



WE SERVE

CANYON-STATE *Lion*

ARIZONA-CALIFORNIA



Volume 17, Number 12

June 2013

Retain for Gain

By PCC Richard O. Brown

District 21C – Global Membership Team (GMT) Chairman

480-951-1021

By looking at the first 10 months of this Lionistic year, it appears we don't have a problem bringing in new members. In my district - 21C - we brought in 125 new Lions. That's nearly three new members for each of the district's 43 clubs. That looks pretty good.

Our decreasing membership problem lies in the reality that we're losing members much faster than we're bringing in new members. We have lost 194 members – 69 more than we added – over the same time period. That represents 4.5 members per club. Part of our loss includes the demise of three clubs that turned in their charters. Some lost members are due to members who passed away or moved away, which is out of our control. But there are ways we can slow down Lions "going out the back door." I'd like to share some suggestions to retain members:

1. Focus on getting everyone involved in club activities - Encourage club members to take leadership roles. Everyone should be invited to run for club office. Consider assigning members as event chairmen. Conduct a club survey – "How Are Your Ratings?" (Lions Clubs International form ME-15BEN). This will tell you how your members grade your club. Discuss the results and use the findings to improve and make changes where necessary.
2. Keep everyone informed with a club newsletter and a club brochure. Take and use lots of pictures. Do a lot of praising! Be sure to thank everyone for helping regardless of their role and how much they do. Remember, the "Thank You!" is our Lions' pay.
3. Keep in contact with absent members letting them know that they are missed and urging them to return soon.
4. Have at least three social events a year. "Families that play together, stay together." My club has a picnic twice per year. No meeting, just fun. Invite families and guests.
5. Give everyone a chance to express themselves. Have a go-a-round allowing everyone the last word just before adjourning the meeting.
6. Conduct an 'exit survey' when a member is leaving your club to learn why.
7. Hold a "Club Excellence Process" workshop by asking your District Global Membership Team (GMT) or Global Leadership Team (GLT) leaders to provide a Club Excellence Process facilitator to put on a club workshop. This Lions Club International program will benefit your whole club.
8. Provide New Member Orientation to educate new members about Lionism and start them on the right track to involvement and success as a Lion. An orientation also serves as a refresher for existing Lions, with information on Lion history, structure, purpose and ethics.

Let's stop the bleeding. Together we can turn our district membership around. We have had two of our three districts go under 1000 members. District 21A still is under 1000 and district 21C is a few members above the 1000 mark. No district in Lionistic history has gone under 1000 members and brought itself back to full status of 1250 members. We CAN be the first to do it but only if we work on it together. Call your district GMT and GLT and offer a hand to help build the Arizona Lions back to full health.

District Governor 21A Column

Submitted by DG Gary White, DG June Newsletter

Well, my fellow Lions, here we are with my last newsletter to you as your District Governor. It's been a good year and I thank all of you for your support this year. It hasn't been the year I had hoped for but it has had its positive rewards.

As I prepare to go out of office, I ask that you continue to look for ways to CHANGE from the old to the NEW with your clubs by doing the CEP Club Excellence Program in your clubs. I know many of you will be surprised at the results and the benefits it will bring. I know for some it can be painful but you need to put aside your own interest and look for the good it brings to the entire club.

I am going to leave my office with a couple of quotes from two men from my years as a young teenager for you to think about. Both of these men helped shape my life and gave me the ability to look at things different than what had been thought by my parents. Remember this was the 60's & early 70's and things in our country were quit unsettled as to how our country was going to handle the outcry of the American people to establish Racial Equality and get out of Vietnam.

The first quote I give you is from JOHN F. KENNEDY who said "CHANGE IS THE LAW OF LIFE, AND THOSE WHO LOOK ONLY TO THE PAST OR PRESENT ARE CERTAIN TO MISS THE FUTURE"

The second quote I give you is from MARTIN LUTHER KING who said "CHANGE HAS COME AND I AM FREE AT LAST, FREE AT LAST!"

May God bless and keep you all safe. Remember, keep a smile on your face and a song in your heart!

Goodbye

District Governor District 21A, Lions Clubs International

Gary L. White, 623-932-2875 Hm 623-695-6838 cell

Wickenburg Lions Flags for First Graders



The first-grade class of Emily Morris in Congress proudly displays their American flags given to them by the Wickenburg Lions Club. Shown with the class is Wickenburg Lions Club president Dave Roberts and the "Flag Lady" Ann Roberts. The program is given to first graders in Wickenburg, Aguila, Morristown and Congress.

When Did I Become a Lion?

This is a frequently asked question that can have multiple and/or changing answers.

Was it when I gave a child her first very own "forever" book and she smiled broadly and asked if she really could keep it? She promised she would take very good care of it. Maybe

Was it when a little boy received a BIG truck from Santa and refused to put it down because it was what he had always wanted? Maybe

Was it the time I took poverty stricken youth shopping for school clothes with donated money and I added a little so he could get the sneakers he wanted? His tears of joy and thankfulness moved me to tears. Maybe

OR

Was it when I went on a Medical Mission to Mexico to assist in eye examinations and glasses distribution? People walked for miles to get to us and began lining up at 3:00 A.M. to have their eyes checked. The broad smiles, heartfelt "Gracias", hugs, tears and "Muy Buenos" made me realize what "We Serve" really means and helped me become the Lion I want to be.

Thank you ("Mucho Gracias") to all of you wonderful people, both young and old, that helped me become a true Lion.

Lion Karen Pryce, Phoenix Metro Lions





Lions Dream of a Better World

District 21-A Kickoff Conference and 1st Cabinet Meeting

Saturday, July 20, 2013 – 9 a.m. to 3 p.m.

Rogers Ranch Elementary School, 6735 S. 47th Avenue, Laveen, AZ 85339

All District 21-A Lions, Lioness, and Leos are invited to join us for a day of planning our 2013-2014 Lions year. You will have the opportunity to discuss and plan your club's activities for the coming year. You will be given time to put together your outline for service projects and fund raisers for your club and coordinate your club's dates with others in your Zone, allowing everyone to support and assist one another throughout the year.

It is important to also thank those who support us with our philanthropic endeavors. Therefore we are offering you the opportunity to bring along guests with you to our Kickoff Conference. Let those community minded folks who have helped you out in the past or whom you hope will assist you in the future be your guest for the day. You will honor them by including them in your planning process and providing them the opportunity to have input on how you will be reaching out to help your community together this coming year. A nice lunch and an information filled day will help build your continuing relationship and might even create a new Lion.

Car pool with others from your club and neighboring clubs. Put together a caravan if you have a distance to drive. The first hour is registration and social time with a room full of tables for all our Multiple District Projects and the Arizona Lions Vision Center, plus other Lions programs and statewide organizations that could assist you with your planning for your club's year. We will provide all the tools you need. Just join us for a day planned especially for you.

Together We Can Accomplish Anything!

Please complete one registration form for each person attending. Indicate if person is guest of club.

Registration, including lunch is \$10 when received on or before July 13, after July 13 or at the door, \$15.

Name _____ Club _____

Street _____ Office _____

City _____ Zip _____ Phone _____ E-Mail _____

Special Needs _____

Send registration and check (made out to District 21-A – Kickoff) to:

Lion CST Joyce Mayer, 8335 W. Audrey Lane, Peoria, AZ 85362

District Governor 21B Column



Just Imagine ---

By DG Karen Sell

Dear wonderful Lions —

Do you keep a gratitude journal? I do — and as this Lions year comes to a close, I have so much to be thankful for.

Membership numbers are UP - I am grateful that we changed the chart. It is not just about the numbers (which are wonderful in themselves) but also about the way so many Lions have reached out to ask friends to join our family. We are now almost 1400 strong - and I am grateful to every one of you who brought in a new member this year.

Vision screening is making a difference - our teams screened thousands of children and schools already are lining up for your services next year. Almost every screening turns up a story of a child who can't see the chart. Imagine what that child has been going through to try to do homework or see the board. Imagine that your club may have saved that child from being branded a failure, or from a life filled with bullying. Realize that, without the glasses you provided, that child might never have learned to read! Know that you truly did make a difference in the lives of hundreds of youngsters this year. Thank you!

Reading projects blossomed. Smiley face pancakes in Cochise Stronghold; Gold Canyon Lions repairing books for a school library; Tucson de la Noche taking high school wrestlers to read to kindergarten children — it has been a year of amazing, innovative reading projects.

We've seen a Luau for Literacy in Mesa, books for schools in Casa Grande and added to South Tucson's holiday party. San Tan Valley hosted an information day for blind and low vision readers. Lions crafted bookcases for reading contest winners, served as tutors in schools, and set up reading corners for students and adults alike — and I know you are all just getting geared up to do more literacy projects next year. Let's not stop until every child in our district can read!

Partnerships and PR are paying off. In communities where Lions have intentionally reached out to others, we are no longer the world's best kept you-know-what.

- Partnerships are springing up - with a business in Chandler where the Lions got a grant to do signage; with MHC Healthcare in Marana where we are putting in a new vision center this summer; with First Things First, with libraries and with school nurses all over the district.
- Lions are reaching out to the Library for the Blind, working more closely with the Arizona School for the Deaf and Blind, partnering up with teachers of the blind in the public schools.
- Clubs are taking the time to go out into the community and find out what needs to be done - and where Lions could be of the most help.
- We are going to chamber of commerce events, showing up at business after hours, and taking part in community visioning projects. We are getting out there as Lions interested in our communities. And people are noticing.

In this district, Lions are changing the chart - but we're also doing something much more. We are changing the future! And I thank you so very much.

\$10,000 for ASDB

Submitted by Bill Elser

April 21, 2013!! The sixth successful fulfilled running of the "Poker Run For the Kids!"... with the Tucson Rincon Lions taking charge of check point 3 at Brushfire BBQ Restaurant on E.22' St.

What's it all about? ... a 70-mile motorcycle course mapped by the Old Pueblo Riders with five check-in points for the participants. "Get your punch here!" greets the riders at each stop. At the end of "The Run" your punch card is opened, and there is your poker hand.

If you show the High Hand for the day, take \$250 first prize. Low Hand receives \$75. High Hand this year was a straight of five cards, Queen high. . . LOW HAND was a mix of five cards, eight high.

314 entry fees plus ads and donations brought in a little over \$10,000. Once again the Old Pueblo Riders will donate \$10,000 to the Student Activities Fund at the Arizona School for the Deaf and Blind.

Thanks OLD PUEBLO RIDERS and RINCON LIONS. You did well.



Air Force Staff Sgt. Jason Ostberg, grandson of Prescott Noon Lion Frank and Kay Finley, got to meet his 3-month old son, Eli, for the first time May 18 in Tucson. The special homecoming capped off his fourth deployment — two in Iraq and an equal number in Afghanistan — where he served with an explosive ordnance disposal unit. As is obvious in this photo by Tucson's Roni Ziemba, Jason is overjoyed to be back home with his wife, Pam, and young son, with further icing on the cake being that his duty station is now Davis- Monthan AFB in his Tucson hometown.

Photo provided by Roni Ziemba / Ziemba Photographic Arts

21B Kickoff / District Cabinet Meeting Saturday, August 10, 2013



We're going to Soar to Success in B – Be a part of it!

Registration 8 AM – 9 AM Cabinet Meeting starts at 9 AM

Registration deadline August 3. Please don't delay.

Sun Bird Resort, Chandler AZ – Home of the Sun Bird Lions Club

Motel rooms are available nearby in Chandler

Additional registration forms are available on the district website or by email from PDG Fred Garmeson at garmesonfaz@aol.com. Registration questions please call 480-895-9363.



One form per registration

Registration & Lunch	Early Bird -	Prior to July 27	\$12.00
		After July 27	\$15.00

Name _____ Club _____

Street _____ Office _____

City _____ Zip _____ Phone _____

Email _____

Special Needs _____

SEND REGISTRATION & CHECK (Made out to District 21-B) TO:

PDG Fred Garmeson, 6250 S Sunbird Blvd, Chandler, AZ 85249



Amount Enclosed: \$ _____

Apache Junction Scholarships

On April 24, 2013 the Gold Canyon Lions were present at the Apache Junction Awards Ceremony. The Master of Ceremonies was Mr. Larry LaPrise, Apache Junction Principal. The chairs on the stage were filled with students anxiously awaiting the awards announcements. The sponsors of the scholarships sat on the left side of the stage, the students on the right side. The audience was filled with parents, community members and school personnel.

There were 1.5 million in scholarships awarded to students that evening. Representing the Gold Canyon Lions were Jim Rutkowski, President, and Bonnie Weaver, Member of the Scholarship Committee, Nan Rutkowski, Lions member and Mike Weaver, member of Scholarship Committee. The Lions awarded scholarships to two well deserving students. The \$1,000 scholarships were presented to Kelsey Roethle and Emily Tinger.

Bonnie Weaver, Scholarship Committee



Gold Canyon Lions Present Flags to First Graders

Nine Gold Canyon Lions Club members presented U.S. Flags to almost 80 first graders at Peralta Trails Elementary School on April 25. Each year the club presents a flag to the first grade students, along with a short description of the history of the United States flag. What a pleasure to see the smiling faces as they receive their personal flags which they get to take home.

Terry Storbakken, Newsletter Chairmen

GC Lions pictured below: Carol Grunewald, Delstalek, Bob Lembke, Rip Sartell, Jim Rutkowski, Terry Fridh, Royce Brownfield and Ted Ofstedahl. (Ted is not pictured in attached photo).



Inter-Generational Literacy Project Puts Smiles on Children's Faces



Lion P.J. Ponce reading Five Little Monkeys Jumping on the Bed.



Wrestler Dallas Altamirano reading Corduroy

The Tucson Leones de la Noche Lion's Club collaborated with the Mountain View High School Wrestling Team to promote literacy in the Tucson community. The Lions distributed free books to the children in Mrs. Perrin's Kindergarten class at Ironwood Elementary School, while the Mountain View Wrestlers read their favorite children's books to the class. The Tucson Leones de la Noche Lions club received the books from First Things First, an agency that promotes literacy throughout the state. This inter-generational literacy project brought together Lions, teachers, teens, and kindergartners to make the Tucson community a better place!

District Governor 21C Column

From the Pen of DG Carolyn J. White District 21- C

Last month I said WOW! for the fantastic time we had at the District Convention in Payson, but I think our State Convention was just as good if not better. We had a fantastic turnout for this convention and I do hope the numbers continue to increase at our future conventions.

We gave away some much deserved Appreciation awards as well as a couple of International Presidential awards. The gentlemen who received these awards were Lion Bill Schafer from Mesa East Lions and Lion Keith Hackney from Mesa Host Lions clubs.

We DID GOOD!! – we started out with our numbers down to 950, but we ended up our year with the numbers back again over 1000. You worked hard to bring your membership up and I so thank you, but keep on doing what you are doing. Let's meet 2nd IVP Joe Preston's challenge to get our numbers back up to 1250.

I want to especially **THANK THE SCOTTSDALE, MESA HOST AND GILBERT LIONS** for all their hard work at the convention, without you we couldn't have had the success that we did.

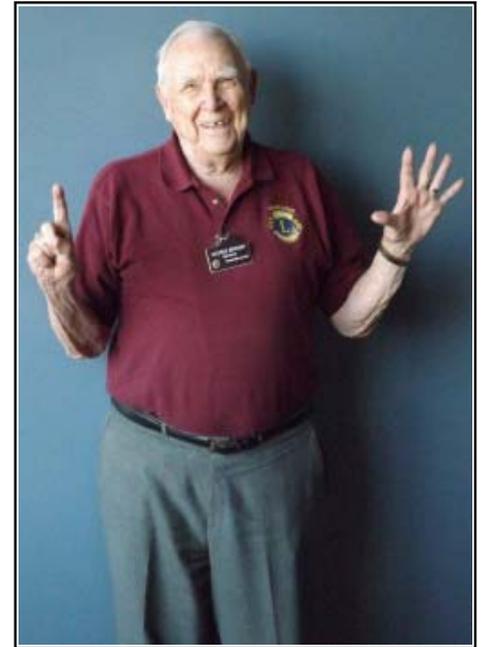
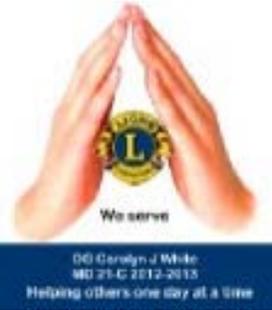
Well, the time has come for me to say Goodbye and Thank You for being such a great District. I so enjoyed working with and for every one of you. You have a very dynamic young man coming on as your new Governor with Lion Marc Paquette, and he has a great cabinet behind him. Please give him the same support you gave me.

God Bless All of You

In Lionism

DG Carolyn J. White

"Helping Others One Day at a Time"



Lion George Berger accomplishes his 60th year as a Lion!!

George joined the Chandler Lions in 1946 where he served as secretary for 2 years.

Then, George moved to Phoenix and was a charter member of the newly formed club, "The Saguaro Lions Club", founded on his birthday in 1952. George served in every office at least twice, from tail twister to president!

GEORGE served on the Camp Tatiyee Board of Directors 2 years; he served on the Lions Sight and Hearing board for 5 years. George was Zone Chair for 2 terms and was Deputy District Governor 1 term.

Mr. Berger was Cabinet Secretary under C.T. Dickson. He also ran the Presidents and Secretaries schools at District Convention for 3 years!

Mr. Berger served as President of the State Project...C.T. Dickson Scholarship Committee for more than 20 years! George has another very proud accomplishment; he has personally examined over 15,000 students for sight exams in the Elementary Schools!!

George has served as a teacher, coach and principal over the 39 years with the Phoenix school system!

Mr. Berger is married to his lovely wife, Del; he has 3 children, 4 grandchildren, and 4 GREAT Grandchildren!

George has positively touched the lives of hundreds of students and countless fellow Lions!

George is presently a member of the Pinnacle Peak Lions Club and we are very proud of him and we all applaud and celebrate his incredible accomplishment of 60 years as a LION!!!

"WAY TO GO GEORGE" !!!!!

"Mesa Host Lions Enjoyed the fun One Day, 21C Convention in Payson"



Pictured: L to R—Lions Beverly Webster, Dave Webster, Barbara Worbgington, Bill Worbgington, International Director Brain Sheehan, George Hill, and District Governor Carolyn J. White.



**21C District Cabinet Meeting
Mesa Hilton Hotel
Mesa, Arizona
August 3rd, 2013**

REGISTRATION FORM

NAME: _____ PHONE: _____
ADDRESS: _____
_____ ZIP: _____

DISTRICT Office: _____
CLUB: _____ OFFICE: _____

Registration Fee _____ @ \$ 30.00 \$ _____
(Includes FULL LUNCH)

Dietary Restrictions: _____

Make checks PAYABLE to: District 21C - Convention

REMIT TO: District 21C
c/o Scottsdale Lions Club
2041 N. 87th Way #107
Scottsdale, AZ 85257

Schedule of Events

Saturday, August 3rd, 2013

8:00 a.m.	Registration	Mesa Hilton Hotel
9:00 a.m. – 12:30 p.m.	Cabinet Meeting	
12:45 p.m. – 1:45 p.m.	<i>LUNCHEON</i>	
2:00 p.m. – 3:30 p.m.	Special Programs/Training	
3:30 pm – 5:00 p.m.	MD21 Council Meeting	Mesa Hilton Hotel

WHERE DOES RETENTION BEGIN?

By PCC John Hart
MD-21 GMT Coordinator

Take a look at the chart below. Would you agree we can and do recruit new members? So far this year, we have recruited 473 new members in our 121 Lions Clubs for an average of 4 new members for each club. Yet, we have only gained five members overall. I think we can all agree that retention is an issue we need to address if we are to resolve our membership concerns. But where do we begin?

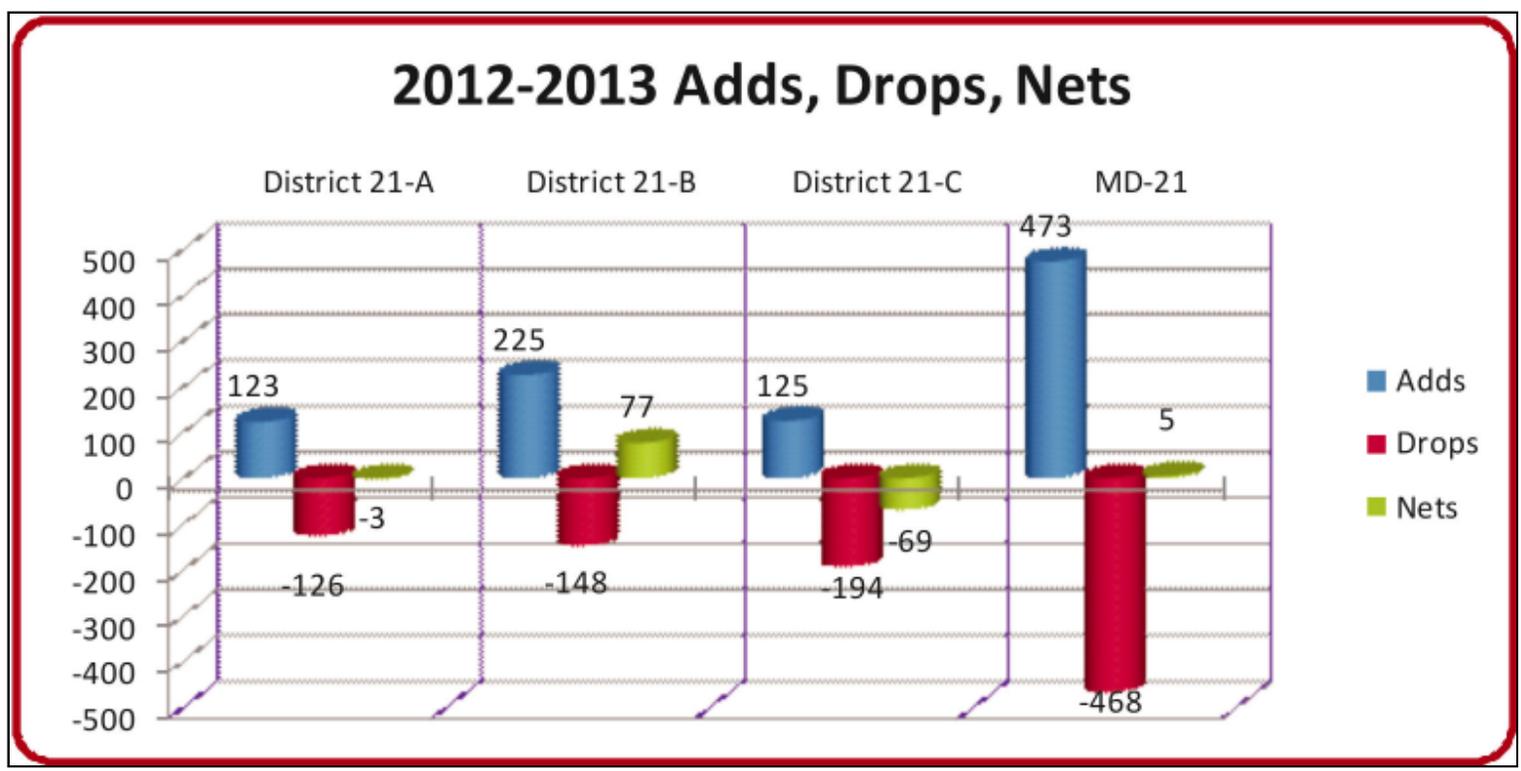
A better question is, "Where does retention begin?" Does this sound familiar: A new member is asked to join your club; he/she agrees; the board approves; an entrance fee is collected; the new member is introduced to the club; maybe an orientation is given; and then it's on with normal activities. The new member may or may not understand the club's expectations for him/her and the club does not understand his/her expectations for the club. Result: A dissatisfied member soon to be dropped and additional cost to the club. Could all this confusion be avoided if retention had been addressed at the beginning, prior to enlisting the new member?

A brief explanation of the costs involved, the meeting requirements, activity participation and other expectations the club has for its members as well as an understanding of the new member's expectations and an understanding of club membership responsibilities need to be fully understood prior to asking the person to join the club. In other words, a club orientation prior to joining can avoid misunderstandings and lead to a more satisfactory situation for everyone involved. Zone, district, multiple district and Lions Clubs International orientations come later in small bites to ensure understanding. Remember, a member resides in his/her club and while an understanding of the larger organization is desirable, it's the club a member, especially a new member, needs to understand.

An analogy to this is a courtship before marriage. Before the two parties join together, they need to get to know each other and understand what is expected to make the union work for all concerned. Knowledge and understanding of the extended family as well as family history, while advantageous, takes a second place to the immediate family.

The club membership committee along with the new member's sponsor needs to be fully engaged in the process of preparing a prospective member for joining the club. A brief club orientation that includes the club's expectations and cost of membership and one that solicits the expectations of the prospective new member should occur prior to accepting the prospective member's application for membership. Everyone needs to understand each other.

While the process described above may seem cumbersome, preparation for and adherence to the process will ensure the recruitment of quality members and a significant improvement in our retention situation.



1st Annual Lions Camp Tatiyee Run/Walk 'n Roll ... A Success!!

The 1st Annual Lions Camp Tatiyee Run/Walk 'n Roll was held on Saturday, April 13, 2013, at the Arizona State Schools for the Deaf and the Blind (ASDB). The walk raised over \$8,000 through sponsors, walk registration, and personal fundraisers. The top two fundraisers – Brittney Herrera, a camper, and Harry Shiff, a future camper – each raised over \$1,200 in donations; several other fundraisers raised over \$500.

The Tucson Downtown Lions Club, the Tucson Breakfast Lions Club, and the Tucson Eyes on Sight Lions Club Branch of the Tucson Breakfast Club sponsored the walk. The Downtown Tucson Lioness Club sold water bottle holders at the event. The Lionesses designed the water bottle holders, and all monies from the sales went to support Camp Tatiyee. Leo Amber of the Tucson Regulus Leos Club designed the walk logo. Corporate sponsors were Pima Federal Credit Union, the Jim Click Automotive Team, eegee's, and Vantage West Credit Unit. Walgreen's donated water for the event, and RoadID provided the ID tags for participants. The American Veterans/Ladies Auxiliary raised funds and sponsored Brittney. Last, but certainly not least, was the ASDB Wellness Committee, who helped us secure the location and provided expertise with planning the event.

Lions from numerous clubs volunteered at the event – Casa Grande Lions Club, Chandler Lions Club, Gilbert-Phoenix LFA Complex Club Branch, Glendale Bellair Lions Club, Sun Lakes Breakfast Lions Club, Tucson Breakfast Lions Club, Tucson Downtown Lions and Lioness Clubs, Tucson Eyes on Sight Lions Club Branch, Tucson Regular Leos Club, Tucson Rincon Lions Club, and the Tanque Verde Valley Lions Club. Staff and counselors from Camp Tatiyee also volunteered at the event. We appreciate the support and assistance of all the volunteers.

About 75 registrants ran, walked, or rolled a 3-mile or 1-mile course. Prizes were given to the top 3 finishers of the 3-mile run, the 1-mile walk, and the rollers (some rolled 1 mile, some 3 miles). Several Lions participated in the run or walk, including a team from the San Pedro Valley Lions and Leos.

The 1st place winner of the run was from New York. He is a runner who was vacationing in Tucson. He entered the race so he could go home and brag to his buddies that he had participated in a run in the desert. Now, he can brag he won the desert race, as well. The 1st place roller was Harry Shiff, a future camper. The 2nd and 3rd place rollers – Brittney Herrera and Aaron – are campers and both completed the 3-mile event.

The event was not only successful, it was FUN!!! At the closing ceremony, Lion Jim Brotherton, President of the Camp Tatiyee Board, asked participants if they wanted to hold the event again next year. There was lots of shouting ... YES!

THANKS to all volunteers, fundraisers, and participants of the 1st Annual Lions Camp Tatiyee Run/Walk 'n Roll. The event could not have been successful without ALL of you. We look forward to next year's event and hope it will be even more successful.

We hope to see you there!!



To Arizona Lions:

Lionism, your clubs, districts and the multiple district are in a period of significant transition.

As my generation transitions out of day-to-day responsibility at all levels, we must recognize inevitable changes underway around and among us:

- Younger people are project / activity oriented, not meeting oriented.
- Communications are increasingly being done via social media, probably transitioning to media and methods that we may never had heard of (Tumblr) or not yet invented.
- Social interactions use forms and forums that are unrecognizable to most of us, and will increasingly leave us out if we don't accept and learn the new media / methods.
- These varying social interactions are also a part of the networking opportunities that are expected from participation in organized activity like Lions.
- Lions at all levels (and all ages) must learn flexibility and patience with the new, or we are doomed.

Your Arizona leadership is working hard to adapt to and adopt new ways of doing Lionism, such as MD website forums, new methods of training, refining meeting purposes and procedures, using internet meeting capabilities and more.

The challenge for us veterans / old-timers is to recognize the inevitable and get on board. If you feel intimidated by the new technology, ask your newbies, they are more than willing to walk you through the procedures. It's not that hard. As an old timer myself, I can attest to that. If you still can't figure it out or don't want to bother any more, let someone who does have the skills have the opportunity to make it work.

Our wonderful association will likely be partially unrecognizable to us in 20 or 30 years. Please help facilitate the transition.

PDG Carl Johannesen

Council Chair 2012-2013



Working Poor Tax Credit



Tax credits providing an easy way to help you help us

Here's How:

1. **DONATE** up to \$400 for couples filing jointly, \$200 for individuals no later than December 31, 2013. (Tax Year 2013)
2. **ITEMIZE** your deductions on Federal Tax Schedule "A" add back on Arizona Schedule "A"
3. **SUBMIT** tax forms with your 2012 Arizona income tax filing (Includes tax forms 321 & 301). On page 1 of Arizona tax form 140, you take a dollar-for-dollar credit. The State of Arizona will reduce the amount you owe in state taxes up to \$400.
4. **INCLUDE** your donation among "Charitable Contributions" when filing your 2012 Federal Tax Return.

IMPORTANT NOTE: Always contact a tax professional for expert advice on your specific tax situation. For more information on this tax credit (ARS 43-1088), please contact the Arizona Department of Revenue at (602-255-3381 or access their web site at www.revenue.state.az.us).

The Lions Sight & Hearing Foundation of MD21 is a non-profit, non-sectarian charitable 501(c)(3) organization.

Complete this form and mail to: Lions Sight & Hearing Foundation of MD21 – 3427 N. 32nd Street, Phoenix, AZ 85018-5606.

Under the Arizona Charitable Tax Credit Law (ARS 43-1088) for working poor, you can now contribute up to \$400 for couples filing jointly, or \$200 for individuals, to assist Sight & Hear Foundation of MD21 and your generous gift may **COST YOU NOTHING!** This credit is allowed in addition to the tax credit for schools. You will be sent an acknowledgement for tax purposes.

This donation to Lions Sight & Hearing Foundation of MD21 may be claimed as an itemized deduction on you Federal tax return.

Name: _____

Street: _____

City: _____

Zip: _____ **Phone** _____

Amount of donation: \$ _____

Please make check payable to:

Lions Sight & Hearing Foundation of MD21

Thank you for your help.

Club Secretaries: The Canyon State Lion needs your assistance.

The staff at the Canyon State Lion updates the mailing list and e-mail data base monthly.

Please send us a list of your **NEW and DROPPED** members monthly. We will go into our data base and add new members. Please include their e-mail address, First Name and Last Name. This is the only information we need to add them to the e-mail list. If the new member does not have an e-mail address and wants the Canyon State Lion via US mail then we will need their name, address, city and zip.

If you have any Lions who dropped, then provide their name and e-mail address. We will remove them from our lists.

Please do NOT send us your entire club roster. We only need the **NEW and DROPPED** members.

Thank you and we appreciate your assistance in distributing the newsletter to all Lions.

Lions Camp Schedule for 2012-2013

Camper Weeks

June 2 – August 2nd

OPEN HOUSE

Saturday, June 29

BBQ lunch/tours/entertainment
11 to 4



QUALIFYING CHARITABLE ORGANIZATION: LIONS CAMP TATIYEE

We qualify as a charitable organization under the working poor tax credit. This is not in competition with the school tax credit. You can do both. How does it work?

Donate up to \$400 for couples filing jointly (\$200 for individuals)
on or before December 31st. (Tax Year 2013)

Itemize your deductions of Federal Schedule A

Your add back is done on Arizona schedule A (Arizona will not permit you to take this as a deduction and a credit)

Submit tax forms with your Arizona Income Tax filing. (include tax forms 321 and 301)

On page one of Arizona form 140 **you take a dollar--for--dollar credit.** The State of Arizona **will reduce the amount you owe in state taxes up to \$400.**

Include your donation among Charitable Contributions in filing your Federal Tax return.

***Important note:** Always contact a tax professional for expert advise on your specific tax situation. For more information on this tax credit (ARS 43--1088), please contact the Arizona Department of Revenue at (602) 255--3381, or access their web site at www.revenue.state.az.us.*

Lions Camp Tatiyee is a non--profit, non sectarian charitable organization (501(c)(3)

Go to www.arizonalionscamp.org or complete this form and mail to: Lions Camp Tatiyee PO Box 6910 Mesa, AZ 85216

Under the Arizona Charitable Tax Credit Law (ARS 43--?1088) for the Working Poor, you can now contribute up to \$400 for couples filing jointly (\$200 for individuals) to assist Camp Tatiyee, and your generous gift may **COST YOU NOTHING!** This Credit is **allowed in addition** to the tax credit for schools.

You will be sent an acknowledgement for tax purposes.

This donation to Lions Camp Tatiyee may be claimed as an itemized deduction on your federal tax return.

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Amount of donation: \$ _____

Make check payable to Lions Camp Tatiyee

News for CSL?

Keep it short!

Submitted by PDG Donna Anderson

A reminder once again to those who are submitting articles to the Canyon State Lion for publication: Keep 'em short!

All Lions are encouraged to submit articles about their club projects, their coming events and other items of interest – but to make the paper interesting and to be able to get the most material in each issue, please watch the length of submissions. About 150-250 words is the desired length. Sometimes items may need to be a bit longer to contain all the pertinent information, but it is also very easy to ramble – so please help by keeping your articles concise as possible.

The staff is also trying to use more pictures of club activities. Please submit all pictures via e-mail to: (submit pictures as a file attachment NOT embedded into the body of the e-mail.)

canyonstatelion@lionsarizona.org

Try to make the pictures interesting, with action, not just a group of people facing the camera, if at all possible.

The advisory editor, a volunteer for the position with newspaper background, will be reviewing all articles and pictures for pertinence. "We want to make this an interesting publication that all Lions will enjoy reading," she said.

Family Unit

Submitted by Lion Joseph Jones

Are you a Lion with 1 or more family members who are also Lions in your club living at the same residence and only want to receive one copy of The Lion Magazine?

Here are some solutions:

Lions International suggests that you drop off the extra copy at your local public or school library, mail it to a local government leader, or place it in a waiting room at your place of business or any other suitable location. This way, non-Lions can access information about the association and its programs.

Have your Secretary update your membership to a Family Unit*. Instructions for your Secretary can be found at the following web site:

www3.lionsclubs.org/docs/family_unit_instructions_EN.pdf

*Family Unit applies to existing or new Lions in and/or joining the same club and living in the same household related by birth, marriage and other legal means - such as parents, children, spouses, aunts/uncles, cousins, grandparents and in-laws of spouses. Outside of the head-of-household, the associated members get half off of their International Dues.

MD21 CANYON STATE LION COMMON ADVERTISEMENT SIZES & PRICES PER ISSUE

(COPY SUBMITTED BY E-MAIL AS JPEG FORMAT FILE ATTACHMENT TO CANYON STATE LION BY THE 15TH OF THE MONTH PRIOR TO PUBLICATION)

CANYON STATE LION NEWSPAPER USABLE PRINT SPACE PER PAGE IS 8 INCHES WIDE (3 COLUMNS) BY 11 INCHES DEEP

3 COLUMNS WIDE BY 11 INCHES DEEP = 33 COLUMN INCHES = FULL PAGE AD

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$99.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$132.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$165.00/ISSUE

3 COLUMNS WIDE BY 8 INCHES DEEP = 24 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$72.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$96.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$120.00/ISSUE

3 COLUMNS WIDE BY 6 INCHES DEEP = 18 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$54.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$72.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$90.00/ISSUE

2 COLUMNS WIDE BY 6 INCHES DEEP = 12 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$36.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$48.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$60.00/ISSUE

2 COLUMNS WIDE BY 4 INCHES DEEP = 8 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$24.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$32.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$40.00/ISSUE

1 COLUMN WIDE BY 4 INCHES DEEP = 4 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$12.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$16.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$20.00/ISSUE

Templates of AD sizes are available upon request. Please send your request to: CanyonStateLion@LionsArizona.org

Do you want to submit an ad, article, picture or form to the Canyon State Lion?

Submitted by **Diana Koshewer**

Submitting articles, forms and pictures are very easy. The following are the acceptable formats for submissions:

Articles = Word document, 11 point Ariel Narrow font and 150 words or less.

Pictures = JPEG or Bitmap (as a file attachment via e-mail) Only one picture per article. *We can publish pictures that show the faces of minor children so long as we have written permission to do so from the parents of each child.*

Advertisements = JPEG or Bitmap (as a file attachment via e-mail)

Registration Forms can be Word, JPEG or Bitmap.

Please contact PDG Les Daviet, II, Editor/Publisher for size, length or publication and price details before submitting the item. Please contact PDG Les at: lesdavietii@cs.com

PDF files are NOT compatible with the desktop publishing program used to produce the Canyon State Lion. So many times Lions submit a PDF file for their forms, ads, etc. **PDF files can be viewed by anyone but CANNOT be inserted into the paper.**

Please do not mail in an article (typed or handwritten) or a picture. I do not have a scanner and cannot retype your article or scan your picture.

Please send all of your articles, pictures, forms, and ads via e-mail.

The e-mail address to the Canyon State Lion is: canyonstatelion@lionsarizona.org.

ALL submissions are due the 15th of each month for the following issue. i.e. items received on July 15 will be inserted into the August 2012 issue.

Please e-mail PDG Les Daviet, II. lesdavietii@cs.com or call him at 602-525-2377 if you have any questions.

Is your club having a fundraiser or event? Why not let everyone know about it! E-mail your information and flyer to your District Information Technology Chairperson / Web Master and have it published on the District web site. Visitors will be able to view and print your flyer right from their computer.

The official web site for the MD21 is now;

www.LionsArizona.org

MD21_webmaster@LionsArizona.org

D21A_webmaster@LionsArizona.org

D21B_webmaster@LionsArizona.org

D21C_webmaster@LionsArizona.org



NEW CANYON STATE LION E-MAIL ADDRESS

canyonstatelion@lionsarizona.org

We are moving along with improving the delivery system for the Canyon State Lion.

Effective July 1, 2012, our new e-mail address for submitting articles is: canyonstatelion@lionsarizona.org. We will continue to monitor our old e-mail address at Yahoo. We want to make sure none of your articles are missing in this transition period.

The Canyon State Lion is e-mailed to over 2,000 Lions in Multiple District 21.

Please inform us via e-mail if you have any changes to your e-mail address. We update our list monthly so hopefully you will not miss any issues. I want to remind everyone you can always view the current and past issues of the Canyon State Lion on the Multiple District web site at: www.LionsArizona.org.

If you are receiving the Canyon State Lion via US mail please send any address changes to my e-mail address: lesdavietii@cs.com or you can mail your updated mailing address to:

PDG Les Daviet, II

Canyon State Lion Editor

P.O. Box 519

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Our goal is to provide the Canyon State Lion newspaper timely to all Lions in MD21.

Yours in Lionism,

PDG Les Daviet, II, Editor

Recycle Your Old Cell Phones



Please donate your cell phones to Arizona Lions Vision Center. All proceeds go to help children with eye glasses.



Please call Jeannette F. Russell at 602-267-7573 if you have any questions.

CANYON STATE LION

Articles are due the 15th of each month.

E-mail articles to:

canyonstatelion@lionsarizona.org

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Calendar of Events

2013

Jun	29	Lions Camp Tatiyee, Open House, BBQ lunch/tours/entertainment, 11 to 4	Lakeside/Pinetop
Jul	20	21-A Fall Kick Off, Rogers Ranch School	Laveen DGE Robin Daviet 602-739-4547
Aug	3	21-C District Cabinet Meeting, Mesa Hilton Hotel	Mesa Registration Form on Page 7
Aug	10	21-B Fall Kickoff, Sun Bird Resort	Chandler PDG Fred Garmeson 480-895-9363
Nov	14	Phoenix Downtown Lions Club, 90th Anniversary Celebration	Phoenix Reba Shikany 602-234-0009

Arizona Lions Camp Tatiyee Work Weekend

Mike Weaver, Gold Canyon Lion

Bonnie and I are relatively new Lions, less than 2 years, and have really enjoyed the spirit of service and camaraderie of the Gold Canyon Lions club. We have heard much about the Lions Camp Tatiyee in the White Mountains; a place where kids and adults with special needs can go to just enjoy the week in the woods with activities like swimming, baseball, crafts, archery, hiking and much more. A couple of weeks ago Bonnie, our 13 year old granddaughter Alysa, and I had the opportunity to go to Camp Tatiyee for a weekend of work to ready the camp for opening day. Upon arrival we were greeted by Jessica, along with her husband, Luke, who are the Camp Managers.

Jessica, the work organized, to fit our talents and give us a productive experience. I was on repair detail with Jim from Lake Havasu since we both have some carpentry experience. We worked under the direction of Camp Manager, Luke. Bonnie and Alysa were on rake detail, cleaning up pine straw around the cabins and other recreation buildings. A long winter left LOTS of pine needles. I thought Alysa might be bored but as we were leaving she asked, when can we come back?

After spending much of Saturday and Sunday morning, raking, cleaning, repairing various items that needed repair from the use of hundreds of campers and visitors, we left tired and completely satisfied. The satisfaction came with the pride we felt as a small part of the great mission of Lions to Serve.

There were about 25 lions from all around the state and a chance to get to know them was a plus. We had an opportunity to brag up the great things we do in Gold Canyon and the fantastic members in our club. As we left Saturday I could envision hundreds of campers enjoying activities with no concern over anything but having fun. Make no mistake, this camp is a first rate facility in an incredible setting with excellent onsite managers. As Lions we take pride in this as the crowning jewel of Lions Service in Arizona. I know that I will give just a little extra effort knowing the importance of this camp to so many. We are already planning our return next year for our Tatiyee fix.



Canyon State Lion

Published monthly by the MD21 Canyon State Lion Operations Committee for the Lions of Multiple District 21. Official circulation is approximately 3,300. The editorial offices are located at P.O. Box 519, Laveen, Arizona 85339-0519. The telephone number is (602) 525-2377, and the fax number is (602) 237-3512.

(On Line Edition: www.LionsArizona.org)

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Web Address: www.LionsArizona.org

All MD-21 Lions are invited to submit articles and photographs (black and white or color are acceptable). Photographs submitted can be originals or digital files sent via e-mail. The Canyon State Lion reserves the right to edit for length and grammar.

Opinions expressed herein are those of the authors, and may not necessarily be those of the staff of the Canyon State Lion, the MD21 Canyon State Lion Operations Committee or the MD21 Council of Governors.

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