



WE SERVE

CANYON-STATE *Lion*

ARIZONA-CALIFORNIA



Volume 17, Number 1

June/July 2012

PID Joe Preston elected 2nd Vice President of World's Largest Service Club Organization

Joe Preston, of Dewey-Humbolt, Arizona, USA, was elected today as Second Vice President of the International Association of Lions Clubs at the conclusion of its 95th International Convention being held in Busan, Korea.

When he became a Lion in 1974, he committed himself to the Lion's motto, "We Serve," and has since been focused on volunteer work to help improve the quality of life in his community, his country and the world through his service and leadership as a Lion.

Preston, as Second Vice President of the world's largest service club organization, said his vision is "to serve my fellow man wherever and however I can, to the best of my ability, so that God's light shines through me, in all that I do."

He will work with 2012-2013 Lions International President Wayne A. Madden of Auburn, Indiana, and other Lions International officers, to help lead the association that has 1.35 million members in more than 46,000 clubs in 207 countries and geographic areas around the world.

Preston has received innumerable awards for service to Lions International, as well as his club, district and community. He is sought out to train and mentor fellow Lions, to help them improve their leadership skills so they can be more effective Lions and better serve their communities. Preston is recognized as an outstanding public speaker, who can motivate and inspire. He is also a talented pianist, vocalist and song-writer.

His International experience and leadership includes serving as National-Multi National Coordinator for Campaign Sighthirst II (an international effort to prevent blindness). He also was U.S. Committee Chairman, in 2008, for the Lions Quest initiative, which implements a curriculum program in schools to help prevent violence and bullying and help students improve their full learning potential. He served as an International Lions Quest Committee Member from 2005 to 2008. He and his wife have hosted Youth Exchange students from Japan, Peru, Belgium, Australia and Turkey.

Preston has been married to his wife, Joni, who is also a Lion, for 25 years, and is the father of two sons and one daughter and has five grandsons. The Prestons have personally experienced how service to others not only enriches the lives of those who are helped, but also those individuals who give unselfishly of themselves.

To all of the Lions, Lioness, Leos and friends of Multiple District 21, thank you for your tremendous support as we join the Executive Officers and Board of Directors of Lions Clubs International.

For additional information contact:

N. Alan Lundgren nalundgrensr@gmail.com



*Lion Joni Preston and Lions International
2nd Vice President Joe Preston.*

2012-2013

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Do you want to submit an ad, article, picture or form to the Canyon State Lion?

Submitted by **Diana Koshever**

Submitting articles, forms and pictures are very easy. The following are the acceptable formats for submissions:

Articles = Word document, 11 point Ariel Narrow font and 150 words or less.

Pictures = JPEG or Bitmap (as a file attachment via e-mail) Only one picture per article.

Advertisements = JPEG or Bitmap (as a file attachment via e-mail)

Registration Forms can be Word, JPEG or Bitmap.

Please contact PDG Les Daviet, II, Editor/Publisher for size, length or publication and price details before submitting the item. Please contact PDG Les at: lesdavietii@cs.com

PDF files are NOT compatible with the desktop publishing program used to produce the Canyon State Lion. So many times Lions submit a PDF file for their forms, ads, etc. **PDF files can be viewed by anyone but CANNOT be inserted into the paper.**

Please do not mail in an article (typed or handwritten) or a picture. I do not have a scanner and cannot retype your article or scan your picture.

Please send all of your articles, pictures, forms, and ads via e-mail.

The e-mail address to the Canyon State Lion is: canyonstatelion@lionsarizona.org.

ALL submissions are due the 15th of each month for the following issue. i.e. items received on July 15 will be inserted into the August 2012 issue.

Please e-mail PDG Les Daviet, II. lesdavietii@cs.com or call him at 602-525-2377 if you have any questions.

Is your club having a fundraiser or event? Why not let everyone know about it! E-mail your information and flyer to your District Information Technology Chairperson / Web Master and have it published on the District web site. Visitors will be able to view and print your flyer right from their computer.

The official web site for the MD21 is now;

www.LionsArizona.org

MD21_webmaster@LionsArizona.org

D21A_webmaster@LionsArizona.org

D21B_webmaster@LionsArizona.org

D21C_webmaster@LionsArizona.org



Recycle Your Old Cell Phones



Please donate your cell phones to Arizona Lions Vision Center. All proceeds go to help children with eye glasses.

Please call Jeannette F. Russell at 602-267-7573 if you have any questions.



CANYON STATE LION

Articles are due the 15th of each month.

E-mail articles to:

canyonstatelion@lionsarizona.org



Canyon State Lion

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(On Line Edition: www.LionsArizona.org)

E-Mail Address: canyonstatelion@lionsarizona.org

Web Address: www.LionsArizona.org

All MD-21 Lions are invited to submit articles and photographs (black and white or color are acceptable). Photographs submitted can be originals or digital files sent via e-mail. The Canyon State Lion reserves the right to edit for length and grammar.

Opinions expressed herein are those of the authors, and may not necessarily be those of the staff of the Canyon State Lion, the MD21 Canyon State Lion Operations Committee or the MD21 Council of Governors.

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NEW CANYON STATE LION E-MAIL ADDRESS

canyonstatelion@lionsarizona.org

We are moving along with improving the delivery system for the Canyon State Lion.

Effective July 1, 2012, our new e-mail address for submitting articles is: canyonstatelion@lionsarizona.org. We will continue to monitor our old e-mail address at Yahoo. We want to make sure none of your articles are missing in this transition period.

The Canyon State Lion is e-mailed to over 2,000 Lions in Multiple District 21.

Please inform us via e-mail us if you have any changes to your e-mail address. We update our list monthly so hopefully you will not miss any issues. I want to remind everyone you can always view the current and past issues of the Canyon State Lion on the Multiple District web site at: www.LionsArizona.org.

If you are receiving the Canyon State Lion via US mail please send any address changes to my e-mail address: lesdavietii@cs.com or you can mail your updated mailing address to:

PDG Les Daviet, II
Canyon State Lion Editor
P.O. Box 519
Laveen, AZ 85339-0519

Our goal is to provide the Canyon State Lion newspaper timely to all Lions in MD21.

Yours in Lionism,
PDG Les Daviet, II, Editor

ATTENTION LIONS

Do you have an idea about what you would like to see offered as leadership seminars at our November Mid-Year Leadership Conference in Prescott? If so, send me your ideas.

If you would like to present, please send me your presentation title along with a summary of the presentation. A committee will be selecting the presentations in mid July.

Lion Dick Sawyer
MD GLT Coordinator
rksawyer@frontiernet.net

Camperships

We need you to help campers enjoy a full summer at Lions Camp Tatiyee.

Lion Camp Tatiyee is a 501 (c) 3 non-profit organization supported by the Lions Clubs of Arizona. Lion Camp Tatiyee has been serving special needs campers of Arizona for the last 54 years without charging a fee.

Mission

To improve the emotional health of individuals with special needs, providing them an opportunity to interact with others having similar challenges with the goal of building their independence and self-confidence.

GOAL: The goal of the camp is to provide complete camping sessions for the maximum numbers of campers.

IMPORTANT INFO: Campers are never charged a fee for their camp stay. Some families opt to make free donations, which are gratefully accepted.

Campers range in age from seven through adult. Sessions are divided by age with special sessions for physically, mentally, multi-challenged and the deaf.

CAMPERSHIP COSTS? How much should I give? The cost per camper/per week is \$650.00.

Sponsors will receive:

- _____ a picture of the camper they sponsor
- _____ a certification of appreciation



We would like to help Lion Camp Tatiyee serve the special needs population of Arizona by providing a campership.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Number of Campers @ \$650.00 each: _____

Total Enclosed* \$ _____

*Tax Deductible; please contact your Tax Advisor.

501 (c) 3 Tax ID# 86-6052371.

Mail checks payable to: Lions Camp Tatiyee

Mail checks to: Pam Swanson, Executive Director
PO Box 6910
Mesa, AZ 85216



MELVIN JONES LIONS INTERNATIONAL MEMORIAL BOARD POSITIONS AVAILABLE

The Melvin Jones Lions International Memorial Board of Directors is comprised of 18 local Lions, 6 from each of the three Districts within MD-21, and 17 Lions from outside the Multiple District. Board members within MD-21 are elected at the annual State Convention for a three year term. Outside Directors are elected by the seated Board members within MD-21.

There are currently six unfilled positions within MD-21, two in District A, one in District B and three in District C. These vacancies may now be filled by appointment, per MJLIM constitution; all appointment-filled vacancies are for the fiscal year - until June 30, 2013.

Interested Lions should have their club (in good standing) send in a letter of endorsement, with the date of the meeting that the club voted to endorse the candidate, together with a short biography of the candidate. Letters of endorsement should be mailed to Melvin Jones Lions International Memorial Secretary, Lion David Kennon, 8955 E Millett Drive, Tucson, AZ 85110-6298.

Directors are asked to attend four board meetings each year, three of which are available via teleconferencing, and one meeting with their physical presence held each January at the annual Rededication Ceremony in Fort Thomas, Arizona. In addition, Board members are encouraged to attend District and Multiple District meetings to help promote the Memorial, visit other clubs to present current information and activities of the Memorial and to generally be a spokesperson for the project wherever they go. Lions clubs within MD-21 may have up to two members serving concurrently on Melvin Jones Lions International Memorial Board.

Lions, this is your opportunity to serve above the Club and District level. As a member of the Melvin Jones Lions International Memorial Board of Directors, you not only serve the public, but you also serve your fellow Lions.

PDG Frank Paul
PR Director, MJLIM

MD21 CANYON STATE LION COMMON ADVERTISEMENT SIZES & PRICES PER ISSUE

(COPY SUBMITTED BY E-MAIL AS JPEG FORMAT FILE ATTACHMENT TO CANYON STATE LION BY THE 15TH OF THE MONTH PRIOR TO PUBLICATION)

CANYON STATE LION NEWSPAPER USABLE PRINT SPACE PER PAGE IS 8 INCHES WIDE (3 COLUMNS) BY 11 INCHES DEEP

3 COLUMNS WIDE BY 8 INCHES DEEP = 24 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$72.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$96.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$120.00/ISSUE

3 COLUMNS WIDE BY 6 INCHES DEEP = 18 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$54.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$72.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$90.00/ISSUE

2 COLUMNS WIDE BY 6 INCHES DEEP = 12 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$36.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$48.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$60.00/ISSUE

2 COLUMNS WIDE BY 4 INCHES DEEP = 8 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$24.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$32.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$40.00/ISSUE

1 COLUMN WIDE BY 4 INCHES DEEP = 4 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$12.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$16.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$20.00/ISSUE



Sight & Hearing Foundation Presidents Share Good News, Look to the Future

From 2011-2012 Board President, PDG Bob Strodel:

It has been a real pleasure and honor to have served MD21 Lions as President of the Lions Sight and Hearing Foundation Board of Directors this past year. We have made some significant improvements and have experienced and overcome occasional challenges.

We started off our fiscal year on July 1, 2011 by finalizing a business relationship with Zounds Hearing Aids. The program has proven to be very helpful in maintaining – even improving – our ability to serve people who need hearing aids, but have such low income they cannot purchase them. We've adjusted our co-pay fees to provide a choice of hearing aid styles to our clients. This has improved customer satisfaction, while reducing our costs. We have developed a business relationship with a recycling company that pays us for components from hearing aids that are not longer usable. With this new source of income, the foundation has provided another avenue for raising funds to sustain our mission of helping others.

We hired a new Office Administrator, Luz Rubio, who has proven to be a real asset to our operation, with her professionalism and enthusiasm.

We continue to receive and sort thousands of pairs of used eyeglasses, many of which we provide to Lions-sponsored medical missions. We are

pleased to be able to assist in delivering the gift of sight around the world via Lions Clubs, U.S. military missions, churches and community-aid organizations.

We have financed many eye surgeries, giving priority to applicants who potentially face blindness without treatment. Unfortunately, an increase in unusually rare and expensive eye surgeries created a temporary financial crisis, of sorts. In response, we suspended non-emergency surgeries and focused solely on emergencies. At a recent board meeting, it was decided to require a co-pay on all eye surgeries, starting on July 1. We held off as long as we could, but financially we were left with no other alternative.

Thank you for supporting the Lions Sight & Hearing Foundation. We are grateful for your financial donations. We also thank those of you who have volunteered your time and assistance in helping us conduct business.

I now gladly turn over the reins of the Office of President to our very capable PDG Tom Simmons.

From 2012-2013 Board President, PDG Tom Simmons:

Thank you Bob, and board members, for giving me this opportunity. Again, thank you to all of the Clubs and volunteers who have helped us turn the tide. But please don't stop, as we cannot continue to provide eye surgery and hearing aids to the people in need in Arizona without your help. We did receive a grant specific to Yavapai County which will allow us to provide up to \$50,000 annually for eye surgeries and related services to the residents of Yavapai County.

The entire board is ready and able to make presentations to your Club and reinforce the goals and success of your Lions Sight and Hearing Foundation. All you need to do is ask us. We look forward to continuing recycling of used eyeglasses and hope to build a cooperative effort with ALERT recycling program. So please help us to serve the needs of Arizonans by your donations, volunteerism and eyeglass collections.

Let's save the vision and hearing of more people this year!



MD-21 Schedule of Events

2012-13

Aug 11, 2012

2012 21-B
Location TBD

Cabinet Meeting

Aug 4, 2012

First Council Meeting (C)
Mesa Hilton

Aug 4, 2012

21-C
Mesa Hilton

Cabinet Meeting

Aug 25, 2012

21-A Kick-off
Location TBD

Nov 2, 2012

Second Council Meeting (B)
Prescott Resort

Nov 2 - 4, 2012

MD-21 Mid-Year
Prescott Resort

Feb 15, 2013

Third Council Meeting (A)
Blue Water Resort, Parker

Feb 15 - 16, 2013

21-A Convention
Blue Water Resort, Parker

Mar 16, 2013

21-B Convention
Tucson

Mar 1 - 2, 2013

21-C Convention
Location TBD

May 17, 2013

Fourth Council Meeting (C)
Location TBD

May 17-19, 2013

Location TBD

State Convention

Dear Lions and current office holders;

We may not have known it at the time, but we had a large learning curve ahead of us when we took on our leadership duties last July. We had enthusiasm and energy on our side but we were still beginners in the positions we now occupy. Looking back on the last 10 months we can see how far we have come and how much we have learned. Now that we are equipped with this invaluable experience it is no time to allow our energy and enthusiasm to wane.

We are all better leaders now than when we began our leadership year.

That means that our final months in office have the potential to be our most effective.

Please join me in creating a strong finish to our leadership year, remembering that leading Lions in the service of others is a privilege as well as a duty.

In particular, I hope that you will pay special attention to the newest members of your Lions family. By following the My Club, My Family concept we have succeeded in reducing the number of members that leave our organization.

Help advance this success into the next Lions year by contacting new members, making them feel welcome and ensuring that they receive the orientation and mentoring they need to become effective Lions.

Finally, I ask that you be generous with the knowledge you have acquired and share it willingly as you pass the gavel of leadership to your successor.

Thank you for all you have done and all you will do in your remaining time as a Lion leader.

We must never cease to nurture our Lions family. Our year of leadership may be winding down but some Lions are just gearing-up for a long run. The newcomers in your clubs and districts still look to you for leadership and it is up to you to ensure that they receive effective orientation and careful mentoring as they begin their Lions careers. As always, it is important that all members of our Lions family are made to feel welcome by greeting them warmly, listening respectfully to their ideas and assigning them to meaningful duties that make the best use of their talents and interests.

We must never believe that we have done enough to help protect our environment. Many clubs around the world planted trees as part of last month's Protecting Our Environment Global Service Action Campaign and there is still time to add to the overwhelming success of our tree planting campaign. Planting trees helps renew the Earth's atmosphere, prevents soil erosion and can provide a supplementary food source and employment in poor communities. I urge all clubs to continue planting right through June so that our tree planting campaign will be remembered as one of the great events in the history of Lions Clubs International.

Because the future of our association depends on a steady stream of new members, inviting high-

quality individuals to join our clubs should be a priority in every season. In particular, inviting more women and young people to become Lions will ensure that our clubs will have a diversity of talents and insights as well as a wealth of energy with which to serve our communities even better in the future. For help bringing more women and young people into your club please see How to Get New Members.

Through LCIF, Lions Quest continues to partner with well-regarded and recognized organizations, including the U.S. State Department and the NoVo Foundation. During Lions Day with the United Nations, Lions Quest officially partnered with the United Nations Office on Drugs and Crime. This new partnership provides an opportunity to reach even more students. Supporting Lions Quest, LCIF and Lions are supporting youth by teaching them good values and to be a better citizen.

Even before reaching school age, Lions are ensuring that children have the opportunity to lead a healthy life through the One Shot, One Life: Lions Measles Initiative. By vaccinating children against measles for the cost of US\$1 per shot, we are preventing many possible health complications that could occur if a child contracts measles. These complications can include blindness, pneumonia, hearing loss from ear infections and death. Over 450 children still die each day from measles.

This is another great opportunity for Lions to come together and make an impact in the world by helping to save the life of a child. LCIF has already mobilized US\$2 million toward our goal of raising US \$10 million to meet the matching funds challenge provided by the Gates Foundation. Donating is easy, and every dollar counts.

LCIF has several ways to recognize your individual or club donations to the One Shot, One Life: Lions Measles Initiative. All donations made for measles are Melvin Jones Fellowship eligible. Club banner patches are available for clubs with donations of US\$50 per member, US\$100 per member and US\$250 per member. Clubs with donations of US\$100 per member or higher will be listed on the donor wall at the International Convention in Busan, South Korea this year. Individuals or clubs who have donated US\$10,000 and above will also be listed on the donor wall at the International Convention, along with being recognized on the LCIF Web site.

My fellow Lions of 21C, Thank you for your help, participation and sharing of your ideas this Lion's year of 2012. We got a lot of things accomplished and still have more to do.

It has been our Great pleasure and honor to serve District 21C this Lion year 2012.

We have great memories.

Respectfully,

Lion Aaronetta and DG Wes Edmonds

We Serve / I Believe

OFFICIAL MINUTES DISTRICT 21A CABINET MEETING MESA HILTON HOTEL MESA, ARIZONA MAY 19, 2012

The fourth and final Cabinet meeting was called to order by DG Debbie Vine at 10:45 a.m. Chaplain Lion Linda Finley gave the invocation, DGE Gary White led the Pledge of Allegiance and PCC Ron Brown led us in song.

DG Debbie stated that there was no one special in attendance other than all of us that were there. She did welcome PDGs Ed & Susan Lyden from Nevada and stated they were looking for a club in our district and were taking bids from all that were interested!

CST Joan Williamson proceeded with the roll call of Cabinet members and clubs. There was a quorum present as well as twenty clubs represented by 53 members.

Minutes of the February Cabinet meeting were published in the Canyon State Lion, on District 21A website, the LCI website and given to Cabinet members prior to the meeting. There being no corrections to the minutes, motion by PID ZC Dave Roberts, seconded by ZC Lion Ginny Martin to approve, they were accepted by all as published.

Cabinet Treasurer Joan reported that as of May 17, 2012 we are solvent and that the financial report was sent to each of the cabinet members.

At this time ID Doug Alexander entered and was introduced and spoke to us about membership, which was very inspiring, and asked us not to forget to include our Leos in all that we do.

DG Debbie asked for a short report from the Zone Chairs in attendance, then asked for a Lions Quest report, Flags for 1st Graders and the District GLT. All reports are on file.

1st VDGE Robin Daviet presented several certificates to Lions who participated in and are now State Certified in Sight or Hearing screening.

DG Debbie then presented IPDG Art Downs with the 2010-2011 2% Growth Membership Award, a Certificate and Pin, for the DG Team Excellence Award, and also his Past District Governor's Pin.

At this time the Tail Twister took over with rhymes about many of us and boy did it cost, but was a lot of fun.

Surprise Grand Lions announced that they have officially changed their club name to "Surprise Lions" as this no longer limits them to one locality. Congratulations, Lions.

DG Debbie presented some of her awards to those that she knew could not be in attendance at the awards breakfast the next day as follows:

Governor's Contest: 1st Place to Phoenix Metro - 2nd Place to Yuma QtrMaster.

LCI Extension Award: PDG Hallis Anderson & Dr. Validimer, Midwestern Campus Club.

Guiding Lions Certificates to five members, and several LCI Certificates of Appreciation.

At this time the DG announced that IPDG Art Downs has resigned as the District GMT Leader due to health and has been replaced by PID Dave Roberts for the remainder of the term.

Having no further business, DG Debbie adjourned the meeting at 11:56 a.m.

Respectfully submitted,

CST Joan Williamson

District 21A

District Governor 21A Column

Submitted by DG Gary White, DG July Newsletter

Hello my fellow Lions of District 21-A

Well, here we are ready to embark on a new year of Lionism within our District. A lot has been going on the past three weeks as DG Debbie, or now IPDG Debbie, gets ready to pass the baton on to me. I was sworn in on June 26th, 2012 in Busan, Korea, shortly after I had the pleasure of seeing Lion Joe Preston become our 2nd International Vice President. What a rush, and 2 minutes after that IPDG Debbie came over and showed me her PDG Name badge - Ha Ha. Seriously though, she is a great lady and I have learned a lot under her leadership and will continue to learn from her this year. Along with 1st VDG Robin Daviet, 2nd VDG Bob Jones and myself and all of you, we hope to have a great year for our district.

We have a lot on the agenda for this coming year. Yes I said WE as I can not lead our great district without your help. This will be a WE year not an I year, and WE have a lot of work that needs to be done in order for our district to grow and prosper.

Some changes that have taken place already are:

1: We have a new IT Chairperson, Lion Brian Woloshin. Lion Brian has been working very hard on our District Web Site getting it ready for you. He has completely changed the way it looks and has MADE IT VERY VERY USER FRIENDLY. So please use it for all your club news and announcements of upcoming events. I guarantee you they will get posted in a timely manner. If you like it or if you don't like it, please let Lion Brian know, he is always open to new ideas and would love to have your feedback.

2: Past International Director Dave Roberts will be our new District Global Membership Team Leader (GMT) and Past District Governor Ann Roberts, who is our Global Leadership Team Leader (GLT), will be in charge of our Leadership development and Membership growth. Yes, I know having them both living under the same roof can be interesting but there is a reason for my madness, as both have to work together very closely in order for us to be successful. What better way to keep them communicating. You can expect to be hearing a lot from both of them very shortly as we get ready to make the push for CHANGE in our district. Keep that word CHANGE in your thoughts as you will be hearing it a lot this year.

3: Amber Boyd, not Amber White, is our new Cabinet Secretary and Rudy Diaz is our new Cabinet Treasurer. You will be hearing from them a lot this year as well

4: With Lion Ralph Williamson stepping down as the Multiple District GLT leader, Immediate Past International Director Dick Sawyer will be taking over that position.

5: We have some new Zone Chairs this year as well, and you will be hearing from them soon as I have asked them to work closely with you and your clubs.

They are our eyes and ears of the district and with their help and yours we shall be successful in our efforts to grow as a district. Please use them. They are here to HELP YOU!! NOT TO TELL YOU WHAT TO DO!!.

Now for some things that you will be hearing from me. Our great founder Melvin Jones had a vision when he started Lions, and that vision was to help and serve the community that he lived in to become a better place for people to raise their families and make their businesses prosper. So Melvin Jones set out to make some CHANGES and in doing so, organized his fellow businessmen and as a result of that Lions Clubs International was born.

Our plan is to continue with the philosophy that Melvin Jones used, which was SERVICE. In order for us to do this We, your leadership team, feel it's time for us to take a look at everything we are doing within our clubs and our district to see if they still have the same value that they did when we started them. We have great clubs and great Lions in them, but sometimes we can't see the forest for the trees. As a result of that we miss out on a lot of good things for our communities and our district. So We feel that if each club uses the Club Excellence Program and does a club assessment and a community assessment they will be able to see what has value and what doesn't have value. PID Dave Roberts and PDG Ann Roberts are ready to start helping you with the process. I know that there are some of you saying "Here we go again", and some I hope are saying "It's about time for CHANGE". All we are asking is for all of you to seriously consider doing CEP. We are not forcing you to do it. We are asking you to help us be a better SERVICE Organization.

In the next few days we will be sending out to all club Presidents and Secretaries a copy of our Goals and Vision statement. We will be asking them to share these with you so you will have a better understanding of what our charge is for the year.

There are some important dates that We need you all to keep in mind and to plan on attending. The first one is Aug.25th, a Saturday. It is our kick off meeting for the District. It will be held in Buckeye at the Buckeye Community Center. Details have been sent to all clubs so please get your registrations in early. We have a surprise guest speaker whom we feel will impress you all.

2nd, our District convention is scheduled for February, 15th & 16th, 2013 at the Blue Water Resort in Parker, Az. Details on it will coming soon.

Have a great summer and if you have any questions please feel free to call us anytime.

District Governor District 21-A

Lions Clubs International

Gary L. White

623-932-2875 hm

623-695-6838 cell

Yuma Quatermasters Lions Club

Submitted by Ginny Marten, Secretary

PID Dave Roberts inducted new members with the help of PDG Ann Roberts.



Pictured above from L/R: Lion Wayne Hollinghead, sponsor, new member Steven Goodell, new member Adam Merrell sponsor Clarency Smythe.

Scholarships in amount of \$500 each, one being in memory of Lion Helen Spell.



Pictured above from L/R: Lion John Navarro, President, Lion Sieglinde Stanley, scholarship committee, Luis Garibay, recipient, Lion Al Spell, scholarship committee, Nancy Mendoza, recipient, Lion Ginny Marten, scholarship committee, and Jaimee Ramirez, recipient.

Phoenix Metro Lions

Submitted by Bill Kells, Flag Chairman

Lion Flag Chairman Bill Kells reports that the Phoenix Metro Lions Club from District 21-A distributed 1,000 American flags to first graders covering 10 schools in their local area. A total of eight Lion members participated in this project just prior to Memorial Day 2012.



LEADERSHIP

Submitted by PCC Ralph Williamson

By the time you receive this, Lion Clubs International will have a new Second Vice President, our very own PID Joe Preston. The best way we can support him during his tenure will be to show great Leadership within our Club, District and Multiple. As I continue to say, I truly believe if we have good Leadership and fun with our activities we will have increased membership

Have you ever thought that the people in your community would like to join your club because your Lions Club has great Leadership? Does your club show your community your Leadership? I do not mean Leadership by having a pancake breakfast, white cane days, carnivals etc., all of these projects are necessary to help those in our community. I mean how many of you sit on other community committees, your church, neighborhood watch, neighborhood zoning, school board, PTA, H.O.A., Chamber of Commerce and so on? If you are involved...I applaud you.

By being focused as a Lion Leader and a great citizen of your community the mixture of the two are compatible with each other. As a Lion you can show the community that you are a leader and as a Community Leader you can serve both entities with pride. Many times I hear, well the Chamber, Church, or other outside friends are too busy. There is an old saying, if you want something done, ask a busy person. Just look at our Lions members, how many times has a member been a President, Secretary, Treasurer, or a committee member? Today is different than yesterday, the knife and fork days are over for most of us, we want meetings to be efficient, timely and above all, worth our while to attend. Do not get me wrong, but keep this in mind for future training. Eyeball to eyeball in my opinion and others is still better than the internet in many cases. Internet training is good but you do not get to discuss the different ideas from those who are attending and the camaraderie of the attendees that you do not receive with internet training. Each district has raised their dues so there is money for some travel expense; are we using these funds wisely?

One of the best ways to be a good leader is to follow protocol and have your members follow protocol. Too many times I hear..."I do not like that person and will not work for them." That is not the sign of a good leader, "Lets honor and respect

the office," whoever is holding the office. When the District Governor or any invited guest attends your meeting, unless they request different they should be the last one to speak and not covered up with a lot of club business after they talk.

Protocol is: GOOD MANNERS, BEING COURTEOUS, TREATING SOMEONE SPECIAL AS YOU WOULD LIKE TO BE TREATED, SALUTING "THE UNIFORM", REMOVING HATS WHEN UNDER ROOF, HONORING THE POSITION, ADDING SOME "CLASS & STYLE" TO A SPECIAL OCCASION and above all "COMMON SENSE".

When we go to Zone Meetings, District Meetings or Workshops remember, it is very discourteous to walk out after we eat and not stay for the full program. Many of us leave after the luncheon and do not stay for the complete workshop. It needs to be considered that whoever is in charge of the workshop put a lot of energy arranging all the events and getting the presenters and speakers. The presenters and speakers also spend a lot of time putting their program together for you and the least you can do is stay and listen to them. I will guarantee you will learn something if you listen to the presenters and speakers even if you are not fully interested in the programs. Try to be quiet and attentive during the presentations. Too many times we have conversations around the room that makes it very disturbing for the presenter. Today is the world of electronics but above all "TURN OFF YOUR CELL PHONE" if you do not know how to put the phone on vibrate.

All clubs are now in the process of nominating their club officers for next year, evaluate the individuals, don't try to talk them into the office, make sure they understand the duties of the office and will be able to fulfill the duties of the office.

Looking back on a lot of our programs, it is my opinion we make a colossal mistake. We introduce the program and all agree to the program, but we never put a team together to implement the program and the program either fails or sits on the file cabinet or now it just sits in the computer like our MD Long Range Program that we voted on in 1999. If this program had been implemented by a team or had an implantation team picked and they had their goals before it was introduced our membership may not be in the trouble we are now.

I do not care if it is in your club, district or MD, if the program is worth introducing it is worth having a plan to implement it. Please let's stop introducing new plans and leaving the existing plans in the past. If anything, let's continue with the old plan with an amendment to look into the new plan.

One great example: how many membership plans have we seen in the last years and the original

plan was to "JUST ASK SOMEONE". The implementation team for this is every new member. When they are inducted into Lions, they are asked if they will bring in a new member just like they were asked by their sponsor...I rest my case.

No matter what you think of your leader we need to pat them on the back more and thank them for their hard work. We could recruit and have more individuals be leaders in Lions and our community if we did this.

The following is an example of Leadership:

- L**isten: To what your subordinates are saying.
- E**mpathy: Have a genuine understanding of how people feel.
- A**vailability: Always be available to take care of needs and issues.
- D**ecisiveness: Know what you're talking about and make timely decisions.
- E**nthusiastic: Set the example and be excited about your club's activities.
- R**esourceful: Continue to seek self improvement through reading and seminars.
- S**incerity: You must be able to develop a genuine trust in others and make others feel important.
- P**erseverance: Persistence in spite of obstacles or opposition.

We are all leaders in our own way, if we were not, we would not be able to function in our daily activities.

As of July 1st, 2012, PID Dick Sawyer will be the new MD GLT coordinator. Please give Dick the same support as you have shown to me in the past.

Let's take the **LEADERSHIP** challenge:
"The greater the difficulty, the greater the glory."

WESD HONORS LIONS FOR SERVICE.

Washington Elementary School District administrators sponsored a "Health Services Appreciation Tea" to recognize the several groups and organizations that help the families and students over the school year. District health service coordinator, Benita Loy, arranged for representatives of family help services, food banks, dental health providers and several Lions Clubs to attend. Lions Al Coir and John Schabow of Glendale Evening/Longhaven club and Lion Henry Kuspert of Phoenix Metro club represented the several Lions clubs that were invited.

Ms. Loy said "The many nurses and health techs and myself want to thank the Lions Clubs for their great service they provide with eye screenings and eyeglasses for our students. It is really appreciated."

His is the result of our motto "WE SERVE"

District Governor 21B Column

Submitted by DG Karen Sell, DG July Newsletter



Just Imagine ---

By DG Karen Sell

Have you been wishing Arizona Lions could do something really BIG? Last year we had a Lions International goal of planting one million trees — by the end of this year it looks like we will top the 10 million mark. That is BIG. Now it is time to bring BIG home here to Arizona.

This year Lions around the world will be working on reading and literacy projects — a great way to get the Lions name out into your community in a really positive way.

What if the Lions of 21B made sure every child in our district could see well enough to learn to read? That would be BIG. And Vision Chairman Su-Lin Trepanitis can help you with ideas - call her.

Or maybe you would like to work on a brand new environmental project - talk with IPDG Chip Kline about recycling computers - or with Globe Lion Rosalie Lamentola-Ayala about her watchable wildlife ideas.

Or get in touch with Tucson Downtown's PDG Dave Lennox to find out what he has planned to get Lions involved in emergency preparedness programs.

Or talk with Lion Mary Appel about identifying high profile community needs - the Cochise Stronghold heliport project she chaired is a great example.

- Let's think bigger - and put the "What If?" back into our clubs.
- What if your club had one great service project that brought out the passion in every member?
- What if you really connected with people in your town, doing something they thought was important too?

What if you were getting lots of publicity for what you do? Right now is the best time ever to be thinking about what you wish your club could do this coming year. Get your club involved, then bring your BIG idea to Mammoth August 11 for our kickoff cabinet meeting with the San Pedro Valley Lions. We will plug your club project into our district vision — and together we will make this a BIG year for 21B.

See you August 11!

Karen

LIONS FIND SATISFACTION IN MAKING A DIFFERENCE

Submitted by Gary Gjerstad, Secretary, Apache Junction Lions Club

As a small boy growing up in north-central Iowa, I came to know about the Lions in a different sort of way.

I was 6 years old at the time. My father had passed away after a lengthy battle with cancer. My mom was faced with the responsibility of raising two small boys and trying to make ends meet.

A Lions Club in my hometown of Britt, Iowa, heard about the situation. It's worth mentioning that I'm totally blind and have been since birth. There was not the opportunity to go to public school, as mainstreaming those with special needs was not done back in the '50s.

I attended a school for the blind 160 miles from my hometown. The Lions for a number of years would give my mom a check for \$100 to use for clothes. When I was in second grade, the Britt Lions Club presented me with a Braille typewriter, something I still have.

The things I described are typical of what we as Lions are about.

Our motto is "We Serve." It's not uncommon for many of us to be affiliated with more than one club. I'm a member, for example, of the Apache Junction Lions Club. I'm an associate member of two others, Mesa East and Mesa Host.

Lions champion the causes of the blind or visually impaired. They also assist those with hearing difficulties. Recently, for example, I worked with the Mesa Host Club on their White Cane Drive. Through efforts such as this, we provide glasses for those who are in need. It's great being able to work with other clubs whenever asked. We have the same goal or objective in mind, making it better for our fellow human beings in their time of need.

In Apache Junction, we do a country music variety show on a yearly basis for scholarships for Apache Junction High School students.

Having benefitted from assistance of my hometown Lions Club in Iowa, I came to the realization that this was the organization I wanted to be a part of when I grew up. No one asked me to join or become a member.

I looked at it as a way of giving back and saying thanks in my own special way. It has made me appreciate in a deeper way the meaning of what it is to be civic-minded. With our unique expertise in different areas, I've found that collectively and individually, we can make a difference in the lives we touch. That's the satisfaction I find in being a Lion, something for which I'm truly proud.

For information on the Lions, call 480-560-4022.

Green Valley Blind Golf Tournament

Submitted by Dick Pomo



I am very proud of my club's support for blind golf. This year's tournament was the second Arizona tournament with last years held in Vail. My club has supported both tournaments. I think the information in the article will be of interest to fellow Lions and hopefully will help us gather some support from other clubs for next year's tournament. If you have any questions, please drop me a note or give a call at one of the numbers listed below. THANKS!

Dick Pomo
Home: 520-648-1088
Cell: 520-401-5516

Apache Junction Lions Club presented \$1,000 scholarships to three graduating students at Apache Junction High School at Awards Night. The club's annual Country Music and Variety Show provided the funds.



Pictured L/R: Gary Gjerstad, club show chairman and new president; students Perri Edgington, Shannon Ochs, Thomas Ridger and Jeannette Bonucci, Apache Junction Lions past president Nat.

Photo by Nat Sojourner

21B Kickoff / District Cabinet Meeting

One day --- August 11

San Pedro Valley Lions Den - 115 S. Main Street, Mammoth
Registration package including morning coffee and lunch is just \$16.00 — or save \$2.00 per person if you register by July 20.

Registration from 8 to 9 a.m., meeting starts at 9, you should be out of there by 3.



We 're creating a district vision for success - be part of it!

You'll also have the chance to visit one of the few remaining Lions Dens in Arizona.
Tour a Lions project like no other in the U.S.
Drop by a memorial to a mining ghost town — or get the cheapest gas in the area.

Registration deadline August 3 - but SPACE IS LIMITED. Please don't delay.

Limited motel rooms are available in Mammoth at San Manuel Lodge (520 385-4340) or Fosters Lodge (520 487-1904) or at Best Western in Catalina (520 818-9500).

Additional registration forms are available on the district website or by email from Lion Harry Beatty at hcbeatty2@comcast.net.
Registration questions please call 520 744 2949

21B Kickoff REGISTRATION FORM

All Attendees Must Be Registered - deadline August 3.
Make checks payable to Lions District 21B.
Send forms with check for \$16 per person (\$14 before July 20)
to Lion Harry Beatty, 13094 N. Rivercane Loop, Marana, AZ 85658.

Name _____ Club _____

Street _____ Office _____

City _____ Zip _____ Phone _____

Email _____

Special Needs _____

Amount Enclosed \$ _____

District Governor 21C Column

Submitted by DG Carolyn J. White, DG July Newsletter

Hello to 21C from Korea

As I write this, I'm still in Korea and can't wait to get home to share International President Wayne Madden's message to all of you.

Our theme this year is "In A World of Service".

I think we'll have an exciting year ahead of us and as your new District Governor, I look forward to sharing it with you.

In Lionism and Friendship,
District Governor Carolyn J. White

Flagstaff Sunrise Lions

Submitted by Gillian Bleeker



Flagstaff Sunrise Lions President and former board member of Lions Sight and Hearing Foundation, Nick Koshuta, coordinated a donation of \$250,000 worth of NEW eyeglass frames.

Flagstaff eye doctor, Patrick Padrnos, had 28,000 pairs of new frames that he did not need. Lion Nick knew that Arizona Lions Vision Center in Phoenix would be able to use these glasses for distributing in its clinic. Lion Nick took one of the many boxes of glasses down to Phoenix, but there were too many boxes for his vehicle to transport. Flagstaff Sunrise Lions Club member Lion Clint Bleeker and his two boys, Cubs Buchanan and Bentley, went to Dr. Padrnos' office with a flat bed trailer and packed the remaining boxes, tightly, for transport.

Lion Clint, his wife, Lion Gillian and their boys delivered the amazing load of glasses to the Arizona Lions Vision Center in Phoenix. The large donation filled one whole room at the Arizona Lions Vision Center's office.

The Flagstaff Sunrise Lions are very grateful to Lion Nick and Dr. Padrnos for working out this amazing donation to the Lions of Arizona and the individuals in need of glasses.

Lions of District 21C

Nurses and Missionaries from Mesa and Phoenix will be headed overseas to Haiti and the Bahamas' in August on a medical mission. They need toiletries and I am asking you (my fellow Lions for help).

On Your travels between now and July 28th, please save these items and forward to me.

Lion Margie Kelly

Mesa Thunderbird Lions Club

1502 E. 3rd Ave., Mesa, AZ 85204

(480) 241-4687



USO Arizona Center Director Anne Theodosis, left, is presented a certificate of appreciation and president's pin by Pride of Scottsdale Lions Club President Ed Balaban, right, following her presentation to The Pride on May 9. After describing the programs and ongoing needs of the USO in Arizona, The Pride presented Theodosis and the USO with a \$100 donation. Photo courtesy Pride of Scottsdale Lions Club.

Mesa Host wins 'Golden Rule Award'

Submitted by Keith Hackney

The Club was presented a grant check from the President & CEO, Jim Clark. of Republic Monetary Exchange, LLC. Lion Keith Hackney prepared the donation request about Lions 'Service' to mankind. DGE Carolyn White was in attendance for the presentation to Club President Bill Worthington and members.



**OVERGAARD
PONDEROSA LIONS CLUB
ANNUAL COMMUNITY
EASTER EGG HUNT A
TOTAL SUCCESS!**



Hundreds of man-hours in preparation resulted in a highly successful free community event. Weather was perfect for the Easter Egg Hunt with more than 3,000 colored eggs that were hidden in the park for the children to find. 244 children, ages 0 to 12 years, were given an Easter basket filled with candy and a Twinkie. Our Clown (Lion Donna Upham) and Bunny (Lion Evelyn Leavitt) distributed balloons while participants enjoyed free hot dogs and soda.

**Overgaard Ponderosa
Lions Club Hits the
Air Waves**

On April 27, 2012 Disc Jockey "JJ" of Jack Jacobs Morning Show, KRFM 96.5 FM Radio Community Calendar Spot and ZC Gerd Kurtenbach as Overgaard Ponderosa Lions Club Moderator tells the listening audience of the meaning of "Lionism" and the many ways the Lions Clubs serve their communities. Lion Gerd will soon be appearing on sister radio stations in the White Mountain area. When details are available they will be posted on our club's website:

www.ponderosalionsclub.com



21C District Cabinet Meeting
Mesa Hilton Hotel
Mesa, Arizona
August 4th, 2012

REGISTRATION FORM

NAME: _____ PHONE: _____

ADDRESS: _____
 _____ ZIP: _____

DISTRICT Office: _____

CLUB: _____ OFFICE: _____

Registration Fee _____ @ \$ 30.00 \$ _____
 (Includes FULL LUNCH)

Make checks **PAYABLE** to: District 21C - Convention

REMIT TO: District 21C
 c/o Scottsdale Lions Club
 2041 N. 87th Way #107
 Scottsdale, AZ 85257

Schedule of Events

Saturday, August 4th, 2012

8:00 a.m.	Registration	Mesa Hilton Hotel
9:00 a.m. – 12:30 p.m.	Cabinet Meeting	
12:45 p.m. – 1:45 p.m.	LUNCHEON	
2:00 p.m. – 3:30 p.m.	Special Programs/Training	
3:30 pm – 5:00 p.m.	MD21 Council Meeting	Mesa Hilton Hotel

Calendar of Events

2012

Aug 4	First Council Meeting (C), Mesa Hilton	Mesa	
Aug 4	21-C Cabinet Meeting, Mesa Hilton	Mesa	
Aug 11	21-B Kickoff	TBA	
Aug 25	21-A Kick-off	Location TBD	
Oct 5 - 7	San Manuel-Oracle Lions 50th Quail Hunters Breakfast	TBD	Emilio Soto edsjr69@hotmail.com
Nov 2	Second Council Meeting (B), Prescott Resort	Prescott	
Nov 2 - 4	MD-21 Mid-Year, Prescott Resort	Prescott	

2013

Feb 15	Third Council Meeting (A), Blue Water Resort	Parker	
Feb 15 - 16	21-A Convention, Blue Water Resort	Parker	
Mar 1 - 2	21-C Convention	Location TBD	
Mar 16	21-B Convention	Tucson	
Apr 5 - 7	Fourth Council Meeting (C)	Payson	
May 17 - 19	State Convention	Location TBD	

Prescott Valley's Mid-Day club aims to rejuvenate Lions Park

Reprinted article from 5/2/2012 Prescott Valley Tribune

Article by Heidi Dahms-Foster, Editorial Manager



Heidi Dahms-Foster

Prescott Valley's Mid-Day Lions Club has joined forces with the Town of Prescott Valley's Adopt-A-Park program to revitalize Lions Park on Robert and Yavapai Roads.

Mid-Day Lions Membership Chairman Mike Janiszewski said the tiny park has "been an eyesore" for years, and the club has already begun to improve the area so people will be comfortable and proud to use it.

The park, which at one time was an Eagle Scout project, is a small triangular piece of land that includes a parking lot and shaded picnic area.

The Adopt-A-Park program does not give up the town's Parks and Rec Department's responsibility to maintain parks, but rather uses volunteers to support its efforts where manpower is short.

The program asks for a commitment to conduct a group cleanup at least once each month for a minimum of two hours. Each group also is required to set up monthly work dates from the beginning of their adoption through the end of the year.

For its part, Adopt-A-Park literature states, the town will support the volunteers, put up a sign to designate the park's adopters, supply garbage bags and reporting forms, and tools and equipment when requested. The town also

will provide instruction and supervision for special projects.

The Mid-Day Lions already have spent time cleaning Lions Park and trimming all the existing junipers. A monetary donation allowed them to purchase needed irrigation supplies, which the town will install.

Janiszewski said Prescott Valley Growers has donated plants for the park and local landscaper Nature's West has donated a large Arizona Ash tree, which the Lions will plant in observance of Arbor Day.

He said MDI in Dewey also has donated 25 tons of rock to improve the site.

The club also will widen the ramp so the park is wheelchair and walker accessible.

Janiszewski said the Mid-Day Lions is a small club that chartered in December 2011. The club actually meets in the evenings at Calia's on Robert Road next to the Back Burner Cafe. However, they will soon be moving to a private room at the Back Burner, he said.

"We're open to new members who want to serve the community," he said.

The Lions' chief projects are to provide assistance to sight and hearing impaired people, but its charity efforts go far beyond that.

Janiszewski said Lions donations were some

of the first into the tsunami-torn nations of Indonesia and Japan, and in the U.S., assisted after Hurricane Katrina and the Missouri tornados.

"Whenever there is a disaster, the Lions are usually in there," he said. "The big thing is that 100 percent of the money we raise goes to charity. There's no middle man."

While they do a lot of good work in their communities, Janiszewski said, Lions Clubs have a lot of fun, too.

"We have picnics, and things we want to do as a group. We just enjoy each other," he said.

The Mid-Day Lions meet from 6-7 p.m. every second and fourth Thursday. For more information on the club or becoming a member, call Janiszewski at 928-771-0773.

Photo Caption: Mid-Day Lions Membership Chair Mike Janiszewski, Treasurer Pat Janiszewski, PV Parks & Rec Director Brian Witty, Mid-Day Lions Pres. Faith Pasciak, and Vice Pres. Paula Farley celebrate Arbor Day at Lions Park this past week.

TribPhoto/Heidi Dahms Foste

