



**WE SERVE**

# CANYON-STATE *Lion*

ARIZONA-CALIFORNIA



Volume 19, Number 7

January 2015

**R U  
READY  
4?**

## INTERNATIONAL PRESIDENT JOE & JONI PRESTON'S

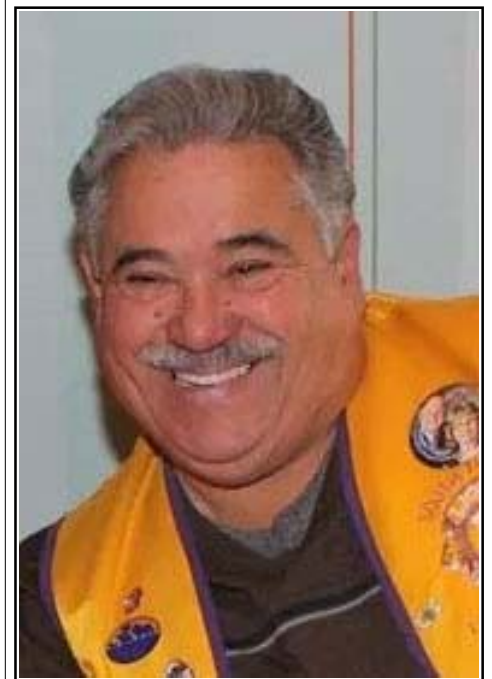
**MD-21  
CONVENTION  
MAY 1-3, 2015**



at Talking Stick Resort in Scottsdale

INFORMATION FOR LIONS  
ACTIVITIES FOR NON-LIONS

PLUS NEW PROGRAMS



### **PDG GERSON GONZALEZ SELECTED AS MD21 COUNCIL CHAIRPERSON 2015-2016**

We are pleased to announce the selection of PDG Gerson Gonzalez as MD21 Council Chairperson for the 2015-2016 Lions year. We look forward to working with Gerson for the betterment of the multiple. Gerson brings confidence, knowledge, leadership, and management skills to the position that will ensure we have a great year as governors! Thank you, Gerson, for taking on the challenge to help the multiple grow and strengthen the pride.

- 21-A Paul Yopps
- 21-B Barbara Daily
- 21-C JW Brown

Equals: **ONE GREAT CONVENTION**

**DETAILS & REGISTRATION FORM IN  
FEBRUARY "CANYON STATE LION!"**



# JOIN US FOR YOUR RE-DEDICATION TO LIONISM

SATURDAY, JANUARY 10, 2015 BEGINNING AT 10:30 A.M.

AT THE MELVIN JONES LIONS INTERNATIONAL MEMORIAL

IN FT. THOMAS, ARIZONA

AND PLAN TO ATTEND THE LUNCHEON AT THE EASTERN ARIZONA COLLEGE

FOLLOWING THE RE-DEDICATION CEREMONY

EVERY YEAR AFTER THE HOLIDAYS, FOOD BANK PANTRIES ARE NEAR EMPTY. THIS YEAR WE ARE ASKING OUR LIONS TO BRING NONPERISHABLE FOOD FOR THE LOCAL FOOD BANK. THE SAFFORD LIONS WILL HAVE A TRUCK AT THE SPIRE TO LOAD YOUR FOOD AND DELIVER IT TO THE FOOD BANK. LET'S FILL THE TRUCK AND SHOW THAT THE LIONS OF ARIZONA CARE.

GUEST SPEAKER INTERNATIONAL

2nd VP Robert "Bob" E. Corlew

WILL INDUCT ANY NEW LIONS THAT ATTEND



YOUR NAME: \_\_\_\_\_

CLUB NAME: \_\_\_\_\_ DISTRICT \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

LUNCH COST (No later than December 31, 2014) \$25.00 \_\_\_\_\_

**SORRY, NO LUNCH TICKETS WILL BE SOLD AT THE DOOR**

MAKE CHECKS PAYABLE TO: MJILM FOUNDATION

MAIL TO: PDG Les Daviet  
P.O. Box 519  
Laveen, AZ 85339-0519  
Cell Phone: 602 525 2377  
E-MAIL — [lesdavietii@cs.com](mailto:lesdavietii@cs.com)



Gilbert Lions Presents



*Gilbert*  
  
*Bluegrass Bash*

Saturday January 17, 2015 at 7:00 p.m.

Master Sponsor:



*Sonoran Dogs*



*Cotton Valley Washers*



Mayor  
 John Lewis  
 Will be our Guest MC

**Gilbert High School Auditorium**

1101 East Elliot Road & Gilbert, Arizona 85234  
 Tickets are \$10.00

For Tickets E-mail: [gilbertlionsof21b@outlook.com](mailto:gilbertlionsof21b@outlook.com)  
 480-357-2654 | [www.santanford.com/bluegrassbash](http://www.santanford.com/bluegrassbash)



**A Bright Idea**

Have you found that your club is always holding the same type of meeting or service projects? Are the same Lions always leading or participating in projects? Shake Things Up!

\* For your next meeting consider bringing in a guest speaker or plan a training session. Make sure to introduce new members and keep them engaged. Use an ice breaking activity or team building exercise so that the newer members will feel they are part of the team.

\* For your next service project look outside your club; reach out and partner with members of your community. You will be gaining a new perspective, acquiring new ideas and meeting new people that just may become new club members.

\* The next time you ask your club members for a volunteer to head a project, try to encourage a new member to volunteer. Partner the new member with an experienced member who will serve as a mentor. This will increase your pool of active Lions and engage your new member.

Trying new ways of doing things is never easy, but is always rewarding. Courses are available on the Lions Learning Center that can assist you in getting started. Managing Change, Creativity and Mentoring are just a few of the courses available to you. And they are available whenever it's convenient for you - 24/7. By shaking things up you will be energizing your club and empowering and engaging your Lion members. Check out the Lions Learning Center on the LCI Website at [www.lionsclubs.org](http://www.lionsclubs.org).

Submitted by IPDG Sally Hanson  
 MD21 GLT Coordinator

**VOLUNTEERS NEEDED FOR OFFICE WORK AT THE**



**LIONS SIGHT & HEARING OFFICE.**

**CALL 602-954-1723 FOR DETAILS**

## 2015 - - Here We Come

What are two things we do in order to get ready for the New Year? We make our New Year Resolutions and start to fill up our new calendar. And here is some help with both.

Why not make a New Year Resolution to increase your leadership skills, both personally and professionally? Lions Clubs International can help you do this with their Leadership Webinars. What's a webinar? An hour long on-line class that you can join from the comfort of home. And it only takes an hour! Webinars can help hone your communications and people skills; your organizational skills; and much more. The courses are free and there's no travel involved. You can even track your courses completed in the Lions Learning Center. So, here is a schedule of the upcoming Leadership Webinars being offered by LCI for the first half of 2015.

### **Because a Cape Would Get in the Way**

Become a Lions superhero! Presentations will guide Lions in discovering their superpowers, understanding their mission, considering the right tools, knowing their fatal weakness, and the importance of sidekicks. Join us for this fun and enriching perspective on Lionism.

#### **Intended Audience:**

All Lions

### **Project Management**

Effective project management is one of the foundations of a successful Lions club.

Participants will learn the characteristics of effective project managers, review the five phases of service project management and enjoy a case study of a current successful Lions club project.

#### **Intended Audience:**

All Lions

### **Minding Your Members – Leading Strong Teams**

Develop confident and creative Lions teams through intuitive leadership that includes self-awareness, self-regulation, motivation, empathy and communications skills.

Presentation offers practical scenarios in which Lions demonstrate best team leadership practices in everyday club situations.

#### **Intended Audience:**

All Lions

### **You've Been a Club President... What's Next?**

Follow the journey of three Past Club Presidents as they continue their Lionism at the club, district and zone levels. Content includes discussion of creating a personal mission statement, the district committee structure, one path to the zone chairperson role and suggestions for continued service at the club level.

#### **Intended Audience:**

Current and past club presidents who want to explore district-level opportunities.

So, get that new 2015 calendar out and write down the Leadership Webinars that look interesting. Then you will keep that New Year Resolution!

Submitted by

IPDG Sally Hanson, MD21 GLT Coordinator

- Wednesday, 1/7/15, 12:00pm CST

- Friday, 1/16/15, 7:00pm CST

- Wednesday, 2/4/15, 12:00pm CST

- Friday, 2/13/15, 7:00pm, CST

- Wednesday, 3/4/15, 12:00pm, CST

- Friday, 3/13/15. 7:00pm CDT

- Wednesday, 4/1/15, 12:00pm CDT

- Friday, 4/10/15, 7:00pm, CDT

# District Governor 21A Column

## Submitted by DG Bob Jones, DG January Newsletter

I hope that you all had a blessed Christmas and Holiday season and now it's time to Strengthen the Pride for the next 6 months.

Membership is still above water. We need to continue to "ASK ONE" and increase our membership in 21A. Many of the clubs in our district have not had a membership increase this year. We will contact each of these clubs in January and set up a meeting with your membership committee.

I would like to invite each of you to come to the rededication at the Melvin Jones Memorial in Fort Thomas, AZ on January 10th. Please come see the memorial and register for lunch in Safford. This is always a great day and very inspiring. You will know the meaning of Lionism when you leave.

21A convention at the AVI in Laughlin, NV. Is February 20 and 21st, 2015. There is a flyer in this Canyon State Lion for registration. Please plan to attend our convention. Dr. Steven Tremaroli, International Director of LCI is our main speaker.

I am pleased to announce that one of our speakers at the convention will be Robert Jacobo III, who will speak on the history of the Fort Mohave Indian Tribe. Robert is a dynamic young man.

We will be visiting several clubs in January, many more in February and finish our club visits in March.

May you have a healthy and prosperous New Year.

Bob Jones

## Laveen Lions Vision Screening SPOT on!

Laveen Lions Club's Vision and Hearing Screening Team spent September, October, November, and the very beginning of December ensuring the children attending schools in southwest Phoenix could see and hear well enough to learn in a classroom of their peers. By the time they finished, they had screened more than 3700 youngsters from age 3 to sixth graders who attend one of the nine local elementary schools and one South Phoenix preschool/kindergarten program they visited.

This is a service they have been offering for nearly 40 years in their community. With the brand new SPOT equipment they purchased last year and additional machines they borrowed from the Arizona Lions Vision Center, all but the first school visited, took only one day to screen, instead of the usual two full days as has been the case in previous years. Screenings included preschoolers, kindergarteners, 1st, 2nd, 4th, and sixth graders.



Laveen School District Nurse, Nikki Ney, worked hand in hand with the Laveen Lions Screening team to guarantee all required student information was downloaded into the SPOT equipment prior to their team starting to screen at each school. At the end of the screening day, she transferred the students' screening results onto the school district's thumb drive. Then she uploaded all this vital information concerning every student screened directly into the children's school records. Never before have we had such a seamless and highly efficient system. This helps ensure our future generations will receive the best vision care possible in a timely manner, providing them every educational advantage possible.

All the educators, school nursing aides, and administrators, from every school Laveen Lions visited, were amazed by this incredible new technology used to complete vision screenings on their campuses. Because of the benefits they saw for their students, the Laveen School District has now authorized the purchase of a SPOT machine for the daily use of their School District Nurse.

Thank you Laveen Lions for your example to Lions throughout the state. Plus special kudos to the Arizona Lions Vision Center who introduced us all to this new technology which is already positively enhancing the lives of thousands of children throughout our state. If your club wants to learn more about how you can help those in your community take advantage of this fabulous new technology, please contact Arizona Lions Vision Center's Executive Director, Lion Jeannette Russell, lionsvisionctr@aol.com or your District's SPOT Coordinator, 21-A Lion IPDG Robin Daviet, robindaviet@cs.com, 21-B Lion PCC Carl Johannesen, lioncarljo@aol.com, 21-C Lion PCC Alan Lundgren, nalundgrensr@aol.com.



REVISED  
REGISTRATION

DISTRICT 21 A – CONVENTION  
February 20-21, 2015  
AVI HOTEL AND CASINO  
10000 Aha MACAU PARKWAY, LAUGHLIN, NV 85029  
(Just across the river from Parker)



**REGISTRATION FORM - ALL LIONS & GUESTS MUST BE REGISTERED TO ATTEND ALL EVENTS**

Lion \_\_\_\_\_ Lioness \_\_\_\_\_ Leo \_\_\_\_\_  
Last Name First Name  
2014-2015 Club or District Office Held \_\_\_\_\_  
Home Club \_\_\_\_\_ District \_\_\_\_\_  
Phone: (DAY) (\_\_\_\_\_) - \_\_\_\_\_ (NIGHT) (\_\_\_\_\_) - \_\_\_\_\_ (CELL) (\_\_\_\_\_) - \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_  
Special Dietary Needs for Meals \_\_\_\_\_

**PACKAGE DEAL FOR REGISTRATION PLUS  
TWO (2) MEALS - DEADLINE JANUARY 15, 2015**

\$75.00 x \_\_\_\_\_ = \$ \_\_\_\_\_

AFTER JAN. 15TH BEFORE FEB 1ST INDIVIDUAL PRICES ARE THE FOLLOWING:

LION/LIONESS/LEO REGISTRATION	\$30.00 x _____ = \$ _____
FRIDAY NIGHT DINNER/ENTERTAINMENT	\$31.50 x _____ = \$ _____
SATURDAY LUNCHEON (ID SPEAKING)	\$22.00 x _____ = \$ _____
<b>TOTAL</b>	<b>\$ _____</b>

LATE REGISTRATION (AFTER 2/01/15)	\$35.00 x _____ = \$ _____
FRIDAY NIGHT DINNER/ENTERTAINMENT	\$35.00 x _____ = \$ _____
SATURDAY LUNCHEON (ID SPEAKING)	\$25.00 x _____ = \$ _____
<b>TOTAL</b>	<b>\$ _____</b>

**MAKE CHECKS PAYABLE TO: LIONS DISTRICT 21A**

**\*\*NO Refunds after February 1st\*\***

Mail to: Lion PCC Debbie Vine  
8810 W Tierra Buena Lane, Peoria, AZ 85382  
Phone: 623-933-5996 ~~~ Email: [blueyaz@cox.net](mailto:blueyaz@cox.net)



HOTEL ROOM RESERVATIONS AVI HOTEL 702-535-5555 G-Lion 15  
Reference "LIONS CLUB CONVENTION D21A"

Standard King or QQ Rooms Fri. & Sat. \$69.00 plus tax  
**ALL ROOM RESERVATIONS – GROUP RATE DEADLINE is FEBRUARY 5, 2015**

# District Governor 21B Column

Submitted by DG Larry Palmer



Greetings Lions! I hope you had a great holiday season, and I wish each of you a healthy, happy, and prosperous New Year!

We are beginning the final 6 months of this Lions year. We ended the first 6 months of this year having mostly recovered from the members who were dropped from our membership rolls. There were a number of members who passed, some moved away, but the really troubling member losses were those who were not enjoying the club, the projects, the meetings, conflicts or any number of reasons. These are the member losses we can do something about! We continue to encourage our clubs to do the Club Health Assessments...I call it "taking a look in the mirror". How do your members view the club from all aspects? Keep doing the things that the members like and enjoy, and correct the things they are not satisfied with. Change in many cases can be good and good for member retention. Let's not continue to lose members out the back door!

**JUST ASK ONE!**



**LETS GO...LETS GROW!**

**Let's Strengthen the Pride!**

My official District Governor visits have almost all been completed! I have really enjoyed visiting the clubs in the district, and hearing about all of the service projects and the positive impacts that are made on people's lives that cannot help themselves. Please keep up the great community service work!

The following clubs are scheduled for official DG visits... January 20th, Chandler Sunbird, and February 17th, Cochise Stronghold.

**Save the dates:**

January 10th.Melvin Jones Memorial Re-Dedication-Fort Thomas.

March 27th and 28th, 3rd 21B Cabinet meeting/Convention & MD 21 Council meeting-Tucson

May 1st-3rd MD21 State Convention - Talking Stick Resort-Scottsdale.

June 26th-30th. International Convention-Honolulu, Hawaii.

Yours in Service,

Larry Palmer-District Governor-21B



District 21-B Convention  
 March 27-28, 2015  
 REGISTRATION FORM



**ALL LIONS AND GUESTS MUST BE REGISTERED TO ATTEND THESE EVENTS**

NAME \_\_\_\_\_ SPOUSE \_\_\_\_\_

(Use one form per person please)

ADDRESS \_\_\_\_\_

\_\_\_\_\_ AZ, (ZIP) \_\_\_\_\_

E-MAIL \_\_\_\_\_ PHONE \_\_\_\_\_

CLUB \_\_\_\_\_ CLUB OFFICE: \_\_\_\_\_

DIST. OFFICE: \_\_\_\_\_

Registration Fee (Before March 1, 2015) \_\_\_\_\_ @ \$ 30.00 \$ \_\_\_\_\_

LEO Registration No Charge \_\_\_\_\_ @ No Fee

Friday Dinner & Entertainment \_\_\_\_\_ @ \$ 30.00 \$ \_\_\_\_\_

Saturday Breakfast \_\_\_\_\_ @ \$ 20.00 \$ \_\_\_\_\_

Saturday Luncheon \_\_\_\_\_ @ \$ 25.00 \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

Registration Fee (After March 1, 2015) \_\_\_\_\_ @ \$ 35.00 \$ \_\_\_\_\_

LEO Registration No Charge \_\_\_\_\_ @ No Fee

Friday Dinner & Entertainment \_\_\_\_\_ @ \$ 35.00 \$ \_\_\_\_\_

Saturday Breakfast \_\_\_\_\_ @ \$ 25.00 \$ \_\_\_\_\_

Saturday Luncheon \_\_\_\_\_ @ \$ 30.00 \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

Note any Dietary Restrictions: \_\_\_\_\_

**Make check payable to:** District 21-B Convention  
**Remit to:** PDG Fred Garmeson  
 6150 S. Pebble Beach Dr.  
 Chandler, AZ 85249

Accommodations at: Holiday Inn & Suites 4550 S. Palo Verde Rd. Tucson, AZ 85714

Guest Room Reservation: Holiday Inn Tucson 1-800-465-9329 (\$99.00 per night)

Hospitality Rooms: Holiday Inn Tucson 1-800-465-9329 (\$109.00 per night)

Use group code: L I N when making your reservations

**Reservations to be made by March 10th to guarantee room availability**





**District 21-B Convention  
March 27 - 28, 2015  
ADVERTISING FORM**



**Order Deadline - March 5, 2015**

Advertiser's Name \_\_\_\_\_

Company/Club \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Advertisement information:      Size \_\_\_\_\_      Cost \_\_\_\_\_

**Rates:**

Inside - Outside Back Cover	\$ 100.00 (call or email for availability)
Full page	\$ 80.00
Half page	\$ 50.00
Quarter page/Business Card	\$ 30.00

Please enclose print-ready artwork in digital format or business card. Do not fold or staple to order form.

**EMAIL FINISHED AD:      pbroyles@eyes.arizona.edu**

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Make check payable to:      District 21-B Convention**

**Remit to:      Lion Pat Broyles  
655 N. Alvernon Way #108  
Tucson, AZ 85711  
322-3800 ext. 202 (M-F daytime only)**

**Holiday Inn & Suites      4550 S. Palo Verde Rd.      Tucson, AZ 85714**

**Mesa Leisure World Lions  
"Bringing Home the Bacon for the Hungry"**

What a fantastic evening with the Leisure World Lions at their "Bringing Home the Bacon for the Hungry" dinner on November 20th! The organizers, Lions Lennie Spicer and Pat Watkins, put together a farm-themed event that raised over \$2200 for the United Food Bank to feed 11,000 Arizonans. Every dish on the menu contained a bit of bacon - bacon macaroni and cheese, green peas with bacon and onions, bacon Waldorf slaw, and sundaes with caramel sauce & bacon bits. The toe-tapping, old-timey country music and entertainment provided by Doc Rolland inspired some enthusiastic audience participation - even in the hog calling contest. Best of all, Miss Piggy (Lion Sue Svejda) showed up and mingled with the audience before and after the show! Melissa Forrester, the UFB representative attending the dinner commented, "This is a terrific event. You Lions are doing so much good and having so much fun doing it."

*Pictured: Lion Pete Wilson, the President of Leisure World Lions and Lion Sue Svejda. Lion Sue played Miss Piggy for the evening to the delight of everyone attending.*



The Casa Grande Lions held an Electric Light Parade on December 6, 2014. The proceeds from selling coffee, hot chocolate and cookies provide the "Lions share" of funding for Casa Grande Lions projects each year. We rely on the help for this project from DECA volunteers - teenagers from Union High School interested in leadership roles, finance, hospitality and management training - to help us pull carts laden with urns, insulated servers and bags of marshmallows and cookies along the parade route where thousands of spectators await. Gary Erickson



**South Tucson Lions Go  
Christmas Shopping**

Since 1969, the South Tucson Lions Club has taken local children clothes shopping at Christmas. This year, 66 children were taken to the Spectrum JC Penney's to pick out winter clothes. Along with the South Tucson Lions, the Tucson Breakfast Lions and the Tucson Downtown Lions participated in sponsoring the event. Each child is teamed up with a Lion to assist in the shopping. After the shopping spree, the children returned to Mission View Elementary School where breakfast was served, courtesy of McDonald's, and the kids sang Christmas carols. Santa dropped by to distribute toys, courtesy of the Marine Reserve Toys for Tots and books were given out courtesy of Lion Denise Gray of the Mesa Host Lions and their Kids Need To Read program. We Serve

Submitted by R. Stevenson, STLC



**Family fun in Marana will raise funds for Foodbank**

Marana Host Lions are making a name for themselves in the community once again - this time by sponsoring the 4th annual Winterfest in Marana January 24. Gather up the kids and grandkids and come on down for a vendor fair, food, games, music, a car show and lots of family fun.



Highlight of the day is Dan Heston - Footfalls for Food - running two back to back marathons to raise funds for the food bank. Heston and the Lions raised \$14,000 for the food bank last year and plan to do even better this go round, Winterfest spokesperson Kathy Miller notes.

Festivities run from 10 a.m. to 2 p.m. at the Sportsman's Warehouse lot, 3945 W. Costco Drive in Marana.

Pictured is Zone Chairman Eldon Fernandes checks out a car at last year's Winterfest in Marana.

**LA CANOA LIONS SERVE WITH A VISION**

The La Canoa Lions have embraced the concept of We Serve. Since March of last year we have purchased two PlusOptix S-12C Machines and Dymo printers, built a training program for their use and implemented an outreach program to local schools to screen children in the area. We then joined with the Lions Clubs of Tucson, under the management of Lion Su Lin Trepanitis, in assisting in the screening of over 4,000 children in the Marana, TUSD, Sunnyside and Tucson Archdiocese schools, as well as assisting the Nogales Lions in Nogales. Additionally, we screened 1016 children on our own in the Green Valley, Sahuarita and Amado areas with a "refer" rate of 16.6%, or 169 children who can now receive professional attention. We have now started reaching out to pre-schools, daycare and nursery schools in our area as well as running screenings for the local community. WE SERVE



Submitted by R. Stevenson, La Canoa Lions Club

**LIONS ROAR WITH SERVICE**

Since July, our Southern Arizona Pride of Lions has gone to new levels of Service.

Approximately 50 Lions from almost all the clubs in Zones 6, 7 and 8 have been trained on the new generation of vision screening devices and have been involved in vision screening in the Greater Tucson Area. Over 4,300 children have been screened in 30 different schools from most of the school districts, of which 18% have been identified to receive professional eye exams. Almost



1,500 hours of Lion Service have been registered by the various clubs. Plans now involve following up with the schools that we could not fit into the Fall schedule, looking into pre-schools and even exploring how to screen children who are home-schooled, then we start all over again next year. All Lions are welcome to join us in this project. Contact Lion Su Lin Trepanitis for details.

WE SERVE

Submitted by R. Stevenson

The Douglas Noon Lions Club held their annual carne asada fundraiser on November 15 at Wal-Mart. Over 650 plates were sold during the event. Members of the Star Wars from the 501st Legion showed up to greet fans and take pictures with the children and were a big hit with all young and old. Proceeds from the successful fundraiser went to the Douglas Noon Lions Eye Sight and Scholarship programs. Several members of the Douglas High School Band showed up to help with the carne asada fundraiser, serving and delivering plates.

## Meet, Greet and Eat is so 1917!

A blogger recently reported that a new group is emerging among church members - Thom Schultz calls these folks "Dones". He says they are people who were active and loyal church members but now have left. They didn't go to other churches. They chose to be "done" with church. Period.

In churches, Schultz suggests, folks are tired of "plop, pray and pay." Those who are leaving are done with being talked at and are looking for opportunities to be engaged and participate.

Sound familiar? The very people we have relied on to lead our clubs and make Lions an important, relevant part of the community are slipping away. At the same time, the next generations are not banging on the doors trying to take their place at what they see as boring meetings. For Lions we might say "meet, greet and eat" doesn't cut it anymore.

So, what can we do? For starters, ask yourself what your club stands for - what important service do you do? - what could new younger members do with your club that would be worth their time?

One easy exercise: create a list of all your activities by month - put in every meeting and board meeting and social event, along with all your fundraising and service projects.

Now take a hard look at that list. Some clubs will find many months heavy on meetings and light on hands on accomplishment. If that is your club, consider making some adjustments to be more attractive to active retirees and younger folks. What if you traded out one meeting a month for a hands on service project that all Lions could take part in — or added service of some kind to an existing meeting?

(And if you notice that most service is accomplished by just one small group of people, think about how those projects could be expanded to have a bigger impact and make room for more people serving with your club at the same time.)

For more ideas on ways to be more interesting to current members AND more attractive to the new crowd, email me at KarenLSell@aol.com and ask for 50 Ways to Build Your Club - Starting Today. Free, of course.

PDG Karen Sell is a marketing professional and District 21B Membership Chairman.

She has authored a number of articles for the Lion Magazine and her 50 Ways to

Woo A Woman has been adopted by Lions Clubs International.

Meet, Greet and Eat was the norm back in 1917 when this photo was taken at the first LCI convention in Dallas - but is it time to move on?



## Tucson Student Wins State Poster Contest

Contact: Lion Will Schwandt (520) 990-5896 or Mr. Thomas Holaday (art teacher) (520) 488-6631 or e-mail at tholaday@amphi.com who will be available to answer reporter questions.

Mevel Velarde, an 8th grade student at La Cima Middle School, Amphi School District in Tucson, has been named Arizona's winner of the 2014/15 Lions Clubs International Peace Poster Contest. Her poster competed against 92 entries at the school, 18 posters in Lions District 21-B and then 1 poster each from Districts 21-A and 21-C before going on to the International contest.

Velarde's poster, sponsored by the North Tucson Lions Club, will now advance to the final round of judging at Lions Club headquarters in Illinois where it will compete with posters created by young students from other states and around the world. One international grand prize winner will receive US\$5,000 and a trip to a special award ceremony.

Velarde was awarded a certificate from Lions International, a first place ribbon and \$50 from the North Tucson Lions for winning their local competition.

Runner up for Arizona is Angelyk Wilkinson from Vista Del Sur Traditional School in Laveen .

Theme of the 2014/15 contest was Peace Love and Understanding. Thirteen year old Velarde says "Peace is like a flashlight, and without it, we would never know love and friendship."

The Lions Peace Poster Contest has been encouraging young people worldwide to express their visions of peace for more than 25 years. Millions of young artists from nearly 100 countries have participated in the contest. The contest is open each year to students ages 11-13.

Posters advance through several judging levels from local to international. At the international level, judges from the art, peace, youth, education and media communities select one grand prize winner and 23 merit award winners. Each poster is judged on originality, artistic merit and expression of the theme. Each of the 23 merit award winners will receive a cash award of US\$500 and a certificate of achievement.

North Tucson Lions have sponsored the Peace Poster contest the last 2 years at the La Cima Middle School. The club also sponsored a Peace Essay contest for blind and visually impaired students in the past. To learn more about the contests or find out how you can become a Lion, contact Lion Will Schwandt.

Pictured: Tucson Student Mevel Velarde took home state honors with her winning Peace Poster in Lions International contest.



## Lions of Gold Canyon Start Up with a Bang!

by Bonnie Weaver

The Lions of Gold Canyon started out the new year of service in October. This summer for the first time, Lions that were in town got together once a month to discuss business for the fall and to network socially. Due to the number of events held during the year it has become necessary to meet for the entire year.

October welcomed back the majority of the Lions. Events started to be planned and during the first Thursday of November we invited new prospective members to hear what our goals are and how we accomplish them. During that meeting two new members joined the club with a promise of others in the coming months.

On November 15 we held our annual Pancake Breakfast with a continual line of people all morning anxious to enjoy Pancakes and sausage along with friendly chatter and meeting of new and old friends. Lions sold 338 tickets that helped us raise money for the many local and international non-profits that we assist.

In November we once again helped serve the Thanksgiving dinner for the Boys & Girls Club in Apache Junction. It's always encouraging to see how many people are served and the smiles on their faces say it all. There was enough food that many took some home for another meal.

Plans are under way to help the Community Alliance Against Family Abuse (CAFA) and Apache Junction Project Help during the December holiday season. A spur of the moment coat collection was organized to help keep some of the homeless folks warm this winter.

Upcoming events are our annual Spaghetti Dinner and Entertainment on Saturday, January 17 at the Gold Canyon Community Church, Kings Ranch Road. Tickets for \$10 go fast so get yours now. Call Char Picek at 480-286-7770.

In March we will be holding our fabulous and popular Casino Night. Please put Saturday, March 7th on your calendar. Tickets will be available in January.

For more information about the Lions of Gold Canyon or our events, call Lions' President Bob Lemke at 480-474-9109.

## Zone 7 Lions Embrace Facebook

All Zone 7 Lions Clubs now have active Facebook pages, with over 3,500 followers. Zone Chair Eldon Fernandes and Zone PR Lion Richard Stevenson are now doing training at the club level to introduce more Lions to Facebook. Our Clubs are using Facebook as an internal communications tool as well as an external advertising tool for our projects. We are working closely with our Membership Teams to use Facebook to bring in more hearts and hands to Lionism. Any Club desiring assistance in building a Facebook page can contact their Zone PR Lion or Lion Eldon or Richard. We invite you to visit our pages and "Like" them:

South Tucson Lions Club

South Tucson Lions Student Mariachi Fiesta

Marana Host Lions Club

Tucson Downtown Lions Club

Tucson Leones de la Noche Lions Club

North Tucson Lions Club

Submitted by Lion R. Stevenson, Zone 7 PR Lion



# District Governor 21C Column

Submitted by DG Bob Bowman, DG January Newsletter

**YOUR DISTRICT GOVERNOR, ROBERT BOWMAN 21-C WISHES ALL LIONS, LIONESSES AND LEOS THE BEST HEALTH, HAPPINESS AND SUCCESS IN 2015**



What a great year for Lions in 2014 for growth and innovation in our service to the state. 2014 saw the planning and action of our clubs in the Village of Oak Creek (Sedona) with a service project in an impoverished part of India. 2015 will see a new project by the Phoenix Phil-Am Club which is embarking on a gargantuan project to give the gift of sight to the poorest of the poor, impoverished, not insured cataract blinded people in Candelaria and neighboring areas in Zambales, Philippines. Any Lions or Clubs wishing to help support this giant endeavor, contact Macbeth Torno or Conrad Ballacer Jr. of the Phoenix Phil-Am Club.

2014 witnessed the turn-around in our membership. With a growth to 1078 members in 21-C under the leadership of PDG Marc Paquette, we have now grown since July 1, 2014 to 1120, as of this writing. I know of more than one club that already has new members coming in in January. Our largest growth has come from the new Campus Clubs at ASU, NAU and Embry Riddle Aeronautical University in Prescott. At least two or three schools will be added in the spring along with possibly two other geographic clubs in our district. Your 21-C leadership is working diligently to get our district to 1250 members by June 30th to become the first district in Lions history to fall below that number and come back to full district size. It will also be a tribute to the leadership of Joe Preston, Arizona's first International President.

This will be an important month to stress retention. Any Lion considering dropping out should receive personal counseling from the membership chair or another officer or another experienced Lion in the Club. If any club needs more help in retaining members, call District GMT Ron Smith or myself, KEEP MEMBERS INVOLVED and MOTIVATED to cut our losses in membership.

Another great District 21-C convention is planned in Prescott on Saturday and Sunday, March 7th and 8th. Make your plans to attend NOW. Great learning classes will be available including Facebook and social media which is something all us "senior" Lions need to learn more about, including myself. Social media is the way our campus clubs are communicating and is definitely the path younger members are following.

Mesa Host Lion Len Virtue also serves with the Salvation Army. Last year he and Republic reporter John D'Anna had a challenge Bell Ringing contest with Lion Len bringing in the Salvation Army band to up the donation results.

This year the store did not want the band, so there was a silence except for the bell ringing standoff between Lion Len, the professional, and D'Anna, the amateur who has been ringing for the past five years. The Mesa Host Lion decided to up the ante for Lion Len and it showed up with Lions Connie, Amity her service dog, and IPP Lion Bill to add a contribution to Lion Len's kettle and draw more attention to his end of the store. In all fairness they did go down for a photo op with Mr. D'Anna. What a fun exchange and show of support for community service entities.



PDG & GMT Marc Pacquette does his blindfold induction with ASU Campus Club.



NAU students' line up for induction night November 15th. PDG Richard O. Brown does the induction.



Barbara Russell was inducted as a new Lion in the Pinetop Lions Club on December 2, 2014.



## Clarkdale Car Show Saturday, March 14, 2015

9am-2pm, Sponsored by Clarkdale-Jerome Lions Club  
Contact: Dave Andrews, PO Box 834, Clarkdale, AZ 86324  
928-634-8207  
Pre-register by 2/28/15 \$15 after \$20  
All proceeds go to Lions Club charities.



**District 21-C Cabinet Meeting  
Prescott Resort  
Prescott, Arizona  
March 7th, 8th 2015**

Name \_\_\_\_\_ Non Lion Spouse \_\_\_\_\_  
Address \_\_\_\_\_ City, St. \_\_\_\_\_ Zip \_\_\_\_\_  
Phone # \_\_\_\_\_ Email \_\_\_\_\_  
Club \_\_\_\_\_ Office \_\_\_\_\_

**Early Bird Special — Choose Package prior to Feb. 13th. 2015**

Saturday Lunch w/ speaker and Saturday evening Dinner @ \_\_\_\_\_ \$88.00 \$ \_\_\_\_\_  
Lunch W speaker, Turkey wrap or Vegetarian wrap **Circle One**  
Dinner: Golden Angus Top Sirloin Steak  
Pan Seared French Breast of Chicken  
Vegetarian Mushroom Stack **Circle One** **Total \$ \_\_\_\_\_**

**Choose Package After to Feb. 13th. 2015**

Saturday Lunch w/ speaker and Saturday evening Dinner @ \_\_\_\_\_ \$99.00 \$ \_\_\_\_\_  
Lunch W speaker, Turkey wrap or Vegetarian wrap **Circle One**  
Dinner: Golden Angus Top Sirloin Steak  
Pan Seared French Breast of Chicken  
Vegetarian Mushroom Stack **Circle One** **Total \$ \_\_\_\_\_**

**Saturday Evening Attire Casual**

**Choose your Event by Feb. 13th**

**After Feb. 13th.**

Registration	_____ @	\$30.00 \$ _____	_____ @	\$35.00 \$ _____
Lunch Choose as above	_____ @	\$28.00 \$ _____	_____ @	\$33.00 \$ _____
Dinner Choose as above	_____ @	\$40.00 \$ _____	_____ @	\$45.00 \$ _____

**Make checks Payable to: MD21-C**

Remit To: Phil Castrovinci, 7251 E. Brisa Dr., Scottsdale, AZ 85266

**Hospitality Rooms are Suites and will be on the Second Floor.....(\$115.00 Per Night)**

Call PCC Phil Castrovinci at 480-437-1141 [lionphil@cox.net](mailto:lionphil@cox.net)

FOR ROOM RESERVATIONS (95.00 Per Night Deluxe Rooms or \$115.00 Suite per Night) Call: The Prescott Resort @ 928-776-1666 or 1-800-974-7592 Bu Feb. 6th 2015



# HELP LIONS CAMP TATIYEE BY CONTRIBUTING TO THE ARIZONA WORKING POOR TAX CREDIT

## ... And Be Rewarded For It!!

### FACTS ABOUT THE WORKING POOR TAX CREDIT

- Contributions can be made to Lions Camp Tatiyee even if you don't itemize your deductions
- This is a dollar-for-dollar tax credit that can lower the amount of state taxes owed
- \$200 credit for individuals and \$400 for married couples
- This credit is in addition to the school tax credit; you can do both!
- To help us make a big difference in the lives of our campers, please designate before December 31st!

To participate, simply complete the form below, or visit  
[www.ArizonaLionsCamp.org](http://www.ArizonaLionsCamp.org) to pledge your support today!  
You will be sent an acknowledgement for tax purposes.

Complete this form and mail to: Lions Camp Tatiyee PO Box 6910 Mesa, AZ 85216

Under the Arizona Charitable Tax Credit Law (ARS 43-1088) for the Working Poor, you can now contribute up to \$400 for couples filing jointly (\$200 for individuals) to assist Camp Tatiyee, and your generous gift may COST YOU NOTHING! This Credit is **allowed in addition** to the tax credit for schools. All donations will go to funding campers to attend camp. This donation to Lions Camp Tatiyee may be claimed as an itemized deduction on your federal tax return.

Name: \_\_\_\_\_ Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount of donation: \$ \_\_\_\_\_

Check enclosed payable to Lions Camp Tatiyee





**Arizona Lions Vision Center, Inc.**  
**3124 E. Roosevelt, Bldg. D, Suite # 1**  
**Phoenix, AZ 85008**

**“Doc” Sterenberg Joins  
 Vision Center Board**

PCC Dr. James Sterenberg has been elected to the Arizona Lions Vision Center, Inc., board of directors. Dr. Sterenberg is a retired Optometrist who practiced in the Valley for almost 40 years. He joined the Mesa Thunderbird Lions Club in 1973 right after moving to Mesa. He was President of the club and 100% zone and 100% region chairman before becoming Lt. Governor in 1981. He was 100% District Governor and Council Chairman from 1982-1983. He was a train-the-trainer instructor and was founder of the President's Weekend and its chairman for 6 years. He was Past President and a board member of the Lions Foundation for 11 years. Jim (Doc) has held numerous district and multi district Chairmanships. He is currently President of the Mesa Thunderbird Lions Club and a member of the Lions Sight and Hearing Foundation Board. Jim (Doc) has been married to Lion Jan for 46 years and has 3 children and soon to be 10 grandchildren.

The Vision Center has openings on its board in all 3 districts. If you are interested in more information about our organization and our activities, contact any board member or PCC Carl Johannesen, board president, lioncarljo@aol.com , 480-924-0737.



**Working Poor Tax Credit**



**Tax credits providing an easy way to help you help us**

**Here's How:**

1. **DONATE** up to \$400 for couples filing jointly, \$200 for individuals no later than December 31, 2014. (Tax Year 2014)
2. **ITEMIZE** your deductions (**YOU ARE NO LONGER REQUIRED TO ITEMIZE DEDUCTIONS TO USE THIS TAX CREDIT**)
3. **SUBMIT** tax forms with your 2014 Arizona income tax filing (Includes tax forms 321 & 301). 1 On page 1 of Arizona tax form 140, you take a dollar-for-dollar credit. The State of Arizona will reduce the amount you owe in state taxes up to \$400.
4. **INCLUDE** your donation among "Charitable Contributions" when filling your 2014 Federal Tax Return.

**IMPORTANT NOTE:** Always contact a tax professional for expert advice on your specific tax situation. For more information on this tax credit (ARS 43-1088), please contact the Arizona Department of Revenue at (602-255-3381 or access their web site at [www.revenue.state.az.us](http://www.revenue.state.az.us).

The Lions Sight & Hearing Foundation of MD21 is a non-profit, non-sectarian charitable 501(c)(3) organization.

**Complete this form and mail to: Lions Sight & Hearing Foundation of MD21 – 3427 N. 32nd Street, Phoenix, AZ 85018-5606.**

Under the Arizona Charitable Tax Credit Law (ARS 43-1088) for working poor, you can now contribute up to \$400 for couples filing jointly, or \$200 for individuals, to assist Sight & Hearing Foundation of MD21 and your generous gift may **COST YOU NOTHING!** This credit is allowed in addition to the tax credit for schools. You will be sent an acknowledgement for tax purposes.

This donation to Lions Sight & Hearing Foundation of MD21 may be claimed as an itemized deduction on you Federal tax return.

**Complete this form and mail to: Lions Sight & Hearing Foundation of MD21 – 3427 N. 32nd Street, Phoenix, AZ 85018-5606.**

**Name:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Zip:** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Amount of donation: \$** \_\_\_\_\_

**Please make check payable to:**

**Lions Sight & Hearing Foundation of MD21**

**Thank you for your help.**

## MD21 CANYON STATE LION COMMON ADVERTISEMENT SIZES & PRICES PER ISSUE

(COPY SUBMITTED BY E-MAIL AS JPEG FORMAT FILE  
ATTACHMENT TO CANYON STATE LION BY THE 15<sup>TH</sup> OF THE MONTH  
PRIOR TO PUBLICATION)

*CANYON STATE LION NEWSPAPER USABLE PRINT SPACE PER  
PAGE IS 8 INCHES WIDE (3 COLUMNS) BY 11 INCHES DEEP*

### 3 COLUMNS WIDE BY 11 INCHES DEEP = 33 COLUMN INCHES = FULL PAGE AD

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$99.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$132.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$165.00/ISSUE

### 3 COLUMNS WIDE BY 8 INCHES DEEP = 24 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$72.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$96.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$120.00/ISSUE

### 3 COLUMNS WIDE BY 6 INCHES DEEP = 18 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$54.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$72.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$90.00/ISSUE

### 2 COLUMNS WIDE BY 6 INCHES DEEP = 12 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$36.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$48.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$60.00/ISSUE

### 2 COLUMNS WIDE BY 4 INCHES DEEP = 8 COLUMN INCHES

- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$24.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$32.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$40.00/ISSUE

### 1 COLUMN WIDE BY 4 INCHES DEEP = 4 COLUMN INCHES

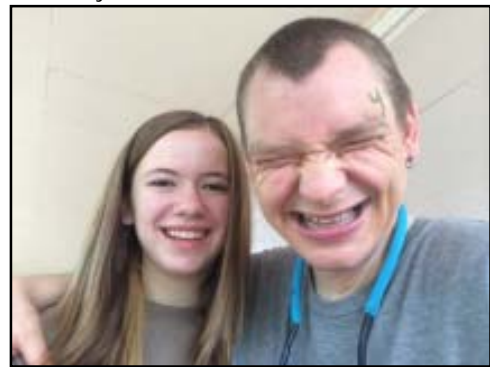
- LIONS HUMANITARIAN RATE IS \$3.00 PER COLUMN INCH = \$12.00/ISSUE
- LIONS COMMERCIAL RATE IS \$4.00 PER COLUMN INCH = \$16.00/ISSUE
- NON LIONS (COMM.) RATE IS 5.00 PER COLUMN INCH = \$20.00/ISSUE

Templates of AD sizes are available upon request. Please  
send your request to: [CanyonStateLion@LionsArizona.org](mailto:CanyonStateLion@LionsArizona.org)

## Camp Tatiyee

By Kallee Swanson, age 13

Many people have different memories and feelings that they associate with camp, although one thing that is certain is that every one leaves camp with a warm sensation in their heart. Every person that comes into Tatiyee is welcomed by people who have opened their hearts to not only be their friend, but to listen to their stories that other people may not give their time to hear. What camp means to me is indescribable, but I can attempt to explain it to you. Camp is like a safe haven to many people other than me, but at camp you feel like you can be yourself without being judged by the cruelty that the world throws at you. At camp I have the pure joy of spending time with people that make me want to be a better person. Also because I cannot work at camp yet because of my age, I have the privilege to watch all the counselors grow and find who they are or who they want to be. As well we get to watch all the campers reach new limits that they had no idea they could ever achieve. I honestly have no idea what I would do without camp in my life; it has made me the person I am today.



***CANYON STATE LION***  
***Articles are due the***  
***15th of each month.***

***E-mail articles to:***

***[canyonstatelion@lionsarizona.org](mailto:canyonstatelion@lionsarizona.org)***



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# Calendar of Events

2015

Jan 10	Lions Re-Dedication Day Melvin Jones Lions International Memorial	Fort Thomas	PCC Ralph Williamson 602-622-2401 Ralph@ctcaz.com
Jan 17	Gilbert Lions Club, Blue Grass Bash	Gilbert	PDG Ron Rosinke 480-357-2654
Jan 17	Gold Canyon Lions, Spaghetti dinner, Gold Canyon Community Church		Char Picek 480-845-1236
Jan 17	Gold Canyon Lions, Leo's Service Project, Footprints Matter community clean-up		
Jan 24	Sun Lakes Casino Night	Sun Lakes	Carolyn Barrans 480-802-7757
Feb 20 & 21	D21-A Convention	Laughlin	PCC Debbie Vine 623-933-5996 blueyaz@cox.net
Feb 21	Mesa Lions Clubs, 4th Annual Casino Night @ Mesa Active Adult Center, 247 N. MacDonald St Hosted by: Mesa Thunderbirds, Mesa Host, Fountain of the Sun and Mesa Active Adult Center	Mesa	Doc Sternberg 480-236-8836
Mar 7	Gold Canyon Lions Casino Night, 5 p to 8 p, call for tickets	Gold Canyon	Bob Bracki 630-269-3025 Bob Lembke 480-474-9109
Mar 7 & 8	D21-C Convention	Scottsdale	DG Bob Bowman 928-713-7711
Mar 14	Clarkdale Car Show, 9 am – 2 pm	Clarkdale	PDG Dave Andrews 928-634-8207
Mar 21	Peoria Sunset Lions, 3rd Annual Tee off for Sight		PCC Debbie Vine 623-933-5996
Mar 27	3rd Council Meeting - Holiday Inn	Tucson	CC Rand Terwilleger 928-897-0339
Mar 27 & 28	D21-B Convention, Holiday Inn	Tucson	PDG Fred Garmeson 480-895-9363
Mar 28	Phoenix Metro Lions. Annual Dave Lambert Memorial Salmon Dinner Arizona Center for the Blind, LFA Campus 30th St. & Roosevelt	Phoenix	Henry Kuspert 602-978-9093
Apr 7	Arizona Gives Day, 12am - 11:59pm, Supports Arizona Lions Vision Center		
Apr 12	Mobile Unit Fundraising Dinner at Fogo De Chao 6300 N. Scottsdale Rd. \$100 per person, \$175 per couple	Scottsdale	
May 1	MD21 4th Council Meeting	Scottsdale	CC Rand Terwilleger 928-897-0339
May 1 - 3	MD21 Multiple District Convention, Talking Stick Resort	Scottsdale	PDG Ann Roberts 602-618-9653
May 9	Pride of the Lions Charity Golf Tournament, Starfire Golf Club	Scottsdale	Howard Arntz 602-418-3703

## Canyon State Lion

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E-Mail Address: [canyonstatelion@lionsarizona.org](mailto:canyonstatelion@lionsarizona.org)

Web Address: [www.LionsArizona.org](http://www.LionsArizona.org)

All MD-21 Lions are invited to submit articles and photographs (black and white or color are acceptable). Photographs submitted can be originals or digital files sent via e-mail. The Canyon State Lion reserves the right to edit for length and grammar.

Opinions expressed herein are those of the authors, and may not necessarily be those of the staff of the Canyon State Lion, the MD21 Canyon State Lion Operations Committee or the MD21 Council of Governors.

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