



WE SERVE

CANYON-STATE *Lion*

ARIZONA-CALIFORNIA



Volume 18, Number 1

July 2013

2013 - 2014 District 21 Officers



**Pictured Left:
CC Debbie Vine**



**Pictured Right:
District 21A
DG Robin Daviet**



**Pictured Left:
District 21B
DG Sally Hanson**



**Pictured Left:
District 21C
DG Marc C.
Paquette**

District Governor 21A Column

Submitted by DG Robin Daviet, DG July Newsletter



Robin's Bird's Eye View

As you are reading this, I have just arrived in Hamburg, Germany and am getting ready to join my fellow governors from around the world to hear all about Lion Incoming International President Barry Palmer's plans for the Lions year

2013-2014. From the brand new Lions in our district who were inducted at their Club's Officer's Installation dinners to those of you who have been members for more than 50 years and all the rest of us in-between, we too are excited about the possibilities this new year brings.

We wonder how circumstances will impact our abilities to be of service to our neighbors within our communities. We seek guidance and assistance from each other to fully reach the goals that will enable us to accomplish what we perceive needs to be done. Yet, even more important, we want to be able to aid those in our neighborhoods who are in the greatest need of the services we provide, in a manner that will be most helpful to them.

No individual, club, or even organization (that includes Lions which is the world's largest service organization) can accomplish this alone. It takes us all working together as a team to make our "dreams of a better world" come true. That is why I hope to have your club well represented at our Kickoff Conference on Saturday, July 20. All Lions, Lioness, and Leos Clubs are invited to attend and bring non-Lion guests with you. Share the joy you experience when you get the opportunity to serve others less fortunate than yourselves.

Take the initiative and be the one who organizes a car pool for your club to travel to our Kickoff Conference at Rogers Ranch Elementary School, 6735 S. 47th Avenue, Laveen 85339. It is easy to get to. If you are coming from out of town, take the I-10, to 51st Avenue and head south. Travel on 51st Avenue about 6 ½ miles, over the Salt River Bridge, to Vineyard, which is halfway between Southern Ave. and Baseline Ave. All three of those streets have traffic lights. Turn east on Vineyard. In about ½ mile you will come to a "Y" fork in the road. At the fork in the road, go right and make an almost immediate left turn into the large school parking lot or take the left fork for handicapped parking in the front of the school. It is easy no matter where you are coming from.

The more people in attendance the more ideas we have to share. That is what Lions is all about, sharing – ideas, personal talents, knowledge, helping hands, time, connections and of course love for others. This will be a day of giving of ourselves to one another so we may all be able to accomplish more than any one of us could ever do alone.

See you on July 20, 2013 with all the latest news from Lions Clubs International for all of you, the Lions, Lioness, and Leos of District 21-A. It is time to "Follow Your Dream."

Hugs to all, straight from Hamburg, Germany,
21-A District Governor, Lion Robin Daviet



Soo your Lions Club wants to get a few new members.

You've heard that it's easy. Just go out and ask someone. Well, it's not so simple. If it were, every club would be large and growing.

If you were going on vacation, would you just jump in the car? Did you take enough clothes? Is there enough money in the checking account? Is the car in good condition for the trip? What are we going to do when we get there?

You would gather all of the necessary information before making the trip.

In the same way, planning is needed to get and retain new Lions Club members.

The 3-Person Membership Committee should look at their club and come up with a plan (and a budget) to present to the club's board of directors for the growth of the club. The board should make any necessary changes. The revised plan should be presented to the whole club. You will be asking the club to "buy in" to the growth plan.

Need some help with forming the 3-Person Membership Committee, coming up with a plan or how to execute it?

Help is on the way. Call the District 21A Global Membership Team. We are ready and willing to assist you.

Dave Roberts – District 21A Global Membership Team Leader

623-680-6012 – liondaver@aol.com

WHY DO WE HAVE ZONE CHAIRPERSONS?

Club Presidents with the help of their vice presidents and directors get the club organized. Plans are presented to club members and the clubs move forward. Secretaries keep track of everything and send and receive information from Lions Clubs International. You probably know the description for the rest of the club officers. If everything is handled, why in the heck do we need Zone Chairpersons?

Zone Chairpersons help the District Governor monitor the health and status of clubs in their Zone. They are expected to visit all the clubs in their Zone in addition to introducing the District Governor at his/her official visit. They should help promote club, District and Multiple District activities. If there is a problem, a club should call the ZC before contacting the District Governor.

ZCs are appointed by the DG. Being a past Club President is a minimum prerequisite for being a Zone Chair.

PDG Ann Roberts, Chairperson
21A Global Leadership Team

While we are out of town.....

Your new District Governor and several key Lions for District 21-A are currently in Hamburg, Germany for our Lions Clubs International Convention. During this time, we want you to know who you can contact if your club needs help or you have any questions for which you need an immediate response.

Of course, as always, your first go-to person beyond your own club president would be your Zone Chairperson. Following is a list of this year's Zone Chairs, their contact information and a listing of the clubs they serve.

Zone 1, Lion Elodia May, (623) 936-1929, e-mail 88223@cox.net: Ajo, Buckeye, Buckeye Sundance, Gila Bend, Goodyear, Laveen

Zone 2, Lion Jack Buckles, (602) 418-3572, e-mail jbuck32175@aol.com: Ahwatukee, Phoenix Downtown, Phoenix Metro, Phoenix Midtown, Phoenix North Phoenix

Zone 3, Lion PDG Les Daviet II, (602) 525-2377, e-mail lesdavietii@cs.com: Anthem, Black Canyon Bicentennial, Deer Valley, Midwestern University Campus Club, Phoenix Adobe Mountain

Zone 4, Lion Larry Vine, (602) 390-5762, e-mail larry.vine@cox.net: Glendale Bellair, Glendale Bellair Business Branch Club, Glendale Evening/Longhaven, Peoria Northwest Valley, Peoria Pioneer, Peoria Sunset

Zone 5, Lion Al Boeck, (602) 999-3743, e-mail alrboeck@cox.net: Sun City Early Birds, Sun City Host, Sun City Mid-Week Bell, Sun City West Pioneer, Sun City West Sunrise

Zone 6, Lion PDG Ed Lydon, (702) 378-0876, e-mail edlydon@cox.net: Surprise, Surprise Sun Village, Wickenburg

Zone 7, Lion Chaddie Williams, (928) 566-3887, e-mail lionchaddie@yahoo.com: Lake Havasu City Daybreakers, Lake Havasu City London Bridge, Parker, Salome

Zone 8, Lion Karin Shelton, (406) 498-0415, e-mail lionkaren@suddenlink.net: Bullhead City, Kingman Mohave, Needles

Zone 9, Lion John Starkey, (928) 919-0897, e-mail jstarkey@cityofsanluis.org: San Luis, Yuma Quartermaster

The Zone 3 and 4 Chairs will be in Hamburg at the International Convention. Clubs in their areas, as well any of you who are unable to reach your Zone Chair may contact 1st Vice District Governor Bob Jones at (928) 444-2652, e-mail rjones6481@aol.com

This is your Governor's Team, we are here to serve you. Please know throughout the year, should you ever need assistance of any kind, we will be here for you.

Governor Elect Robin Daviet is asking the Lions of 21A to form a choir to perform at the 21A Kickoff cabinet meeting, The Midyear Conference, the 21A convention and the MD21 State convention.

All 21A Lions that would want to be a part of the choir please contact PCC Ron Brown at 623-977-8844 or PCC Jack Stidham at 623-256-7358. Email rbrownenator@gmail.com or istidham69@yahoo.com.



As your D21-A IT Chair, I am very pleased to introduce our new D-21 IT Committee members.

Al Coir is a long time Lion from Glendale Evening Longhaven and was our D21-A IT Chair for many years. He has outstanding knowledge in all areas of IT and excels in website design, newsletter design, and is great at sharing his knowledge and encouraging others to adopt technology in their clubs.

Lion Steven Bemrich hails from the Phoenix Business Club. He brings to the team tremendous IT knowledge and a willingness to serve and apply it in any way necessary to promote the growth of Lionism in Arizona.

Lion DG Robin has indicated that the Lionistic year of 2013-14 will be strongly focused on the adoption of technology by all clubs in D-21A. This process will include the submission of membership, activity, and other reports in a timely manner on the LCI website and the development and use of social networking (websites, Facebook, LinkedIn, MeetUps, etc.) to promote Lionism, club growth, and member retention in D 21-A.

To this end the IT Committee, with the assistance and support of DG Robin, is proud to announce the Tech Savvy Lion program and award. We will be sharing details of this program, what it entails, what is expected of all of us, and the training and support that will be available to 21-A Clubs, at the D21-A Kickoff event on July 20th.

The Lionistic year of 2013-14 will be a tremendous one for all the Lions of 21-A and your technology team is excited about this opportunity to work with you to help all your clubs continue to grow and be successful in your goals.

Yours in Lionism and Service,

Your D 21-A IT Team

Lion Brian Woloshin, D 21-A IT chair

Lion Al Coir

Lions District 21-A 2013 Kickoff Conference and Cabinet Meeting July 20, 2013

Rogers Ranch Elementary School, 6735 S. 47th Ave.

Laveen, Arizona 85339



Lions, Lioness, and Leos



You are all invited to a day of planning our 2013-2014 Lions year. Discuss and plan your club's activities for the coming year with other likeminded individuals. Plan service projects and fund raisers for your club with others in your Zone. Plan how to support and assist one another throughout the coming year.

Invite friends and those who helped your club during the past year.

(Your future planning might even turn friends into new Lions!)

Registration & social time begins at 9:00 a.m. We will be done by 3 p.m.

Together We Can Accomplish Anything!

Please complete one registration form for each person attending, including guests of members. **Registration, including lunch is \$10 when received on or before July 13, after July 13 or at the door, \$15.**

Name _____ Club _____ Circle if GUEST

Street _____ Office _____

City _____ Zip _____ Phone _____

E-Mail _____

Special Needs _____

Send registration and check (made out to District 21-A – Kickoff) to:

Lion CST Joyce Mayer, 8335 W. Audrey Lane, Peoria, AZ 85382



District Governor 21B Column



By DG Sally Hanson

Well, my fellow Lions ... Here we go. We are off to a new Lionistic year with our hopes and dreams flying high!

When you read this on July 1st, I will have just landed in Hamburg, Germany with my fellow incoming District Governors from Arizona, DGE Robin Daviet from District 21-A and DGE Marc Paquette from District 21-C, as well as hundreds of incoming District Governors from around the world. Our primary purpose for being here in Hamburg is to attend the DG Seminar that will consume all of our time over the next three days. We will then be free to have fun and meet Lions from throughout the world at the 96th Lions International Convention. There will be 43 Lions of Arizona here with us to learn and to have some fun before being inducted as District Governors on July 9. Then the work of our district will begin for 2013 – 2014.

My theme this year is "We Serve ... We Soar..." and we shall, with much hard work on the part of the 1360+ Lions of District 21-B. Let's all pledge to serve, to soar ... and to ROAR when we complete this year together.

Yes, we do have hard work ahead to continue the upward progress made this past year to keep 21-B strong and growing. We will continue to be challenged to invite motivated people in our communities to join our clubs and serve our communities, our state and the world with significant service projects and dedication to service. And then we must instill the feeling of what it is to BE a Lion by getting those new members involved with our members and our projects.

Now is the time to plan your projects for the year, both your ongoing, successful and meaningful service projects and new projects to help our citizens. Eye glass collections, White Cane Days, vision screening, literacy programs, programs for our children and the elderly. The list is almost endless – whatever your members choose to do.

Our official start will be the Fall Kick Off on August 10 in Chandler at the home of the Chandler Sun Bird Lions Club. Located just east of I-10 before you reach Phoenix, the location is convenient and the facilities are top notch. Registration and lunch is only \$12 if you make your reservations prior to July 27, and \$14 after that date. Early registration will allow your convention chair, Lion Fred Garmeson, and his team to provide the best experience for each of you. The registration form appears in this issue of the Canyon State Lion. We will have our first Cabinet Meeting of the year, followed by seminars and sharing sessions for all. We will also repeat a very popular event from a few years ago during lunch – a Club Expo where your club can highlight your best project(s). See the related article in this issue.

See you on the 10th of August! DG Lion Sally

Back By Popular Demand!

Six years ago District 21-B had a Club Expo at the Fall Kick Off at Apache Gold near Globe. Maybe you were there. If not, you may be asking what a Club Expo is. Well, it's the chance to show off your most successful or unique service projects and fund raisers. Share your club's experiences with the other Lions of District 21-B at the Fall Kick Off in Chandler on August 10.

Clubs of all sizes have success stories of projects and fundraisers that are fun, fulfilling and really show the meaning of "We Serve". Why not put your pictures on a project board or bring other visuals and bring it along to the Kick Off. We will provide tables for your displays – you provide the Lions to talk to your fellow Lions about your project. Time to visit the Club Expo displays will be included in the lunch break.

Space is limited so call PDG Fred Garmeson at 480 895-9363 to reserve your table now. The deadline is July 27.

We Serve ...
We Soar ...

The Chandler Sunbird Lions Club donated \$4000 to the Queen Creek Schools

The Chandler Sunbird Lions stepped up when they learned of the need for a SureSight vision screening machine by the Queen Creek District Schools. They provided \$4000 to help the School District purchase this machine.

The SureSight Vision Screener detects vision refraction errors without a verbal response from the student being tested. It can be used to accurately detect vision problems of anyone. It is especially helpful when screening very young students and some special needs students.

Education is severely impacted for students who cannot see well. It is imperative for them to have their vision corrected so they may learn to their utmost ability.

The Queen Creek School District nurses have had a good working relationship with the Chandler Sunbird Lions for over fifteen years. They have referred many students that could not afford eye care or glasses to the Lions. The Chandler Sunbird Lions have provided the eye exams and glasses for the students at no cost.



Lion Fred Garmeson, presented a check for \$4000.00 to Nurse Tana De Spain.

Pictured above L-R Nurse Katleen Hope, Tana De Spain, Lion PDG Fred Garmeson, School Superintendent, Tom Lindsey and Lion Chuck Chubin.

21B Kickoff / District Cabinet Meeting Saturday, August 10, 2013



We're going to Soar to Success in B – Be a part of it!

Registration 8 AM – 9 AM Cabinet Meeting starts at 9 AM

Registration deadline August 3. Please don't delay.

Sun Bird Resort, Chandler AZ – Home of the Sun Bird Lions Club

Motel rooms are available nearby in Chandler

Additional registration forms are available on the district website or by email from PDG Fred Garmeson at garmesonfaz@aol.com. Registration questions please call 480-895-9363.



One form per registration

Registration & Lunch	Early Bird -	Prior to July 27	\$12.00
		After July 27	\$15.00

Name _____ Club _____

Street _____ Office _____

City _____ Zip _____ Phone _____

Email _____

Special Needs _____

SEND REGISTRATION & CHECK (Made out to District 21-B) TO:
PDG Fred Garmeson, 6250 S Sunbird Blvd, Chandler, AZ 85249



Amount Enclosed: \$ _____

District Governor 21C Column

Submitted by **DG Marc C. Paquette, DG July Newsletter**

Hello Lions. As I sit here and write this column two things occur to me. It is still a month away from me being installed as DG for 21C and most of you will be getting this from the Canyon State Lion while I am in Hamburg, Germany going through schooling. In the last 3 years I have met many wonderful Lions and I want to thank you all for your support and encouragement as I have advanced up the ranks of the District.

I do not know what Germany will hold for me but will let everyone know when I get back. In the meantime, I thought I would let everyone know what my thoughts for the year are and what we can accomplish if we work as a team.

My slogan above shows what I believe the Lions are: Angels Here on Earth. This is demonstrated by all the wonderful things each individual does to help those in need whether in the immediate community, national community or international community.

My theme for the year is S.T.R.I.P.E.S. I am a fan of Bill Murray and this was a fun movie. I want everyone to have fun doing Lions projects for next year. My theme stands for the following:

S = Service: Service is not only our motto, it defines us as Lions. Often I hear stories of when someone became a Lion. It usually was during service projects and impacting someone's life in a positive manner.

T = Teamwork: We are all Lions. To do larger projects or reach more people clubs should start working together. I have some clubs who are doing projects together already and as a result they are able to help more people raise more funds and it has increased the camaraderie of those clubs.

R = Recognition: We are volunteers, our payment is thank you. I have created a DG Medal of Merit pin which I will be giving out during the year to those Lions who have gone above and beyond.

I = Innovation: We need to start thinking outside the box and listening to new Lions ideas. No more should it be said we tried, that it didn't work. We have a lot of resources available. We need to use them and we will succeed.

P = Promotion: We can no longer be the best kept secret; we need to promote. We are putting together lists of TV, radio and newspaper contacts so we can tell Arizona what we are doing.

E = Education: LCI has over a hundred classes online that will help us in all areas of life and as Lions clubs. The better trained we are the less difficult the year will be. Our dues already pay for these classes, lets use them and grow together.

S = Support: This support is going to come from your District. We will not do the work for you but we will assist you, guide you and help you. My 1st and 2nd VDG's as well as the D-GMT and D-GLT along with zone chairs are here to help you.

Finally over the last few years, the District Governor's contest has been changed to inspire more participation from the clubs. This year we will have 100% participation. I know this because the clubs do not have to do anything more than what they are doing. In the first couple days of each month I get a club health assessment report. The contest is going to be based on this report. The four criteria in the report are club growth, submitting MMR reports on time, submitting Activity reports on time, and loss of members. I will also update my column on how clubs are doing.

I look forward to serving as DG during the year and look forward to meeting and working with all the Lions of 21 C. Have a wonderful 4th of July. I hope to see all of you at the August 3 Kick Off meeting.



District 21C Zone 8 is now Zone 7 and our web site has been redesigned. Check out upcoming events or view pictures from our Zone Community Service Projects and other exciting events. Lion Rosemarie Gabriel is our Zone Chair and 21C Zone 7 is comprised of Camelback Mountain, Phoenix Barangay, Phoenix Phil-Am and the Phoenix Valley of the Sun Lions Clubs. Visit Zone 7 in District 21C at our new web site:

www.LionsArizona.org/Zone7

Submitted by Lion Joseph

Zone Meetings Can Be FUN!

We really enjoyed our Zone meetings this last year. Zone 8 Chair Lion Rosemarie Gabriel combined ice-breakers and games with guest speakers and project planning. Several of the meetings were held at the Golden Phoenix restaurant, so the food was great, and we had a private room! The agenda allows time for open forum and we always had great raffle prizes too!

This coming year we will be re-assigned as Zone 7 but little will change as we will continue to follow our motto, 'WE SERVE'. Our final Zone get-together was more social than business. ZC Rosemarie offered her gratitude and appreciation with several awards; primarily a "Keller's Knight Award" for Lion Joseph Jones. We are very appreciative of Lion Rosemarie's efforts and dedication. Perhaps I am biased, but I am very proud of our Zone Chair!

Lion Hans Groot



**21C District Cabinet Meeting
Mesa Hilton Hotel
Mesa, Arizona
August 3rd, 2013**

REGISTRATION FORM

NAME: _____ PHONE: _____
 ADDRESS: _____
 _____ ZIP: _____

DISTRICT Office: _____
 CLUB: _____ OFFICE: _____

Registration Fee _____ @ \$ 30.00 \$ _____
 (Includes FULL LUNCH)

Dietary Restrictions: _____

Make checks PAYABLE to: District 21C - Convention

REMIT TO: District 21C
 c/o Scottsdale Lions Club
 2041 N. 87th Way #107
 Scottsdale, AZ 85257

Schedule of Events

Saturday, August 3rd, 2013

8:00 a.m.	Registration	Mesa Hilton Hotel
9:00 a.m. – 12:30 p.m.	Cabinet Meeting	
12:45 p.m. – 1:45 p.m.	<i>LUNCHEON</i>	
2:00 p.m. – 3:30 p.m.	Special Programs/Training	
3:30 pm – 5:00 p.m.	MD21 Council Meeting	Mesa Hilton Hotel



"I appeal to you Lions, you who have your sight, your hearing, you who are strong and brave and kind. *Will you not constitute yourselves Knights of the Blind in this crusade of darkness?*" Helen Keller 6/30/25 -Ohio.

To keep this mission alive in our hearts -The 21C Zone 8 "*Keller's Knight Award*" was created. Please join me in congratulating Lion Joseph Jones our first award recipient for 2012-13.

ZC 8 Rosemarie Gabriel and Z8 Clubs: Camelback Mountain, Phoenix Barangay, Phoenix Phil-Am and Phoenix Valley of the Sun.

Thank you and have a great Lions Day, ZC8 Rosemarie Gabriel



Please join me in congratulating our- 1st 21C Zone 8 award recipient for 2012-13: Lion Joseph Jones - Phoenix Valley of the Sun. He was presented with a plaque on 6/2/13.



Pictured Left: Zone 8 Lions



4th of July Camp Verde, Arizona

Sponsored by the Camp Verde Lions Club

We invite you to bring your classic vehicles, motorcycles and custom cars to our car show on the 4th of the July. Registration fee is \$25.00. Participants will receive a free T-shirt and certificate to show our appreciation for your participation. The car show will be at the Fort Verde Plaza by the Horn Saloon across from the Circle K on Main Street. Car show will be from 8am to 2pm.

Car show is free to the public

For more information contact the Lions Club at 928-274-3603 or E-mail us at campverdelionsclub@gmail.com.

P.O. Box 653, Camp Verde, Az. 86322.

Join us, and the Town to celebrate our country's Independence Day.

LIONS SIGHT & HEARING FOUNDATION

The Foundation board wants to thank all MD21 Lions for your support this past year. We had a very successful year thanks to President PDG Tom Simmons, leadership and the rest of the board. We approved 13 eye surgeries, 67 hearing aid cases, and provided 14,000 donated eyeglasses to International missions. (These are 3rd quarter fiscal end amounts). Fiscally, we had several challenges. We had some water leaks during the winter and had to replace the roof. There were several other upgrades that had to be made to our facility. With all these challenges we were still able to stay within our budget.

Our Office Administrator, Luz Rubio, resigned at the end of May and we want to thank her for her service. Muriel (Med) Dillman has joined our staff as Luz's replacement. She will be working with our Office Assistant, Lion PCC Joan Williamson. This past year Lion Joan broadened her responsibilities by taking over the bookkeeping and has done an excellent job supporting our financials. I also want to thank PCC Alan Lundgren for his continued financial guidance and auditing.

Our board is changing significantly as we start this new fiscal year. Several of our last year's officers and directors were forced to resign for health reasons. We are in the process of finalizing our new board and I am very excited by the many new additions. There are still some board openings and if you would like to provide some support and leadership for this important work we would look forward to hearing from you.

We have an approved budget for this new fiscal year and we have increased the dollars for both vision and hearing programs. We are working on increasing our funding so that we can continue to provide additional services. We had several requests this past year for surgeries that went beyond our funding abilities and yet we would like to provide support for these requests. We have secured the services of a grant writer and look forward to receiving additional funding this year. We want to thank all of the clubs that supported our efforts his past year and ask for your continued funding.

One of the many challenges for all of the Lions state projects is volunteers. We need help in the recycling of the many thousands of glasses that come into our center. In recognition of the importance of this function we are adding an eyeglass recycling coordinator to the board. This individual will help in the continuing effort to improve the recycling process throughout the state. Lions International has just recently approved new policies and procedures for all of the 19 LERC's. We also need volunteers in the office. This involves simple office functions like answering the phones, filing, and coordinating with the office staff. One day a week is all we are looking for.

Again, we thank all Lions who have supported our past year efforts either by volunteering, board membership, or financially.

Al Boeck	President
Georgie Wetherill	Vice President
James Sternberg	Secretary
Carol Seipel	Treasurer
Tom Simmons	IPP



2013 Lions Mid-Year Leadership Conference... Welcome

Think back to your first Multiple District or District meeting. How did you feel? Lost? Overwhelmed? Confused? I know if I had not been taken by the hand by my mentor I would have been all three. In fact, when I transferred from Lions in Las Vegas to Lions in Kingman, I attended the District 21-A Convention that year and REALLY felt out of place. Since I was the only Lion from my club I did not know anyone. I wondered if I should not have attended.

We who have attended many meetings need to be cognizant of those who are new to our meetings. We need to make them feel welcome so they will want to come back. So they can also go back to their clubs and encourage their membership to join them at the next meeting.

In an effort to make all Lions feel welcome at this November's Mid-Year, the Lions of the greater Prescott area are going to create and man a Hospitality booth. They will circulate the meeting and make all Lions feel welcome to the event. In addition, they will have information available about the Quad Cities area...dining options on Friday night, local attractions, shopping, and a host of other information. Also, they will be organizing antique tours, history tours of Prescott, and other opportunities for non-Lion spouses.

I look forward to seeing you all in Prescott at the Prescott Resort on November 1-3, 2013 and will try to welcome each and every one of you to this outstanding Conference.

Submitted by:

PDG Rand Terwilliger, Conference Chair

17th Leadership Development Forum & Mid Year Conference

Multiple District 21

Prescott Resort

Prescott, Arizona

November 1, 2, 3, 2013



REGISTRATION FORM
Please use one form per LION

NAME: _____ NON-LION SPOUSE: _____

ADDRESS: _____ PHONE: _____

CITY, ST: _____ ZIP: _____

E-MAIL: _____

DISTRICT: (circle ONE) 21A 21B 21C

CLUB: _____ OFFICE: _____

Choose your package (BEFORE Oct 1st, 2013)

Friday Night Hors d' oeuvres – Prescott Noon Lioness	_____ @	FREE	FREE
EARLY BIRD SPECIAL – Includes registration, Saturday Lunch and Saturday Night Dinner/Speaker	_____ @	\$ 87.00	\$ _____
Lunch: Turkey Wrap or Vegetarian Wrap-(circle One)			
Dinner: Golden Angus Top Sirloin Steak Pan Seared French Breast of Chicken Vegetarian Mushroom Stack – (circle One)		TOTAL	\$ _____

Entire package Register by Oct 12th , 2013

Friday Night Hors d' oeuvres – Prescott Noon Lioness	_____ @	FREE	FREE
Includes registration, Saturday Lunch and Saturday Night Dinner/Speaker	_____ @	\$ 97.00	\$ _____
Lunch: Turkey Wrap or Vegetarian Wrap-(circle One)			
Dinner: Golden Angus Top Sirloin Steak Pan Seared French Breast of Chicken Vegetarian Mushroom Stack – (circle One)		TOTAL	\$ _____

Or choose your events by Oct. 19th, 2013:

Registration	_____ @	\$30.00	\$ _____	After Oct. 19th, 2013	\$35.00	\$ _____
Lunch (choice same as above)	_____ @	\$28.00	\$ _____		\$33.00	\$ _____
Dinner/Speaker (choice same)	_____ @	\$39.00	\$ _____		\$44.00	\$ _____

(Circle your choice of meal)

Make checks PAYABLE to: MD21 Lions Conference
REMIT TO: PCC Joan Williamson
 3930 W Camino Acequia
 Phoenix, AZ 85051-1063

HOSPITALITY ROOMS ARE SUITES AND WILL BE ON THE 2nd FLOOR
 (\$99.00 PER NIGHT)

CALL: PDG RAND TERWILLEGER, 928-757-9414, or Email: lionrand@frontiernet.net

FOR ROOM RESERVATIONS (\$89.00 Deluxe Rooms or \$99.00 Suite per night)

CALL: Prescott Resort @ 1-928-776-1666 or 1-888-974-7592 (M-F 8am-6pm-By October 10, 2013

BE SURE TO INDICATE THAT YOU ARE WITH "THE LIONS BOOKING CODE 742"



**MD21 Lions Mid-Year Leadership Conference
Prescott Resort -- Prescott, Arizona
November 1-2-3, 2013**

REQUEST FOR ADVERTISEMENT

ADVERTISER: _____

ADDRESS: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

AD DETAIL

AD INFORMATION: SIZE: _____ COST: _____

COPY EMAILED: YES NO (Computer Ready Copy Requested – JPG, PDF, DOC)
COPY DUE NO LATER THAN OCTOBER 10, 2013

SPECIAL INSTRUCTIONS: _____

Signature: _____ Date: _____

R A T E S - 2013

Inside Front Cover,	
Inside Back Cover,	
Outside Back Cover	\$ 125.00
Full Page	\$ 100.00
Half Page	\$ 60.00
Quarter Page	\$ 45.00
Business Card	\$ 25.00

Send Copy and Payment to: Lion Rand Terwillegger *email: lionrand@frontiernet.net*
7738 E Tall Tree Ct
Kingman, AZ 86401

Make Check Payable: MD21 Lions Mid-Year Leadership Conference

Member Retention – Four Easy Steps to Improve Retention

By PCC John Hart, MD-21 GMT Coordinator

Member retention includes four easy steps in the Membership Lifecycle—Recruitment, Involvement, Renewal and Reinstatement. Strong membership growth programs should include successful retention programs and dropping members should be rescued by reinstatements if your club is to grow. If retention is low, particularly first year retention rates, your club can exhaust qualified new member prospect lists quickly. Once prospects have tried membership but have elected to drop, winning them back a second time can be difficult.

1. Recruitment ... when prospects decide to join you.

Retention begins with recruiting the correct members for your club. Emphasis should be placed on prospects who are service minded, are knowledgeable of and interested in your club's projects, have the time and can afford the cost of membership.

2. Involvement ... when members feel they belong with you.

Involvement is a crucial lead-in to successful retention efforts and is the key to high retention rates and sustained membership growth. Successful involvement programs set the stage for successful renewals by helping members achieve a sense of belonging. Testing has shown that members who are personally involved with their club are far more likely to continue their membership. A concerted involvement series of month-by-month contacts can increase retention rates substantially.

3. Renewal ... when members decide whether to keep you.

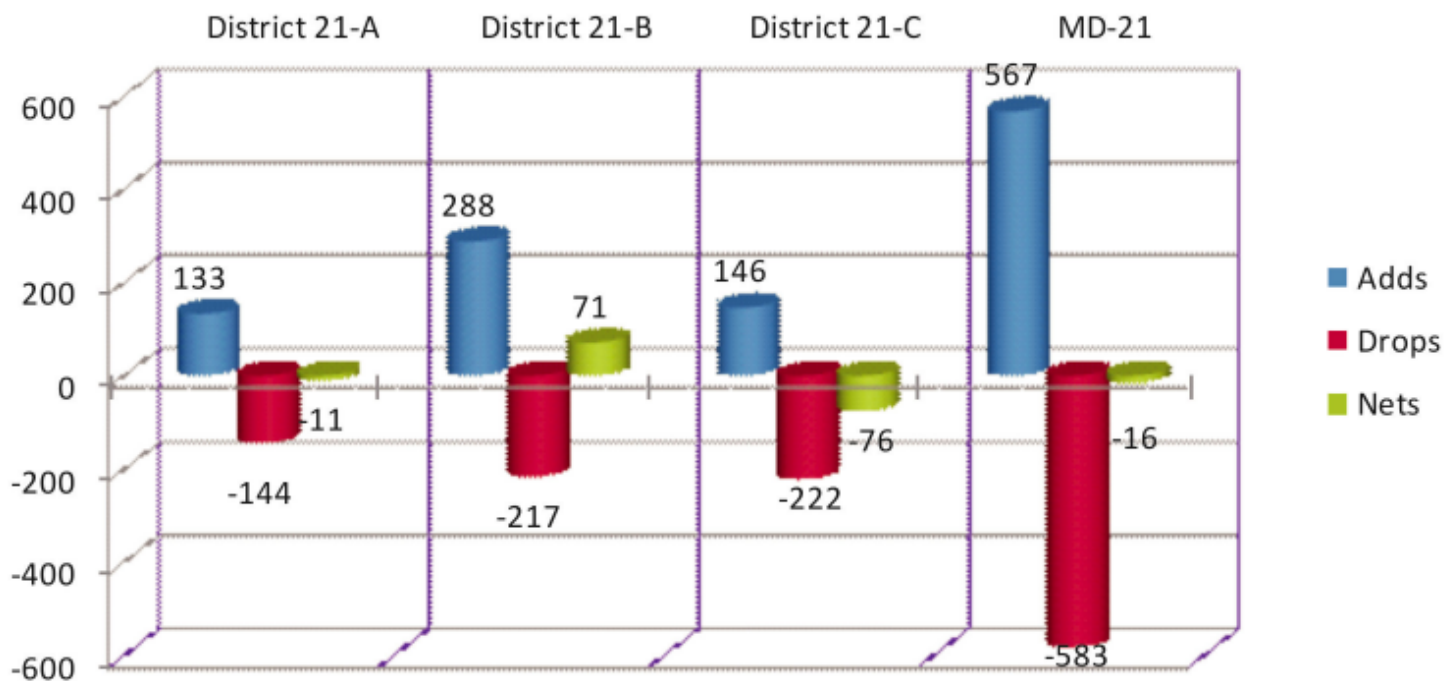
Renewal is a confirmation of the value members believe they have received from their Lions Club when they pay their semiannual dues. It is a vote of confidence ... or no confidence. Renewals are an important foundation for a Lions Club's growth and demand close attention to the retention process and member communications.

4. Reinstatement ... when former members agree to return to you.

Reinstatement programs offer opportunities for dropped members to reconsider the decision to join when presented with fresh messaging and perhaps new offers and to join once again if they forgot or somehow unintentionally did not renew. The member most likely to return to a Lions Club is the one who most recently left. Reinstatements are a regular component of membership growth programs every Lions Club should have in place to bring the Membership Lifecycle full circle.

MEMBERSHIP DATA THROUGH MAY 2013

2012-2013 Adds, Drops, Nets



The Cottonwood Lions Club, in conjunction with the Lions International's Reading Action Program, presented two Cottonwood Middle School students with bicycles, helmets and a bike lock. The bikes were awarded to students who were the Most Improved Reader and the Most Motivated Reader. The RAP program is intended to foster and promote the love of reading in youth.



Chen Wei Wang and Cottonwood Lions Club Past President Ron Black select a bike at WalMart.



Alyiah Ramirez, her parents and Cottonwood Lions Club President Juliet Efos select her bike at WalMart.



Working Poor Tax Credit



Tax credits providing an easy way to help you help us

Here's How:

1. **DONATE** up to \$400 for couples filing jointly, \$200 for individuals no later than December 31, 2013. (Tax Year 2013)
2. **ITEMIZE** your deductions on Federal Tax Schedule "A" add back on Arizona Schedule "A"
3. **SUBMIT** tax forms with your 2012 Arizona income tax filing (Includes tax forms 321 & 301). On page 1 of Arizona tax form 140, you take a dollar-for-dollar credit. The State of Arizona will reduce the amount you owe in state taxes up to \$400.
4. **INCLUDE** your donation among "Charitable Contributions" when filing your 2012 Federal Tax Return.

IMPORTANT NOTE: Always contact a tax professional for expert advice on your specific tax situation. For more information on this tax credit (ARS 43-1088), please contact the Arizona Department of Revenue at (602-255-3381 or access their web site at www.revenue.state.az.us.

The Lions Sight & Hearing Foundation of MD21 is a non-profit, non-sectarian charitable 501(c)(3) organization.

Complete this form and mail to: Lions Sight & Hearing Foundation of MD21 – 3427 N. 32nd Street, Phoenix, AZ 85018-5606.

Under the Arizona Charitable Tax Credit Law (ARS 43-1088) for working poor, you can now contribute up to \$400 for couples filing jointly, or \$200 for individuals, to assist Sight & Hear Foundation of MD21 and your generous gift may **COST YOU NOTHING!** This credit is allowed in addition to the tax credit for schools. You will be sent an acknowledgement for tax purposes.

This donation to Lions Sight & Hearing Foundation of MD21 may be claimed as an itemized deduction on you Federal tax return.

Name: _____

Street: _____

City: _____

Zip: _____ **Phone** _____

Amount of donation: \$ _____

Please make check payable to:

Lions Sight & Hearing Foundation of MD21

Thank you for your help.



QUALIFYING CHARITABLE ORGANIZATION: LIONS CAMP TATIYEE

We qualify as a charitable organization under the working poor tax credit. This is not in competition with the school tax credit. You can do both. How does it work?

Donate up to \$400 for couples filing jointly (\$200 for individuals) on or before December 31st. (Tax Year 2013)

Itemize your deductions of Federal Schedule A

Your add back is done on Arizona schedule A (Arizona will not permit you to take this as a deduction and a credit)

Submit tax forms with your Arizona Income Tax filing. (include tax forms 321 and 301)

On page one of Arizona form 140 **you take a dollar--for--dollar credit.** The State of Arizona **will reduce the amount you owe in state taxes up to \$400.**

Include your donation among Charitable Contributions in filing your Federal Tax return.

***Important note:** Always contact a tax professional for expert advise on your specific tax situation. For more information on this tax credit (ARS 43--1088), please contact the Arizona Department of Revenue at (602) 255--3381, or access their web site at www.revenue.state.az.us.*

Lions Camp Tatiyee is a non--profit, non sectarian charitable organization (501(c)(3)

[Go to www.arizonalionscamp.org](http://www.arizonalionscamp.org) or complete this form and mail to: **Lions Camp Tatiyee PO Box 6910 Mesa, AZ 85216**

Under the Arizona Charitable Tax Credit Law (ARS 43--?1088) for the Working Poor, you can now contribute up to \$400 for couples filing jointly (\$200 for individuals) to assist Camp Tatiyee, and your generous gift may COST YOU NOTHING! This Credit is **allowed in addition** to the tax credit for schools.

You will be sent an acknowledgement for tax purposes.

This donation to Lions Camp Tatiyee may be claimed as an itemized deduction on your federal tax return.

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Amount of donation: \$ _____

Make check payable to Lions Camp Tatiyee

**Club Secretaries:
 The Canyon State Lion
 needs your assistance.**



The staff at the Canyon State Lion updates the mailing list and e-mail data base monthly.

Please send us a list of your **NEW and DROPPED** members monthly. We will go into our data base and add new members. Please include their e-mail address, First Name and Last Name. This is the only information we need to add them to the e-mail list. If the new member does not have an e-mail address and wants the Canyon State Lion via US mail then we will need their name, address, city and zip.

If you have any Lions who dropped, then provide their name and e-mail address. We will remove them from our lists.

Please do NOT send us your entire club roster. We only need the **NEW and DROPPED** members.

Thank you and we appreciate your assistance in distributing the newsletter to all Lions.

News for CSL?

Keep it short!

Submitted by PDG Donna Anderson

A reminder once again to those who are submitting articles to the Canyon State Lion for publication: Keep 'em short!

All Lions are encouraged to submit articles about their club projects, their coming events and other items of interest – but to make the paper interesting and to be able to get the most material in each issue, please watch the length of submissions. About 150-250 words is the desired length. Sometimes items may need to be a bit longer to contain all the pertinent information, but it is also very easy to ramble – so please help by keeping your articles concise as possible.

The staff is also trying to use more pictures of club activities. Please submit all pictures via e-mail to: (submit pictures as a file attachment NOT embedded into the body of the e-mail.)

canyonstatelion@lionsarizona.org

Try to make the pictures interesting, with action, not just a group of people facing the camera, if at all possible.

The advisory editor, a volunteer for the position with newspaper background, will be reviewing all articles and pictures for pertinence. "We want to make this an interesting publication that all Lions will enjoy reading," she said.

Family Unit

Submitted by Lion Joseph Jones

Are you a Lion with 1 or more family members who are also Lions in your club living at the same residence and only want to receive one copy of The Lion Magazine?

Here are some solutions:

Lions International suggests that you drop off the extra copy at your local public or school library, mail it to a local government leader, or place it in a waiting room at your place of business or any other suitable location. This way, non-Lions can access information about the association and its programs.

Have your Secretary update your membership to a Family Unit*. Instructions for your Secretary can be found at the following web site:

www3.lionsclubs.org/docs/family_unit_instructions_EN.pdf

*Family Unit applies to existing or new Lions in and/or joining the same club and living in the same household related by birth, marriage and other legal means - such as parents, children, spouses, aunts/uncles, cousins, grandparents and in-laws of spouses. Outside of the head-of-household, the associated members get half off of their International Dues.

MD21 CANYON STATE LION COMMON ADVERTISEMENT SIZES & PRICES PER ISSUE

(COPY SUBMITTED BY E-MAIL AS JPEG FORMAT FILE ATTACHMENT TO CANYON STATE LION BY THE 15TH OF THE MONTH PRIOR TO PUBLICATION)

CANYON STATE LION NEWSPAPER USABLE PRINT SPACE PER PAGE IS 8 INCHES WIDE (3 COLUMNS) BY 11 INCHES DEEP

3 COLUMNS WIDE BY 11 INCHES DEEP = 33 COLUMN INCHES = FULL PAGE AD

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$99.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$132.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$165.00/ISSUE

3 COLUMNS WIDE BY 8 INCHES DEEP = 24 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$72.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$96.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$120.00/ISSUE

3 COLUMNS WIDE BY 6 INCHES DEEP = 18 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$54.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$72.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$90.00/ISSUE

2 COLUMNS WIDE BY 6 INCHES DEEP = 12 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$36.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$48.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$60.00/ISSUE

2 COLUMNS WIDE BY 4 INCHES DEEP = 8 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$24.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$32.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$40.00/ISSUE

1 COLUMN WIDE BY 4 INCHES DEEP = 4 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$12.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$16.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$20.00/ISSUE

Templates of AD sizes are available upon request. Please send your request to: CanyonStateLion@LionsArizona.org

Do you want to submit an ad, article, picture or form to the Canyon State Lion?

Submitted by **Diana Koshewer**

Submitting articles, forms and pictures are very easy. The following are the acceptable formats for submissions:

Articles = Word document, 11 point Ariel Narrow font and 150 words or less.

Pictures = JPEG or Bitmap (as a file attachment via e-mail) Only one picture per article. *We can publish pictures that show the faces of minor children so long as we have written permission to do so from the parents of each child.*

Advertisements = JPEG or Bitmap (as a file attachment via e-mail)

Registration Forms can be Word, JPEG or Bitmap.

Please contact PDG Les Daviet, II, Editor/Publisher for size, length or publication and price details before submitting the item. Please contact PDG Les at: lesdaviatii@cs.com

PDF files are NOT compatible with the desktop publishing program used to produce the Canyon State Lion. So many times Lions submit a PDF file for their forms, ads, etc. **PDF files can be viewed by anyone but CANNOT be inserted into the paper.**

Please do not mail in an article (typed or handwritten) or a picture. I do not have a scanner and cannot retype your article or scan your picture.

Please send all of your articles, pictures, forms, and ads via e-mail.

The e-mail address to the Canyon State Lion is: canyonstatelion@lionsarizona.org.

ALL submissions are due the 15th of each month for the following issue. i.e. items received on July 15 will be inserted into the August 2012 issue.

Please e-mail PDG Les Daviet, II. lesdaviatii@cs.com or call him at 602-525-2377 if you have any questions.

Is your club having a fundraiser or event? Why not let everyone know about it! E-mail your information and flyer to your District Information Technology Chairperson / Web Master and have it published on the District web site. Visitors will be able to view and print your flyer right from their computer.

The official web site for the MD21 is now;

www.LionsArizona.org

MD21_webmaster@LionsArizona.org

D21A_webmaster@LionsArizona.org

D21B_webmaster@LionsArizona.org

D21C_webmaster@LionsArizona.org



NEW CANYON STATE LION E-MAIL ADDRESS

canyonstatelion@lionsarizona.org

We are moving along with improving the delivery system for the Canyon State Lion.

Effective July 1, 2012, our new e-mail address for submitting articles is: canyonstatelion@lionsarizona.org. We will continue to monitor our old e-mail address at Yahoo. We want to make sure none of your articles are missing in this transition period.

The Canyon State Lion is e-mailed to over 2,000 Lions in Multiple District 21.

Please inform us via e-mail if you have any changes to your e-mail address. We update our list monthly so hopefully you will not miss any issues. I want to remind everyone you can always view the current and past issues of the Canyon State Lion on the Multiple District web site at: www.LionsArizona.org.

If you are receiving the Canyon State Lion via US mail please send any address changes to my e-mail address: lesdaviatii@cs.com or you can mail your updated mailing address to:

PDG Les Daviet, II

Canyon State Lion Editor

P.O. Box 519

Laveen, AZ 85339-0519

Our goal is to provide the Canyon State Lion newspaper timely to all Lions in MD21.

Yours in Lionism,

PDG Les Daviet, II, Editor

Recycle Your Old Cell Phones



Please donate your cell phones to Arizona Lions Vision Center. All proceeds go to help children with eye glasses.



Please call Jeannette F. Russell at 602-267-7573 if you have any questions.

CANYON STATE LION

Articles are due the 15th of each month.

E-mail articles to:

canyonstatelion@lionsarizona.org

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Calendar of Events

2013

Jul	20	21-A Fall Kick Off, Rogers Ranch School	Laveen	DG Robin Daviet 602-739-4547
Aug	3	21-C District Cabinet Meeting, Mesa Hilton Hotel	Mesa	
Aug	10	21-B Fall Kick Off, Sun Bird Resort	Chandler	PDG Fred Garmeson 480-895-9363
Nov	1-3	Mid Year Conference	Prescott	Chairman PDG Rand Terwilleger 928 897 0339 V Chairman PCC Ralph Williamson 602 622 2401
Nov	14	Phoenix Downtown Lions Club, 90th Anniversary Celebration	Phoenix	Reba Shikany 602-234-0009
Nov	16	LFA/Sunbird Lions Golf Tournament		PDG Fred Garmeson 480-895-9363

2014

Jan	18	Gilbert Lions Bluegrass Bash		
Jan	25	Sun Lakes Lions Casino Night	Sun Lakes	PDG Forrest Chevront 480-236-2224
Mar	29	Lions Only Preston Pride Golf Tournament		PDG Fred Garmeson 480-895-9363

Important Date Change

For the November 2013 Canyon State Lion
Please submit ALL Canyon State Lion articles, pictures,
ads, etc., by **October 10th, for the November issue.**
The November 2013 Canyon State Lions will be
distributed earlier. You will receive your November
2013 Canyon State Lion on October 21, 2013.

Canyon State Lion

Published monthly by the MD21 Canyon State Lion Operations Committee for the Lions of Multiple District 21. Official circulation is approximately 3,300. The editorial offices are located at P.O. Box 519, Laveen, Arizona 85339-0519. The telephone number is (602) 525-2377, and the fax number is (602) 237-3512.

(On Line Edition: www.LionsArizona.org)

E-Mail Address: canyonstatelion@lionsarizona.org

Web Address: www.LionsArizona.org

All MD-21 Lions are invited to submit articles and photographs (black and white or color are acceptable). Photographs submitted can be originals or digital files sent via e-mail. The Canyon State Lion reserves the right to edit for length and grammar.

Opinions expressed herein are those of the authors, and may not necessarily be those of the staff of the Canyon State Lion, the MD21 Canyon State Lion Operations Committee or the MD21 Council of Governors.

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