FLOOR
 (\$99.00 PER NIGHT)

CALL: PDG RAND TERWILLEGER, 928-757-9414, or Email: lionrand@frontiernet.net

FOR ROOM RESERVATIONS (\$89.00 Deluxe Rooms or \$99.00 Suite per night)

CALL: Prescott Resort @ 1-928-776-1666 or 1-888-974-7592 (M-F 8am-6pm-By October 10, 2013

BE SURE TO INDICATE THAT YOU ARE WITH "THE LIONS BOOKING CODE 742"



**MD21 Lions Mid-Year Leadership Conference
Prescott Resort -- Prescott, Arizona
November 1-2-3, 2013**

REQUEST FOR ADVERTISEMENT

ADVERTISER: _____

ADDRESS: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

AD DETAIL

AD INFORMATION: SIZE: _____ COST: _____

COPY EMAILED: YES NO (Computer Ready Copy Requested – JPG, PDF, DOC)

COPY DUE NO LATER THAN OCTOBER 10, 2013

SPECIAL INSTRUCTIONS: _____

Signature: _____ Date: _____

R A T E S - 2013

Inside Front Cover,	
Inside Back Cover,	
Outside Back Cover	\$ 125.00
Full Page	\$ 100.00
Half Page	\$ 60.00
Quarter Page	\$ 45.00
Business Card	\$ 25.00

Send Copy and Payment to: Lion Rand Terwillegger *email: lionrand@frontiernet.net*
7738 E Tall Tree Ct
Kingman, AZ 86401

Make Check Payable: MD21 Lions Mid-Year Leadership Conference

Lions Camp Tatiyee: Coming Full Circle

Submitted by Pam Swanson, Executive Director

This summer held in store many wonderful experiences. First we flew through our health inspection, completely unexpected, and received all Excellent ratings. That's the best you can do. Secondly, we had our American Camp Association inspection that occurs every 3 years. We received every point of the 300 plus health and safety standards we agree to follow. We do this so that our families know we are a camp they can trust. Thirdly, it was the first summer I have had in 18 years that we completed the summer without having to let anyone go. This staff truly understood how to support each other and work together for the common cause of our campers.

But the last experience I want to mention is probably the most profound experience of the summer. We had a new staff member, his name is Spencer. He came to camp for a few different reasons. One was because he went to school with several staff members who told stories about camp and he thought it sounded amazing. He also liked watching the growth in people from year to year and wanted in on that. Most importantly Spencer came because of his brother. You see, Spencer had an older step-brother who had spina bifida. He was several years older and passed away 3 years ago. He told me that he wished his step-brother had been able to go to a place like this. He carried this with him all summer. He was adamant about how great camp was for all of our campers. He wished his brother had gotten to experience the joy of camp and friends on a level playing field. He loved the thought of him getting to meet and be with people who understood his needs. It made him sad to think he had never gotten the chance.



During the last week of camp we decided to do a 'walk thru time' program with our physically challenged adults group. We thought it would be wonderful to remind them of all their years and friends from camp. Having been here for 18 years, most of the adults were in the kid sections of camp when I started. During this program Spencer found a picture of his step-brother as a young boy! He came running to me with a picture, turned it to me and I said, 'That's Andrew. He laughed out loud and with tears in his eyes cried, 'That's my brother!!!! My brother was here!!!' Well, then we were both in tears. Spencer was inspired to attend the UofA for bio-engineering, because of his brother. He came to camp to further his understanding and found his brother once again. You can bet he couldn't wait to get home and give his mom this picture.

Please remember all the wonderful things that camp does. Now is our most difficult time of the year. We made it through all our sessions, JUST BARELY and need to be able to continue maintaining the site and our yearly staff. Please help us bring in funds all year long. The working poor tax credit is perfect to share right now with anyone and everyone you know who pays taxes.

WILL YOU JOIN US— IN TORONTO?

1ST INTERNATIONAL VICE PRESIDENT JOE PRESTION WILL BECOME ARIZONA'S FIRST INTERNATIONAL PRESIDENT IN TORONTO ON JULY 8, 2014 AND A HUGE CELEBRATION AND PARTY WILL FOLLOW THAT EVENING.

JOIN THE LIONS OF ARIZONA

THE INTERNATIONAL REGISTRATION FORMS ARE OUT AND AVAILABLE IN SEVERAL LOCATIONS.

THE LIONS CLUBS INTERNATIONAL WEB SITE, THE MD 21 WEBSITE AND IN THIS EDITION OF THE CANYON STATE LION-DOWNLOAD IT AND MAIL IT AS SOON AS POSSIBLE SO YOU WILL BE IN THE HEADQUARTERS/DELEGATION HOTEL. THE REGISTRATION FEE IS \$110.00 PER LION AND \$225.00 FOR THE HOTEL DEPOSIT.

THE INTERNATIONAL CONVENTION IS FROM JULY 4-8, 2014 IN TORONTO, CANADA. PLAN YOUR TRAVEL TO ARRIVE ON THE DAY BEFORE JULY 3, 2014 AND TO LEAVE ON JULY 9, 2014 TO EXPERIENCE THE FULL CONVENTION AT A MINIMUM. FURTHER INFORMATION WILL BE FORTHCOMING ABOUT PRE/POST TRAVEL OPPORTUNITIES.

THE DELEGATION HOTEL IS THE FAIRMONT ROYAL YORK WHICH IS 1-2 BLOCKS FROM THE AIR CANADA CONVENTION CENTER AND ACROSS FROM THE UNION TRAIN STATION,

REMEMBER CANADA IS ANOTHER COUNTRY- SO YOU WILL BE REQUIRED TO HAVE A PASSPORT TO GO AND RETURN. THE PASSPORT MUST HAVE AN EXPIRATION DATE OF AT LEAST SIX (6) MONTHS AFTER YOUR DEPARTURE DATE. IF YOU DO NOT HAVE ONE NOW OR YOUR PASSPORT IS EXPIRED, IT WILL TAKE AT LEAST 3-5 MONTHS TO RECEIVE A NEW ONE.

THE ARIZONA INTERNATIONAL CONVENTION COMMITTEE HAS SET A GOAL OF 300 ARIZONA LIONS TO BE IN ATTENDANCE AND DEMONSTRATE FOR JOE AND JOANNIE WHEN HE IS INTRODUCED TO THE LIONS OF THE WORLD AS THE 98TH PRESIDENT.

I WILL BE PLACING MORE ARTICLES IN THE CANYON STATE LION AND THE MD WEB SITE.

I WILL BE AT THE MID -YEAR IN NOVEMBER- STOP AND TALK TO ME ABOUT THE CONVENTION. REMEMBER SAVE YOUR MONEY FOR A TRIP -YOU WILL ALWAYS REMEMBER AS AN ARIZONA LION

PCC Wm. "BILL" MENARD, MD CONVENTION CHAIR.

Registration Form on Page 17



97th Annual Lions Clubs International Convention
Friday, July 4 – Tuesday, July 8, 2014 • Toronto, Ontario, Canada
Convention Registration and Hotel Reservation Form

Deadlines

- **May 1, 2014:** Deadline for advance registration and hotel reservation. Registrations after this date will be processed in Toronto.
- **May 1, 2014:** Deadline to receive a refund for a registration cancellation. • **May 16, 2014:** Deadline to receive a refund for a hotel room cancellation.

REGISTRANT INFORMATION Please type or print name as it appears on passport/photo ID.

First Name _____ Family (Last) Name _____ Badge/Call Name _____
 Address _____ City _____ State/Province _____
 Postal Code _____ Country _____
 Daytime Phone _____ E-mail _____

Lion: Club No. _____ Membership No. _____ District _____ Title _____ Lion Lioness
 COMPANION: First Name _____ Family (Last) Name _____ Badge/Call Name _____
 Lion: Club No. _____ Membership No. _____ District _____ Title _____ Lion Lioness Guest
 CHILD: First Name _____ Family (Last) Name _____ Age _____ Alpha Leo
 CHILD: First Name _____ Family (Last) Name _____ Age _____ Alpha Leo

- This is my/our first LCI convention. Not my first convention, I've attended _____
 Letter of invitation (If a visa is required for your country of origin) (Club number must be provided above to verify membership)
 The plenary sessions are presented in English with simultaneous translation Will you require a headset? No Yes

PACKAGE A: Includes convention registration for each registrant listed above plus one (1) hotel room serviced by shuttle buses during convention.

Before January 10, 2014; Reservation in delegation hotel
 After January 10, 2014; I prefer my delegation hotel
 Prefer hotel based on: room rate of _____ location near convention center
 Arrival date _____ Departure date _____ Number of Guests in Room: _____ Number of Beds Needed 1 2
 Special Requirements: Non-smoking Wheelchair Accessible Other _____

* The Hotel deposit is US\$225 for a standard room and US\$350 for a suite. The hotel deposit is not the rate but reserves the room. Your deposit will be credited to your hotel bill at checkout.

PACKAGE B: NO ROOM REQUIRED (Registration only for each person listed above.)

OPTIONAL TICKETED EVENTS (I/we plan to attend the following event(s): (Must be registered to attend)

EVENT	DATE/TIME	FEE	QUANTITY	AMOUNT DUE
Membership Key Award Ice Cream Social (Key holders only)	July 6/ 15:00-17:00	US \$25	_____	\$ _____
Melvin Jones Fellow Luncheon	July 7/ 13:30-15:00	US \$60	_____	\$ _____
District Governor/Past District Governor Banquet	July 7/ 20:00-22:00	US \$100	_____	\$ _____

PAYMENT: Full payment is required with this form. • US currency only. Checks and money orders must be drawn on US banks.
 • Only Visa, MasterCard, American Express & Discover cards accepted. • Contact LCI for wire transfer instructions.

REGISTRATION FEES

	Adult	Child (17 and under)
Early (before 10 January, 2014)	US\$110	US\$10
Regular (11 January through 31 March, 2014)	US\$150	US\$10
Late (1 April, 2014 – onsite)	US\$170	US\$10

Package A: Registrations: US\$ _____
 Ticketed Events: US\$ _____
 Hotel Deposit: US\$ 225.00
Total Due: US\$ _____

Package B: Registrations: US\$ _____
 Ticketed Events: US\$ _____
Total Due: US\$ _____

- Check Bank transfer/deposit (copy must be attached to this form) Visa MasterCard American Express Discover

Your name as it appears on the card _____ Credit card must be in the name of the registrant.

Card Number _____ Exp. Date _____ Security code (3 digits) _____

Signature _____

Mail form and payment to: Lions Clubs International Attn: Convention Division • 300 West 22nd Street • Oak Brook, IL 60523-8842 USA

Credit Card and Bank Transfer Payments can be faxed to: (1-630) 571-1689 (If you fax, please do not mail original)

Questions? Email us: registration@lionsclubs.org

• Allow 4 weeks for processing and mail delivery of your confirmation.

Please note: Lions Clubs International will be documenting the international convention for promotional purposes. Your participation may be filmed or photographed at this event. Your registration is your consent for use of these images by Lions Clubs International.



QUALIFYING CHARITABLE ORGANIZATION: LIONS CAMP TATIYEE

We qualify as a charitable organization under the working poor tax credit. This is not in competition with the school tax credit. You can do both. How does it work?

Donate up to \$400 for couples filing jointly (\$200 for individuals) on or before December 31st. (Tax Year 2013)

Itemize your deductions of Federal Schedule A

Your add back is done on Arizona schedule A (Arizona will not permit you to take this as a deduction and a credit)

Submit tax forms with your Arizona Income Tax filing. (include tax forms 321 and 301)

On page one of Arizona form 140 **you take a dollar--for--dollar credit.** The State of Arizona **will reduce the amount you owe in state taxes up to \$400.**

Include your donation among Charitable Contributions in filing your Federal Tax return.

***Important note:** Always contact a tax professional for expert advise on your specific tax situation. For more information on this tax credit (ARS 43--1088), please contact the Arizona Department of Revenue at (602) 255--3381, or access their web site at www.revenue.state.az.us.*

Lions Camp Tatiyee is a non--profit, non sectarian charitable organization (501(c)(3)

[Go to www.arizonalionscamp.org](http://www.arizonalionscamp.org) or complete this form and mail to: **Lions Camp Tatiyee PO Box 6910 Mesa, AZ 85216**

Under the Arizona Charitable Tax Credit Law (ARS 43--?1088) for the Working Poor, you can now contribute up to \$400 for couples filing jointly (\$200 for individuals) to assist Camp Tatiyee, and your generous gift may COST YOU NOTHING! This Credit is **allowed in addition** to the tax credit for schools.

You will be sent an acknowledgement for tax purposes.

This donation to Lions Camp Tatiyee may be claimed as an itemized deduction on your federal tax return.

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Amount of donation: \$ _____

Make check payable to Lions Camp Tatiyee

**Club Secretaries:
 The Canyon State Lion
 needs your assistance.**



The staff at the Canyon State Lion updates the mailing list and e-mail data base monthly.

Please send us a list of your **NEW and DROPPED members** monthly. We will go into our data base and add new members. Please include their e-mail address, First Name and Last Name. This is the only information we need to add them to the e-mail list. If the new member does not have an e-mail address and wants the Canyon State Lion via US mail then we will need their name, address, city and zip.

If you have any Lions who dropped, then provide their name and e-mail address. We will remove them from our lists.

Please do NOT send us your entire club roster. We only need the **NEW and DROPPED** members.

Thank you and we appreciate your assistance in distributing the newsletter to all Lions.

MD Directory Addition

The new Marana Host Lions Club meets at 7 a.m., 1st and 3rd Tuesday at Rock N Java coffee shop, Coachline and Twin Peaks Road, Marana.

President Rich Singervalt - telephone 520 444-1667; email: singervalt@yahoo.com

Secretary Erik Johnson - telephone 520 405-9568; email:

Erik.Johnson@ContinentalComputerServices.com

News for CSL?

Keep it short!

Submitted by PDG Donna Anderson

A reminder once again to those who are submitting articles to the Canyon State Lion for publication: Keep 'em short!

All Lions are encouraged to submit articles about their club projects, their coming events and other items of interest – but to make the paper interesting and to be able to get the most material in each issue, please watch the length of submissions. About 150-250 words is the desired length. Sometimes items may need to be a bit longer to contain all the pertinent information, but it is also very easy to ramble – so please help by keeping your articles concise as possible.

The staff is also trying to use more pictures of club activities. Please submit all pictures via e-mail to: (submit pictures as a file attachment NOT embedded into the body of the e-mail.)

canyonstatelion@lionsarizona.org

Try to make the pictures interesting, with action, not just a group of people facing the camera, if at all possible.

The advisory editor, a volunteer for the position with newspaper background, will be reviewing all articles and pictures for pertinence. "We want to make this an interesting publication that all Lions will enjoy reading," she said.

Family Unit

Submitted by Lion Joseph Jones

Are you a Lion with 1 or more family members who are also Lions in your club living at the same residence and only want to receive one copy of The Lion Magazine?

Here are some solutions:

Lions International suggests that you drop off the extra copy at your local public or school library, mail it to a local government leader, or place it in a waiting room at your place of business or any other suitable location. This way, non-Lions can access information about the association and its programs.

Have your Secretary update your membership to a Family Unit*. Instructions for your Secretary can be found at the following web site:

www3.lionsclubs.org/docs/family_unit_instructions_EN.pdf

*Family Unit applies to existing or new Lions in and/or joining the same club and living in the same household related by birth, marriage and other legal means - such as parents, children, spouses, aunts/uncles, cousins, grandparents and in-laws of spouses. Outside of the head-of-household, the associated members get half off of their International Dues.

MD21 CANYON STATE LION COMMON ADVERTISEMENT SIZES & PRICES PER ISSUE

(COPY SUBMITTED BY E-MAIL AS JPEG FORMAT FILE ATTACHMENT TO CANYON STATE LION BY THE 15TH OF THE MONTH PRIOR TO PUBLICATION)

CANYON STATE LION NEWSPAPER USABLE PRINT SPACE PER PAGE IS 8 INCHES WIDE (3 COLUMNS) BY 11 INCHES DEEP

3 COLUMNS WIDE BY 11 INCHES DEEP = 33 COLUMN INCHES = FULL PAGE AD

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$99.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$132.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$165.00/ISSUE

3 COLUMNS WIDE BY 8 INCHES DEEP = 24 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$72.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$96.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$120.00/ISSUE

3 COLUMNS WIDE BY 6 INCHES DEEP = 18 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$54.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$72.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$90.00/ISSUE

2 COLUMNS WIDE BY 6 INCHES DEEP = 12 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$36.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$48.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$60.00/ISSUE

2 COLUMNS WIDE BY 4 INCHES DEEP = 8 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$24.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$32.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$40.00/ISSUE

1 COLUMN WIDE BY 4 INCHES DEEP = 4 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$12.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$16.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$20.00/ISSUE

Templates of AD sizes are available upon request. Please send your request to: CanyonStateLion@LionsArizona.org

Do you want to submit an ad, article, picture or form to the Canyon State Lion?

Submitted by **Diana Koshewer**

Submitting articles, forms and pictures are very easy. The following are the acceptable formats for submissions:

Articles = Word document, 11 point Ariel Narrow font and 150 words or less.

Pictures = JPEG or Bitmap (as a file attachment via e-mail) Only one picture per article. *We can publish pictures that show the faces of minor children so long as we have written permission to do so from the parents of each child.*

Advertisements = JPEG or Bitmap (as a file attachment via e-mail)

Registration Forms can be Word, JPEG or Bitmap.

Please contact PDG Les Daviet, II, Editor/Publisher for size, length or publication and price details before submitting the item. Please contact PDG Les at: lesdaviatii@cs.com

PDF files are NOT compatible with the desktop publishing program used to produce the Canyon State Lion. So many times Lions submit a PDF file for their forms, ads, etc. **PDF files can be viewed by anyone but CANNOT be inserted into the paper.**

Please do not mail in an article (typed or handwritten) or a picture. I do not have a scanner and cannot retype your article or scan your picture.

Please send all of your articles, pictures, forms, and ads via e-mail.

The e-mail address to the Canyon State Lion is: canyonstatelion@lionsarizona.org.

ALL submissions are due the 15th of each month for the following issue. i.e. items received on July 15 will be inserted into the August 2012 issue.

Please e-mail PDG Les Daviet, II. lesdaviatii@cs.com or call him at 602-525-2377 if you have any questions.

Is your club having a fundraiser or event? Why not let everyone know about it! E-mail your information and flyer to your District Information Technology Chairperson / Web Master and have it published on the District web site. Visitors will be able to view and print your flyer right from their computer.

The official web site for the MD21 is now;

www.LionsArizona.org

MD21_webmaster@LionsArizona.org

D21A_webmaster@LionsArizona.org

D21B_webmaster@LionsArizona.org

D21C_webmaster@LionsArizona.org



NEW CANYON STATE LION E-MAIL ADDRESS

canyonstatelion@lionsarizona.org

We are moving along with improving the delivery system for the Canyon State Lion.

Effective July 1, 2012, our new e-mail address for submitting articles is: canyonstatelion@lionsarizona.org. We will continue to monitor our old e-mail address at Yahoo. We want to make sure none of your articles are missing in this transition period.

The Canyon State Lion is e-mailed to over 2,000 Lions in Multiple District 21.

Please inform us via e-mail if you have any changes to your e-mail address. We update our list monthly so hopefully you will not miss any issues. I want to remind everyone you can always view the current and past issues of the Canyon State Lion on the Multiple District web site at: www.LionsArizona.org.

If you are receiving the Canyon State Lion via US mail please send any address changes to my e-mail address: lesdaviatii@cs.com or you can mail your updated mailing address to:

PDG Les Daviet, II

Canyon State Lion Editor

P.O. Box 519

Laveen, AZ 85339-0519

Our goal is to provide the Canyon State Lion newspaper timely to all Lions in MD21.

Yours in Lionism,

PDG Les Daviet, II, Editor

Recycle Your Old Cell Phones



Please donate your cell phones to Arizona Lions Vision Center. All proceeds go to help children with eye glasses.



Please call Jeannette F. Russell at 602-267-7573 if you have any questions.

CANYON STATE LION

Articles are due the 15th of each month.

E-mail articles to:

canyonstatelion@lionsarizona.org

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Calendar of Events

2013

Sep 14	21-B Advanced ZC/President Training, Saguaro Room	Sun Lakes	VDG Barbara Daily 520-954-0411
Sep 24	Peoria Pioneer & Bellair Lions Club, 7th Annual Oktoberfest, Peoria Women's Club	Peoria	PCC Ron Brown 623-977-8844
Oct 4 - 6	San Manuel-Oracle Lions, Quail Hunters Breakfast	TBA	
Nov 1-3	Mid Year Conference	Prescott	Chairman PDG Rand Terwilliger 928 897 0339 V Chairman PCC Ralph Williamson 602 622 2401
Nov 9	Glendale Evening-Longhaven Lions BBQ Dinner, 12p-5p, 5201 W. Camelback	Glendale	
Nov 14	Phoenix Downtown Lions Club, 90th Anniversary Celebration	Phoenix	Reba Shikany 602-234-0009
Nov 16	LFA/Sunbird Lions Golf Tournament		PDG Fred Garmeson 480-895-9363

2014

Jan 4	MD Membership Rally, Featuring LCI, Sun Bird Resort, 6250 S. Sunbird Blvd.	Chandler	PCC Joan Williamson 602-622-9830
Jan 11	46th Re-Dedication to Melvin Jones and Luncheon	Fort Thomas	
Jan 18	Gilbert Lions Bluegrass Bash		
Jan 25	Sun Lakes Lions Casino Night	Sun Lakes	PDG Forrest Chevront 480-236-2224
Feb 21 - 22	District 21-A Convention, Hilton Garden Inn	Yuma	PCC Joan Williamson 602-622-9830
Mar 22	District 21C-Convention, Prescott Resort	Prescott	
Mar 29	Lions Only Preston Pride Golf Tournament		PDG Fred Garmeson 480-895-9363
Mar 29	Dave Lambert Memorial Dinner (sponsored by Phoenix Metro)		
Apr 4	1st Annual Project Golf Tournament, AZ Golf Resort	Mesa	PDG Fred Garmeson 480-895-9363
Apr 4 - 6	21-B Convention, AZ Golf Resort	Mesa	PDG Ron Rosinke 480-357-2654
Apr 12	Officers & AZ Training, Peoria HS	Peoria	PDG/GLT Ann Roberts 602-618-9653
May 16 - 18	MD-21 Convention, Mesa Hilton	Mesa	PCC Carl Johannesen 480-924-0737

Important Date Change

For the November 2013 Canyon State Lion

Please submit ALL Canyon State Lion articles, pictures, ads, etc., by
October 10th, for the November issue.

The November 2013 Canyon State Lions will be distributed early. You will receive your November 2013 Canyon State Lion on October 21, 2013.

Canyon State Lion

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(On Line Edition: www.LionsArizona.org)

E-Mail Address: canyonstatelion@lionsarizona.org

Web Address: www.LionsArizona.org

All MD-21 Lions are invited to submit articles and photographs (black and white or color are acceptable). Photographs submitted can be originals or digital files sent via e-mail. The Canyon State Lion reserves the right to edit for length and grammar.

Opinions expressed herein are those of the authors, and may not necessarily be those of the staff of the Canyon State Lion, the MD21 Canyon State Lion Operations Committee or the MD21 Council of Governors.

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